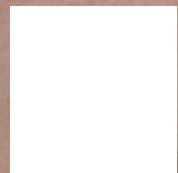




Booklet available in English on  
Heft in deutscher Sprache erhältlich auf  
Livret disponible en français sur  
Libretto disponibile in Italiano su  
Folleto disponible en español en  
如需中文版手册, 请访问





## WELCOME TO LEGO® ART

Reconnect with your inner creative rebel and compose an iconic tribute to the undisputed King of Rock and Roll. Listen to the exclusive Soundtrack curated around Elvis Presley's monumental career as you build, and dive into your own Graceland.

## DESIGNER'S NOTES

"I love Elvis Presley's music! When I visited Graceland in Memphis, I was surprised by its relatively humble size, and how the interior design expressed such diverse sides of his persona.

Beyond his mesmerising public image, he was a generous, playful, caring person who rigorously guarded his privacy. Recreating photos of this iconic figure with LEGO® elements was a challenge – especially his eyes, famous lip curl and jawline. The portraits each reflect different artistic and reflective expressions and phases in his career. With background colours typical for the era, they bring a touch of nostalgic cool to your home."

KITT KOSSMANN  
*Senior Designer*



1960's



1956

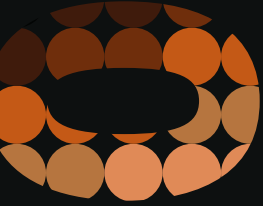
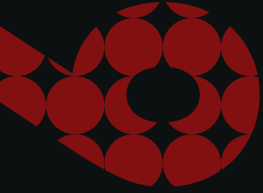


1959



1973

1970's



## FROM BLUES, COUNTRY AND GOSPEL...

When a shy 18-year-old Elvis Presley recorded his first song, *My Happiness*, in the Sun Records studios in 1953, no one could predict the impact the singer would leave on the world. From humble roots in segregated East Tupelo, Mississippi to extravagant venues, Elvis Presley's charisma, talent, ambition and rise to revolutionary rock-and-roll rebel became the epitome of the American Dream.



## ...TO JAILHOUSE ROCK...

In 1956, Elvis's first recordings for RCA studios and his legendary, trail-blazing *Hound Dog* performance on the *Milton Berle Show* became pivotal turning points in his career. Shortly after, *Heartbreak Hotel* became his first number one hit in the United States, and soon Hollywood and the rest of the world lay at his feet.



## ...TO BECOMING THE KING

Only Elvis could make sport coats, black leather outfits and sparkly, rhinestone jumpsuits and capes look equally cool. In every performance on stage, in the studio and in movies, he defied convention and conformity, and his voice, like no other, became one of change, play, passion and personal expression for generations to come.



1970's

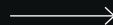


# THE LEGACY

OVER  
**1 BILLION**  
RECORD  
UNITS SOLD  
WORLDWIDE

**14**

Grammy  
Award  
Nominations



**3**

**WINS**

**OVER 150**

albums and singles  
certified gold, platinum  
and multi-platinum by  
the Recording Industry  
Association of America

