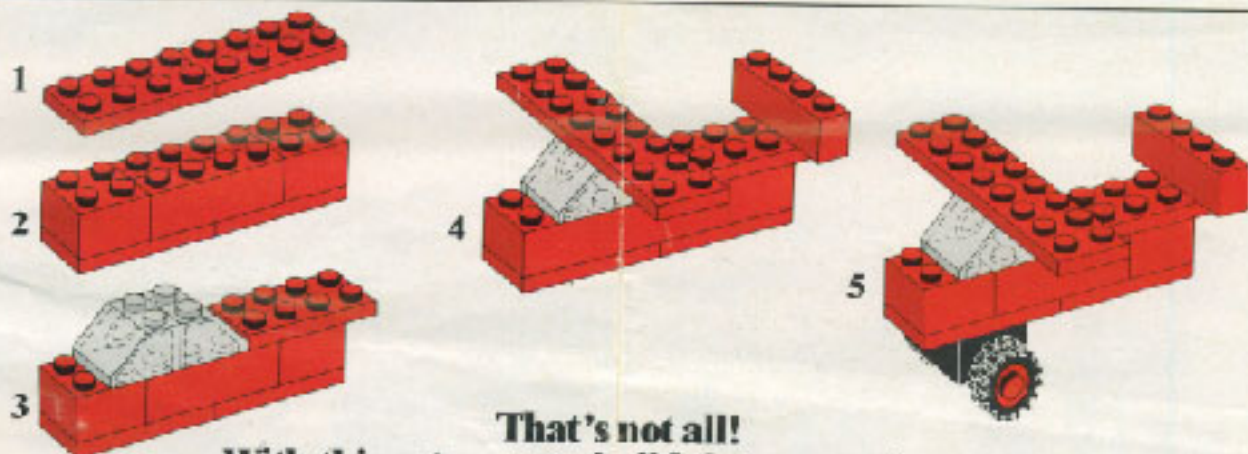
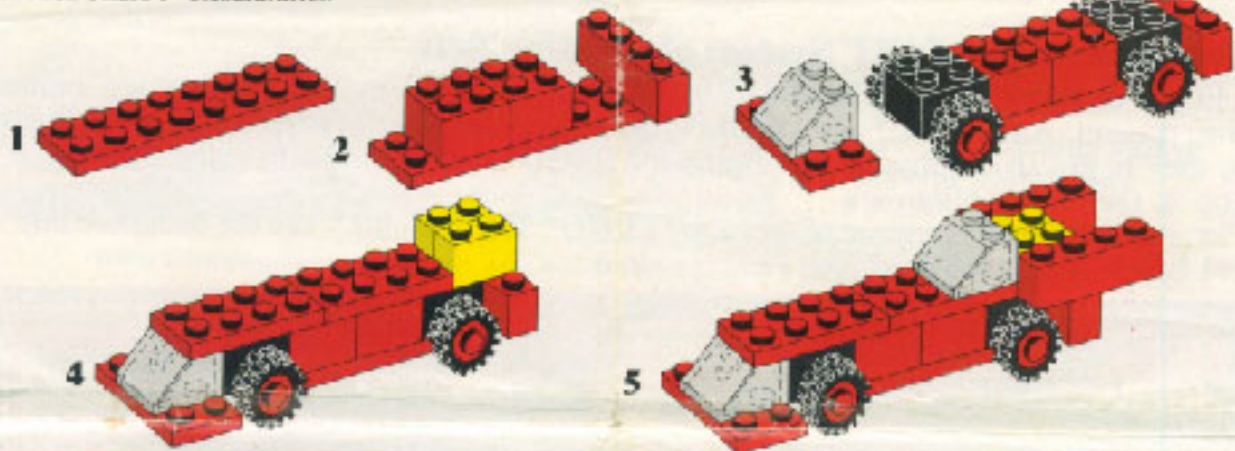


A

Look at all the exciting things
you can build with
this LEGO® Building Set.

LEGO

This LEGO® Building Set was designed by the LEGO Group exclusively
for McDonald's® Restaurants.



That's not all!
With this set you can build these...and more!

