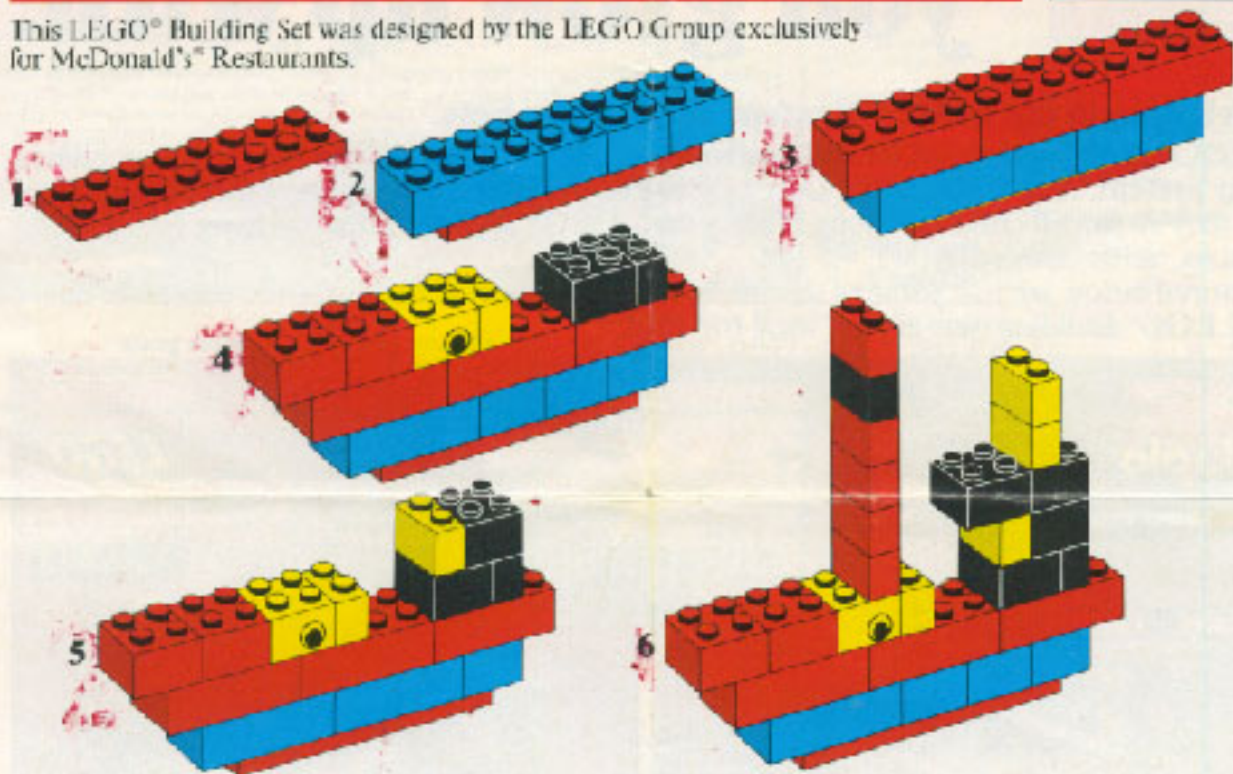


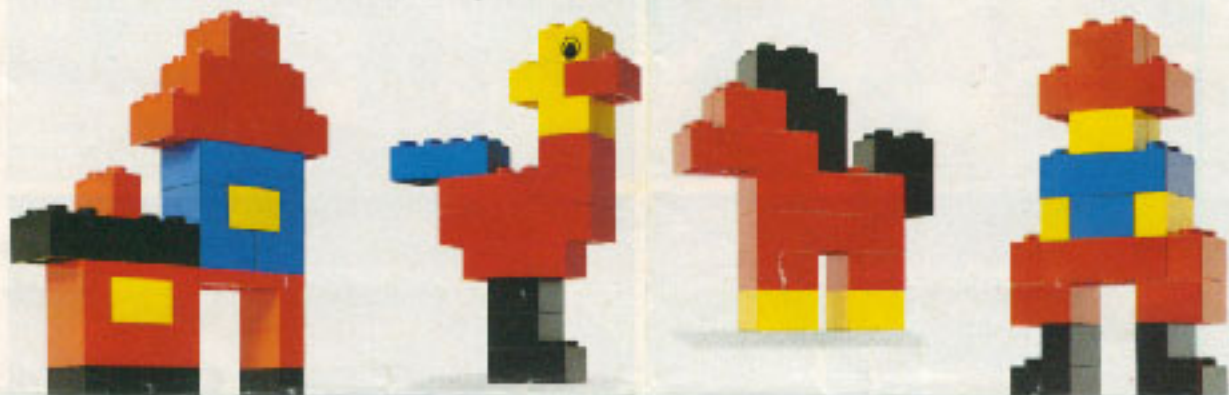
B Look at all the exciting things you can build with this LEGO® Building Set.