**STARRED IN:**

**31** Feature Films

**3** Concert  
Documentaries

**3** TV Concert  
Specials

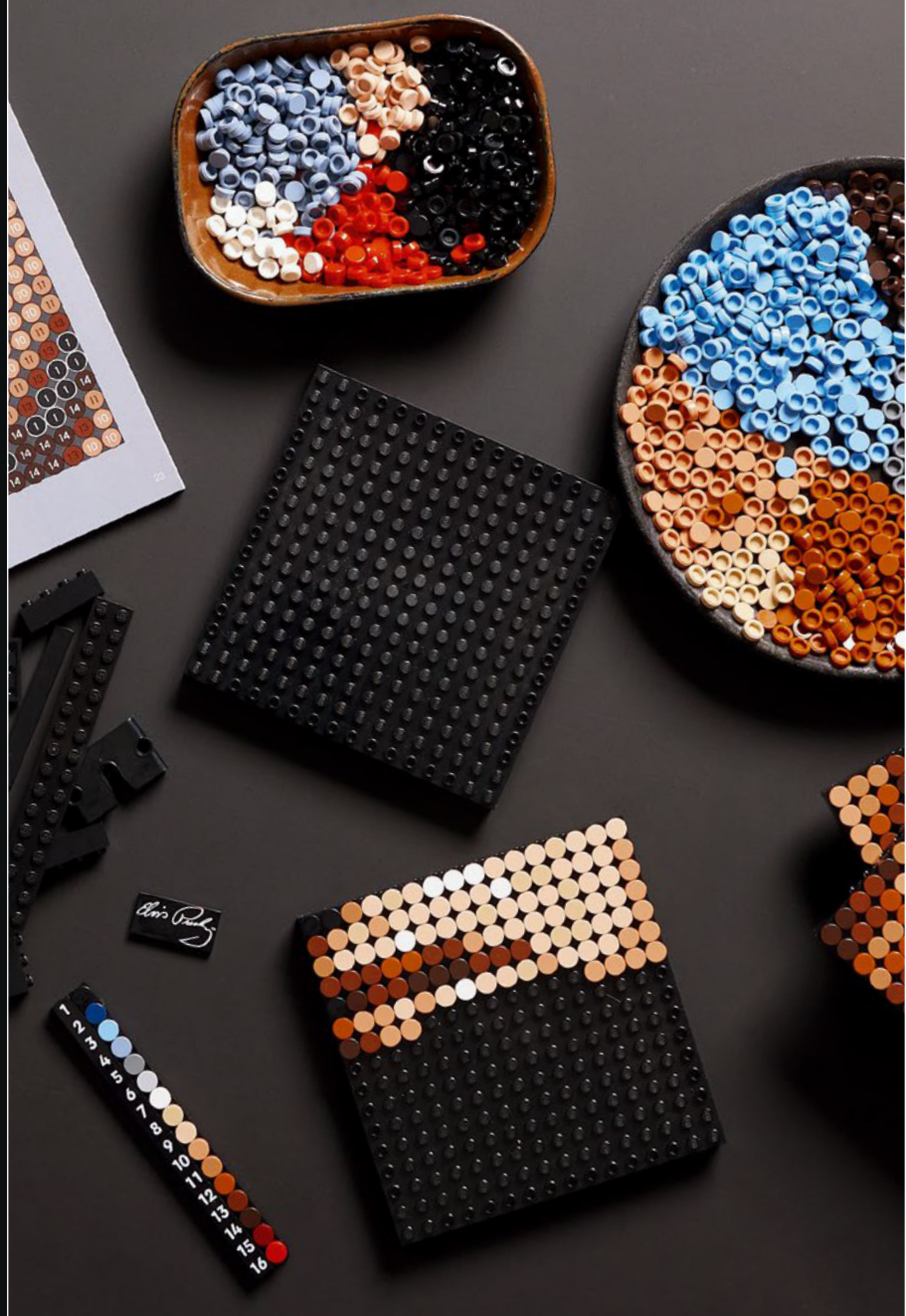


## ELVIS IS STILL IN THE BUILDING

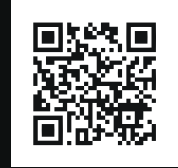
Elvis's music appealed to young and old from every walk of life. Everyone wanted to be with him or be like him. With more than half of his Spotify listeners currently under the age of 25, Elvis continues to inspire new generations of adoring fans. His influence can still be found in all music genres, fashion styles, movies and arts, yet few have come close to filling his *Blue Suede Shoes* when it comes to voice range, musical versatility and cultural impact.

## GET READY TO BUILD

TIP: Before you start building your favourite portrait, organise your colour palette and sort your tiles into small bowls to keep track of the numbers and colours. Make yourself comfortable and enjoy!







## LISTEN

Scan the QR code to go behind the scenes of your set with a uniquely curated Soundtrack featuring highlights from Elvis Presley's music career and expert insights.