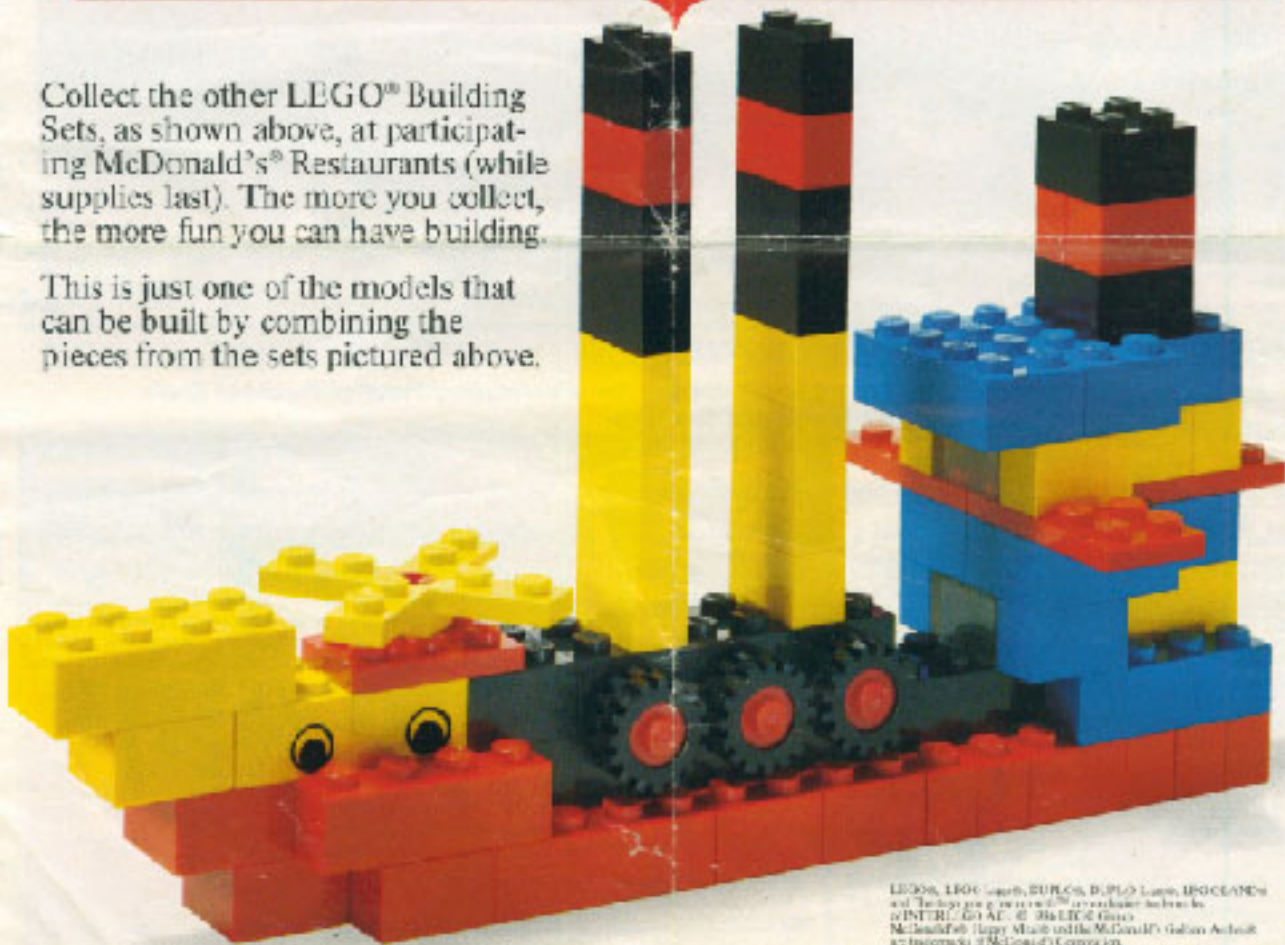


Collect these McDonald's® Happy Meal® &
LEGO® Building Sets to build even bigger and better models.



Collect the other LEGO® Building Sets, as shown above, at participating McDonald's® Restaurants (while supplies last). The more you collect, the more fun you can have building.

This is just one of the models that can be built by combining the pieces from the sets pictured above.



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The toys you grow up with.™

Welcome to the LEGO® System of Building Sets.