LEGO

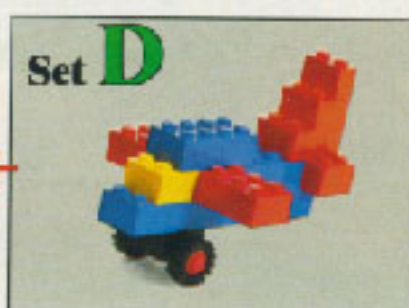
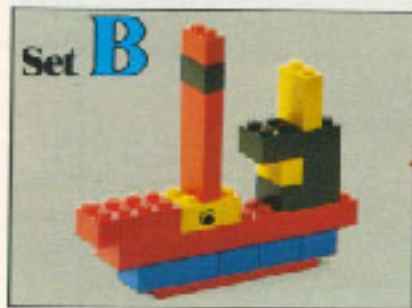
This LEGO® Building Set was designed by the LEGO Group exclusively for McDonald's® Restaurants.



That's not all!
With this set you can build these... and more!

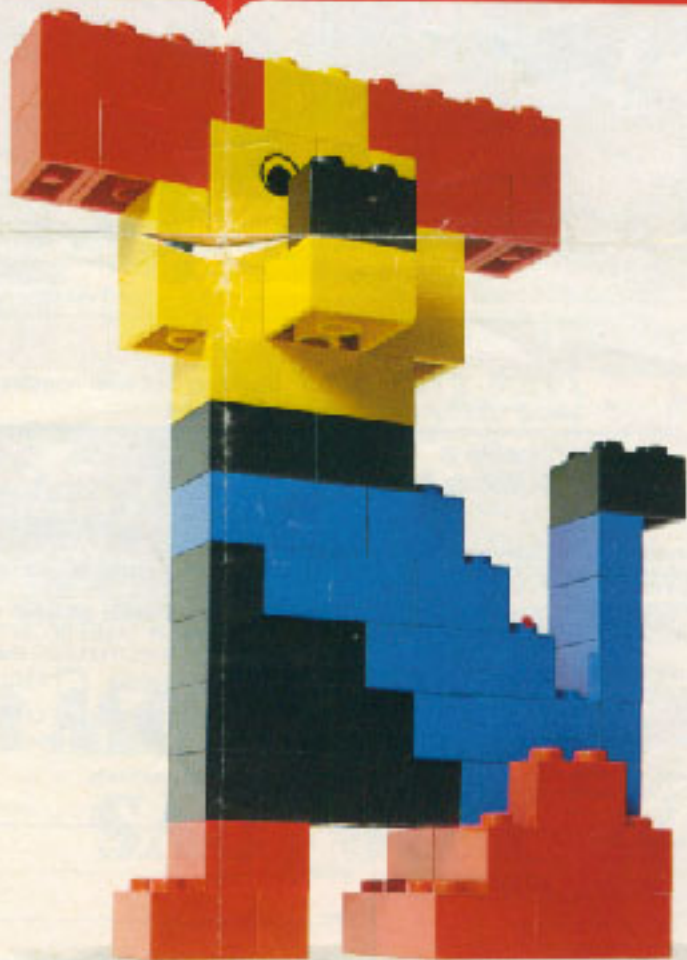


Collect these McDonald's® Happy Meal® & LEGO® Building Sets to build even bigger and better models.



Collect the other LEGO® Building Sets, as shown above, at participating McDonald's® Restaurants (while supplies last). The more you collect, the more fun you can have building.

This is just one of the models that can be built by combining the pieces from the sets pictured above.



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 McDonald's, Happy Meal and the McDonald's Golden Arches are trademarks of McDonald's Corporation.
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The toys you grow up with.

Welcome to the LEGO® System of Building Sets.

LEGO® Building Sets are no ordinary toys because of all the endless building possibilities they present. And LEGO® and DUPLO® bricks work together as part of the same system, so they're fun all childhood long. That's the LEGO® System... the building toys you add to, rather than outgrow!

Pictured below are just some of the many LEGO® Sets available - see the complete line of LEGO® Building Sets at your local toy store.