## BUILD

Follow the simple building instructions in this book to create your favourite iconic portrait.

## RELAX

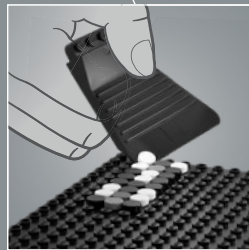
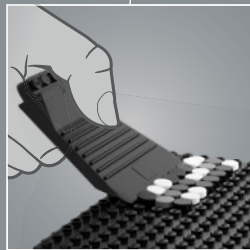
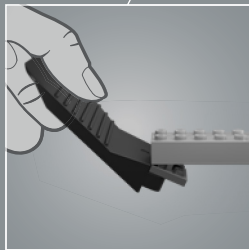
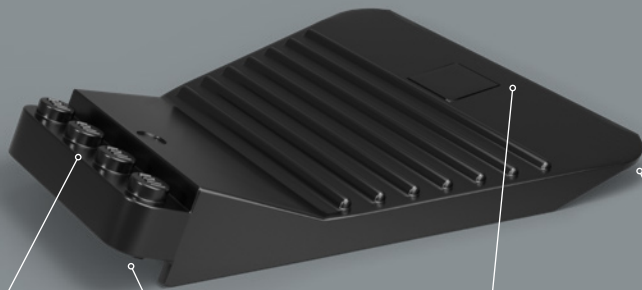
Disappearing to your own version of Graceland with LEGO® Art Elvis Presley "The King" is the perfect way to unwind, de-stress and relax.



## CREATE AND DISPLAY – YOUR WAY

Imagine yourself visiting the Graceland mansion or a recording studio with the King, find your own rhythm as you build and watch your artwork come alive. The LEGO® Art brick separator and hanging hook make rebuilding easy when you want to refresh and update your display.





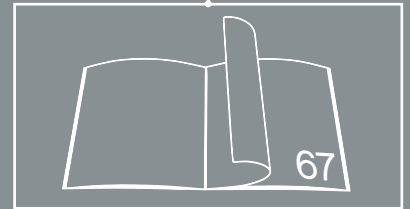
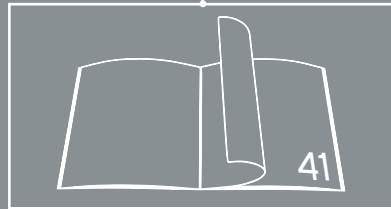
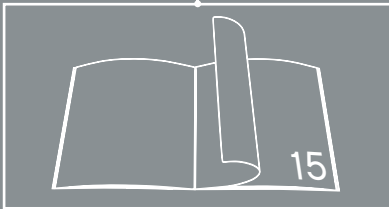
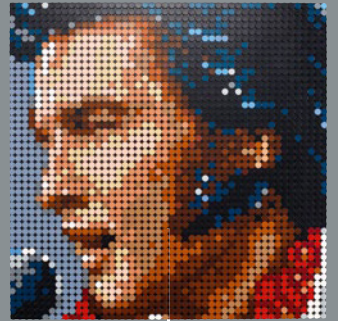
A