LEGO® Building Sets are no ordinary toys because of all the endless building possibilities they present. And LEGO® and DUPLO® bricks work together as part of the same system, so they're fun all childhood long. That's the LEGO® System ... the building toys you add to, rather than outgrow!

Pictured below are just some of the many LEGO® Sets available - see the complete line of LEGO® Building Sets at your local toy store.



**As Your Child Grows,
So Do DUPLO® Toys!**

Beginning with the new DUPLO Baby toys for infants 4 months and older, to DUPLO Basic Building Sets for pre-school children ages 1½-5.

Ages 1½-5

Baby - From 4 Months



DUPLO® Bricks and LEGO® Bricks work together as part of the same system.

LEGO® Basic Building Sets.

For children ages 3-12, LEGO Basic Building Sets have lots of colorful bricks and special pieces for added value and hours of creative building fun.



Ages 3-12

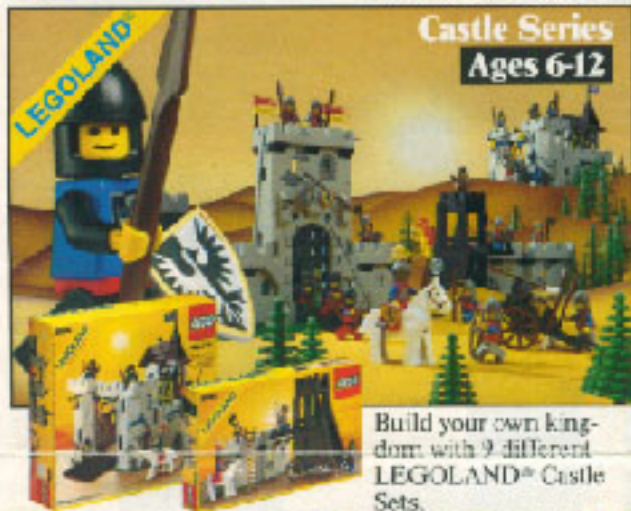




There are over 25 exciting sets to build, collect and connect into the LEGOLAND® Town.



There are 18 LEGOLAND® Space Sets for fun that's out of this world.



Castle Series
Ages 6-12

Build your own kingdom with 9 different LEGOLAND® Castle Sets.



Technic

Building Sets
Ages 7-14

Seven Technical Models and Building Sets packed with technical realism and function.

FREE

LEGO® BUILDING SET BY MAIL

A \$ 5.00 - \$ 7.00** LEGO® Building Set with required Proof-of-Purchase Seals and \$ 1.00 for postage and handling.

To receive a Free LEGO® Building Set of your choice:

- OBTAIN**
 - 3 McDonald's Happy Meal Proof-of-Purchase Seals (located in the lower right hand corner of this coupon).
 - A minimum of \$ 10 worth of LEGO® sets (7.00 building sets) purchased after October 1, 1995.
- MAIL**
 - This completed Free LEGO set mail certificate to the address accepted.
 - A total of 3 McDonald's Happy Meal Proof-of-Purchase Seals, including the one located on the lower right hand corner of this coupon.
 - your SALES RECEIPT for a LEGO or DUPLO RETAIL PURCHASE. Circle LEGO or DUPLO purchase price and date of purchase.
 - include \$ 1.00 in cash or money order to cover cost of postage and handling. Make money order payable to LEGO Building Set Offer.

MAIL IN A STAMPED ENVELOPE TO: LEGO® Building Set Offer, P.O. Box 1685, Ringling, MD 21684. Please allow 6-8 weeks for delivery. Offer valid while supplies last, only good in U.S. Offer limited to one receipt per person, group or organization. Offer expires January 31, 1997. Coupon value 1/10th of One Cent (5.00/10¢). *Must be from your local toy department store. **Suggested retail value.



I have enclosed the Three (3) McDonald's Happy Meal® Proof-of-Purchase Seals, a LEGO® or DUPLO® Building Set, SALES RECEIPT and \$ 1.00 for postage and handling as required. Please send me the DUPLO or LEGO Building Set I have checked below (check only one):

- DUPLO® PreSchool Set LEGO® Basic 5+ Set*
 LEGO® Basic 3+ Set** LEGOLAND® Set**

* This LEGO® building set is not intended for children under 3 years of age.
 ** Includes 1 or more small parts.

Name: _____
 Address: _____
 City: _____
 State: _____ Zip: _____