**As Your Child Grows,
So Do DUPLO® Toys!**

Beginning with the new DUPLO Baby toys for infants 6 months and older, to DUPLO Basic Building Sets for pre-school children ages 1½-5.

Ages 1½-5

Baby - From 4 Months



DUPLO® Blocks and LEGO® Bricks work together as part of the same system.

**LEGO® Basic
Building Sets.**

For children ages 3-12, LEGO Basic Building Sets have lots of colorful bricks and special pieces for added value and hours of creative building fun.



Ages 3-12



Town Series

Ages 6-12

LEGO-LAND



Space Series

Ages 6-12

LEGO-LAND

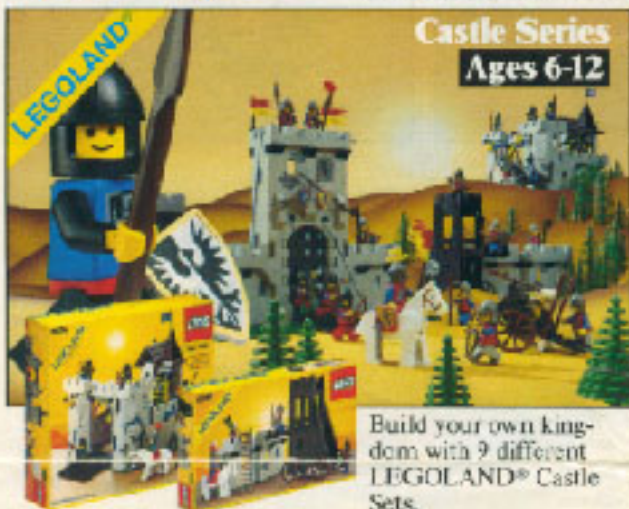




There are over 25 exciting sets to build, collect and connect into the LEGOLAND® Town.



There are 18 LEGOLAND® Space Sets for fun that's out of this world.



Castle Series Ages 6-12

Build your own kingdom with 9 different LEGOLAND® Castle Sets.



Technic

Building Sets Ages 7-14

Seven Technical Models and Building Sets packed with technical realism and function.

FREE

LEGO® BUILDING SET BY MAIL

A \$ 5.00 - \$ 7.00** LEGO® Building Set with required Proof-of-Purchase Seals and \$ 1.00 for postage and handling.

To receive a
Free LEGO® Building Set
of your choice:

- OBTAIN**
 - 3 McDonald's Happy Meal Proof-of-Purchase Seals (one that is located in the lower right hand corner of this coupon)
 - An original (not a copy) of DUPLC or DUPLO® Building Set (see website for October 1, 1995)
- MAIL**
 - This completed Free LEGO® Building Set Offer (no feedback stickers required)
 - A letter or 3 McDonald's Happy Meal Proof-of-Purchase Seals, including the one located in the lower right hand corner of this coupon
 - Your GM 25 RECEIPT* for a LEGO or DUPLO RETAIL PURCHASE, Child LEGO or DUPLO, outside the retail and retail price tags
 - Include \$ 1.00 in cash or money order to cover cost of postage and handling. Make money order payable to LEGO Building Set Offer.

MAIL IN A STAMPED ENVELOPE TO: LEGO® Building Set Offer, P.O. Box 855, Bridgeton, MO 21034
 Please allow 6-8 weeks for delivery. Offer void where prohibited, only good in U.S. Offer limited to one request per person, group or organization. Offer expires January 31, 1997.
 *Coupon value 1/20th of One Cent (¢ 0.00500).
 **Must be from your local toy department store.
****Suggested retail value.**



DUPLO® Preschool Set (Ages 1½-4)



LEGO® Basic 3-+ Set (Ages 3-5)



LEGO® Basic 5-+ Set (Ages 5-7)



LEGO LAND® Set (Ages 6-12)

I have enclosed the Three (3) McDonald's Happy Meal™ Proof-of-Purchase Seals, a LEGO® or DUPLO® Building Set, RAILER RECEIPT and \$ 1.00 for postage and handling, as required. Please send me the DUPLO or LEGO Building Set I have checked below (check only one):

- DUPLO® Preschool Set LEGO® Basic 3-+ Set
 LEGO® Basic 5-+ Set LEGO LAND® Set

* This LEGO® Building Set is not intended for children under 3 years of age.
 WINNING! Get extra small sets.

Name _____
 (Please print clearly)

Address _____

City _____

State _____ Zip _____