B

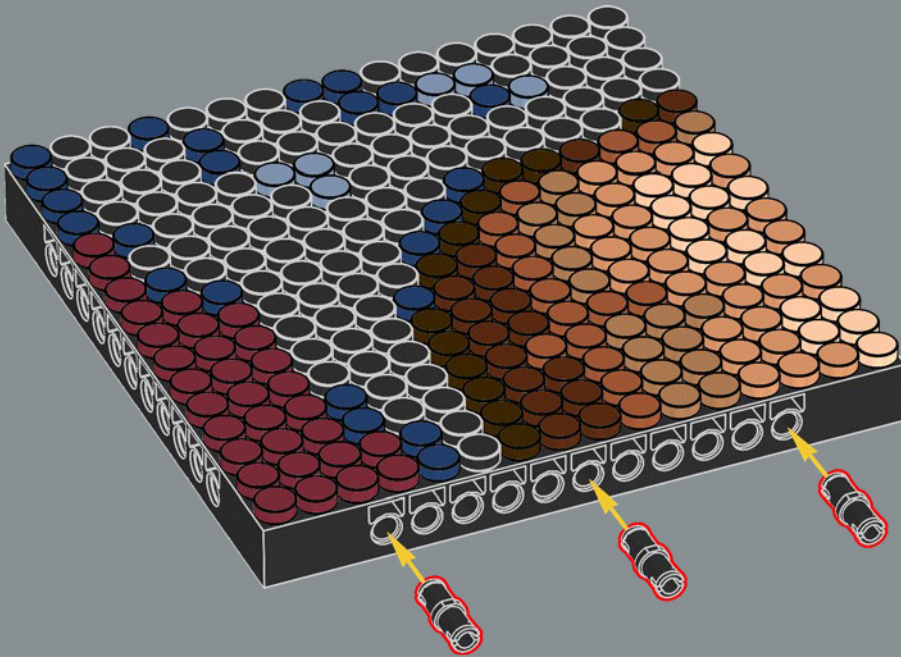
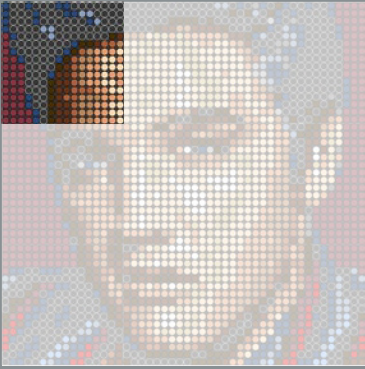


C

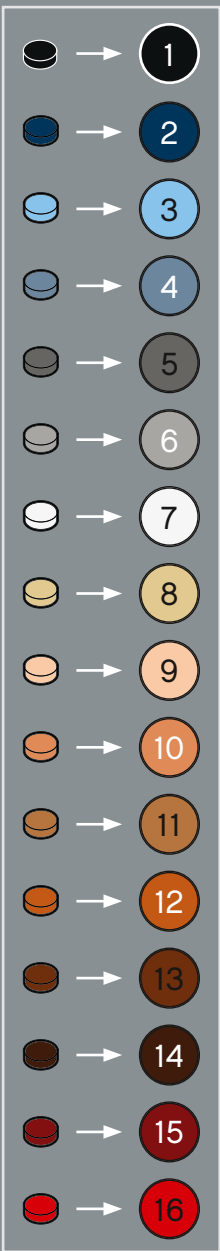


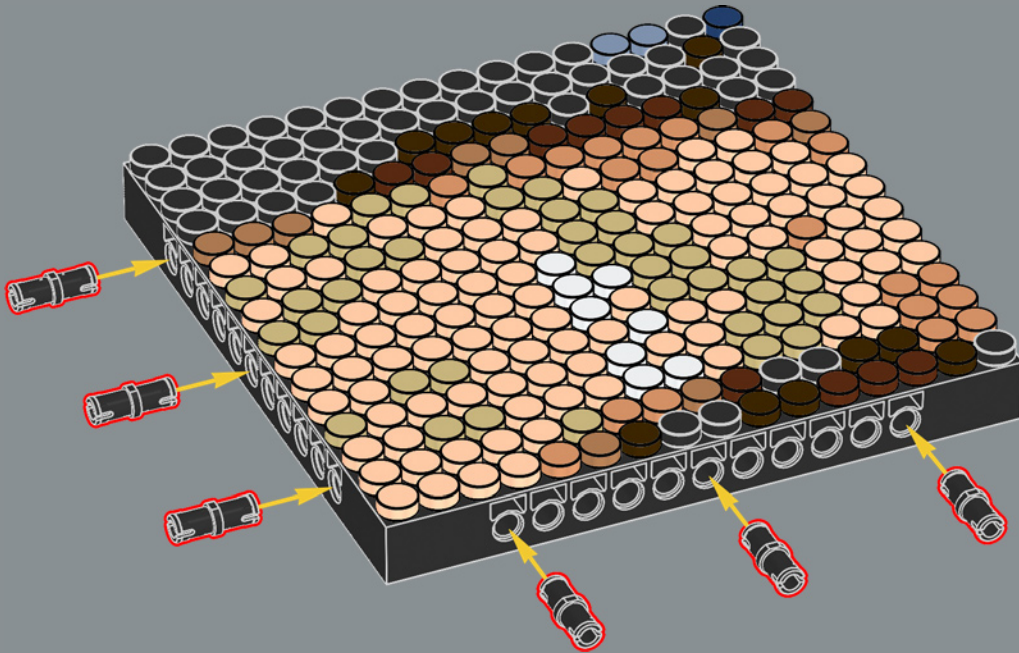
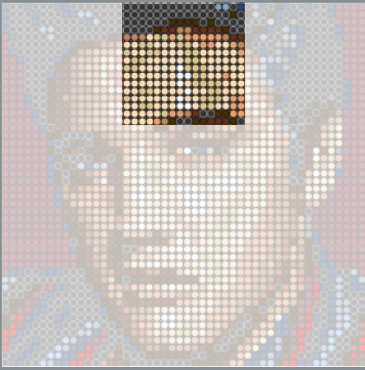


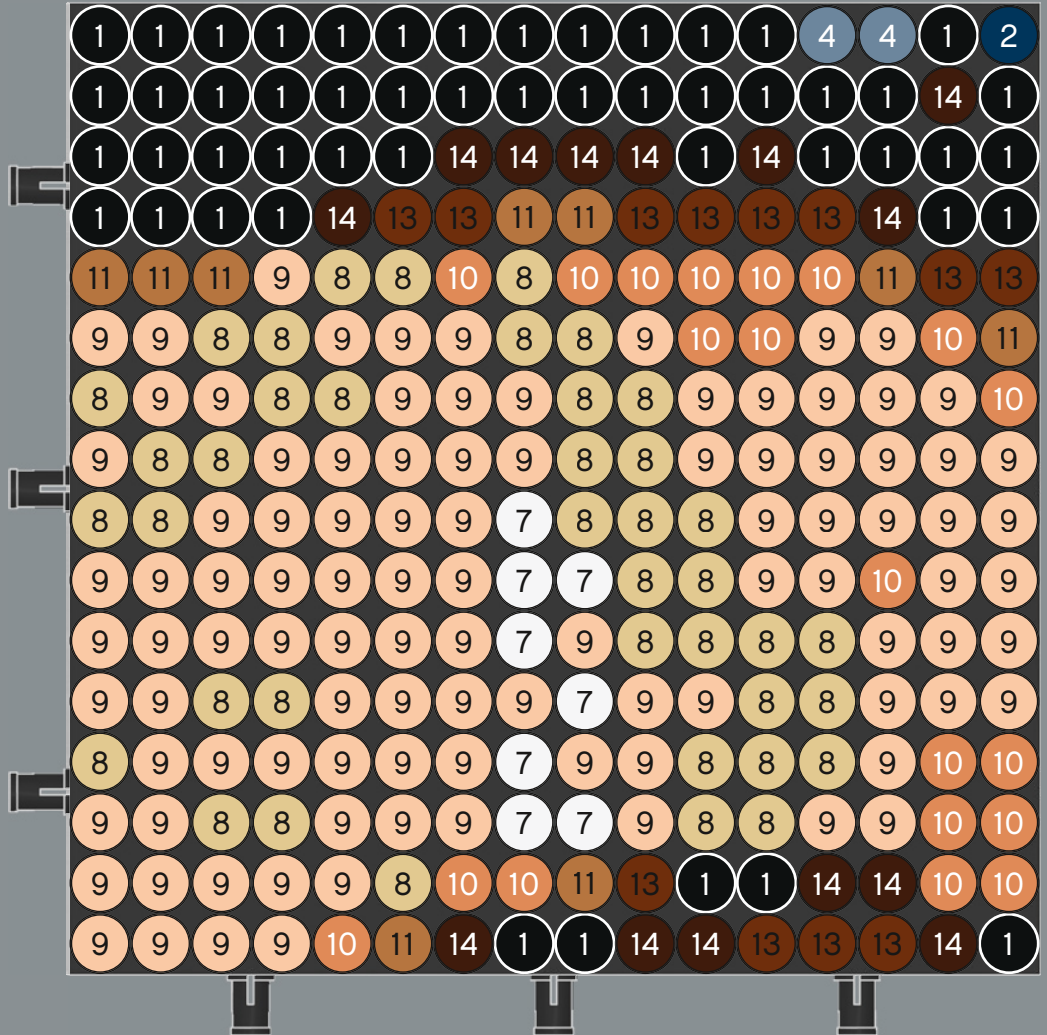
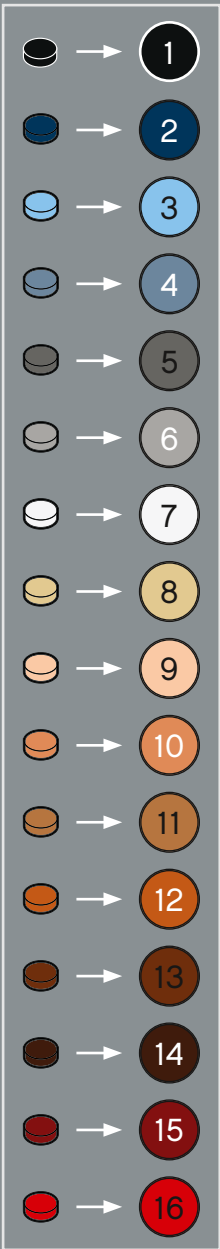


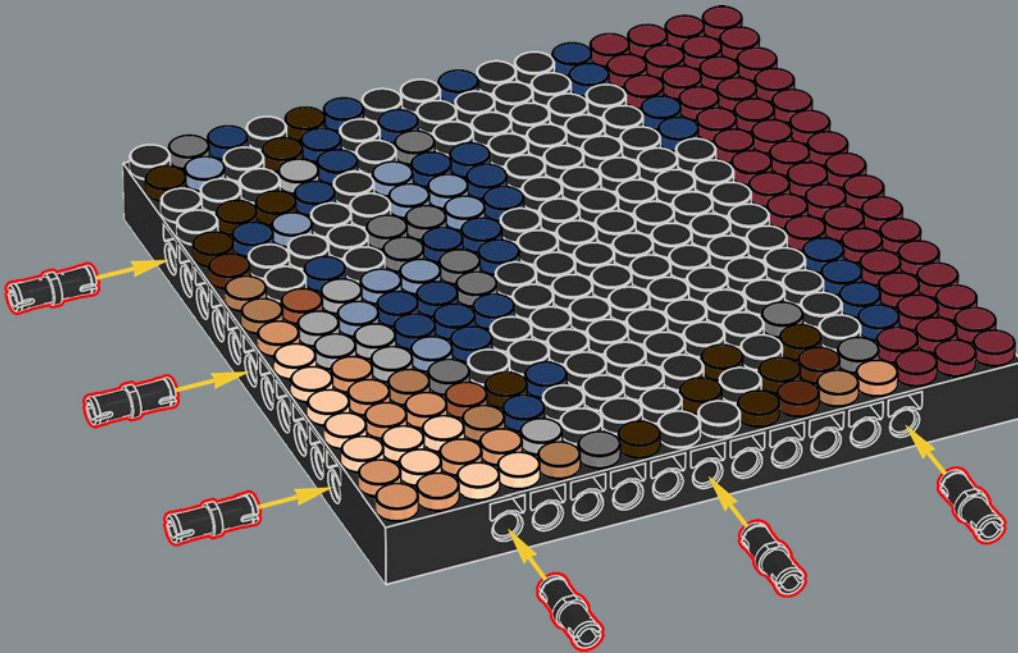
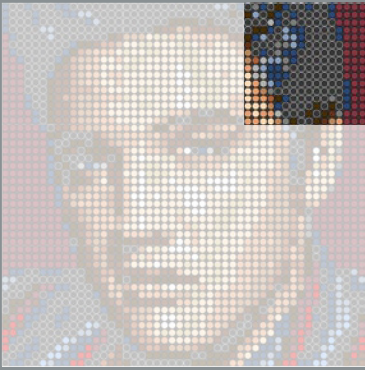


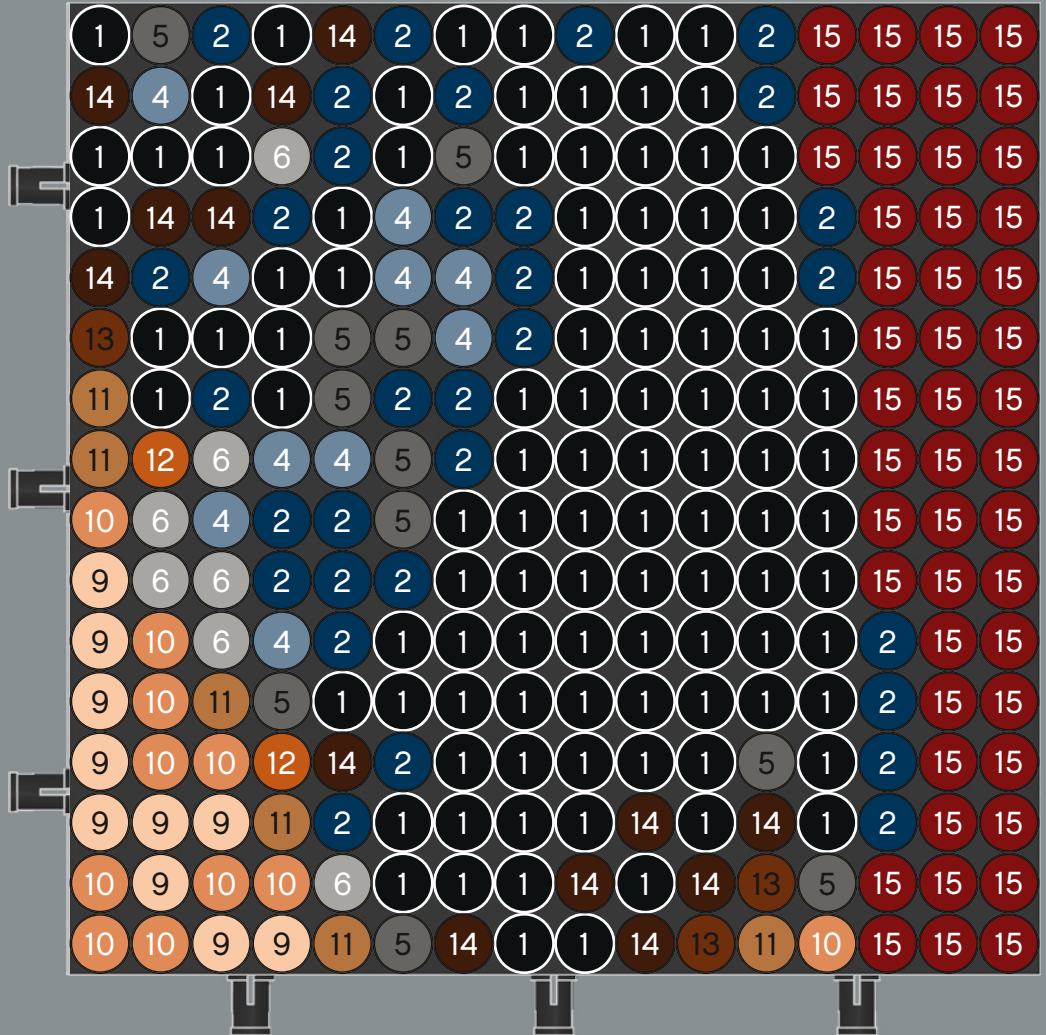
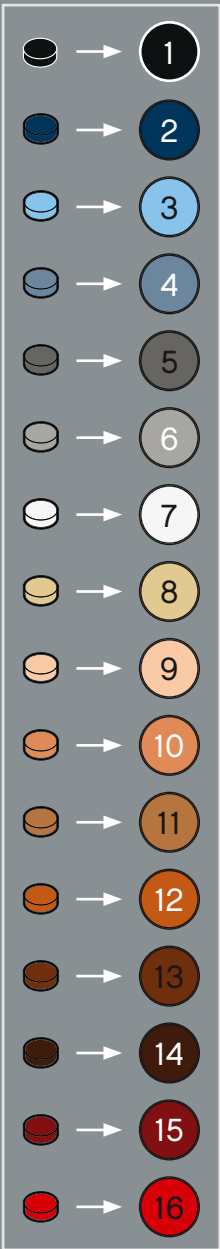


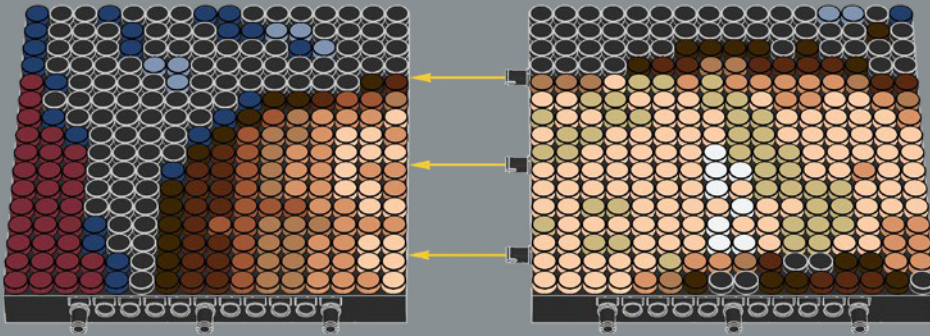
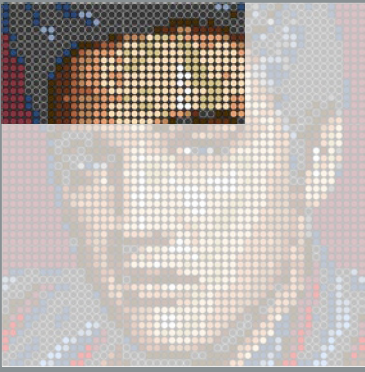


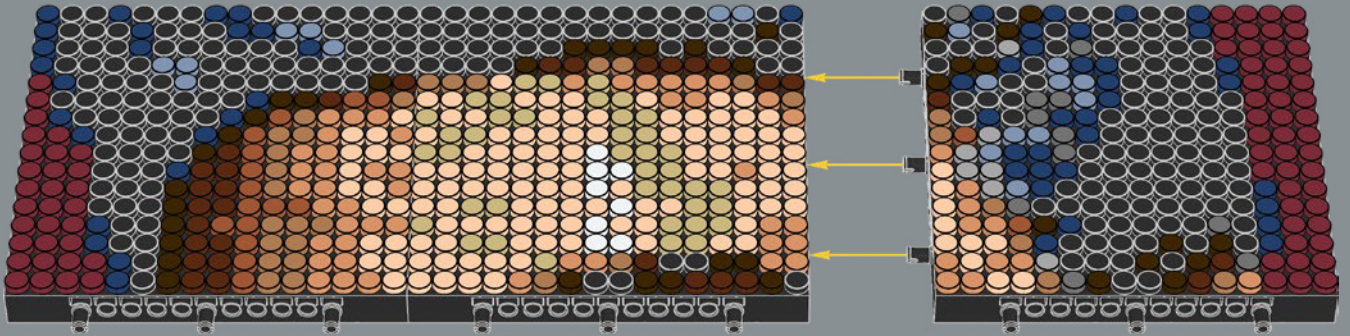
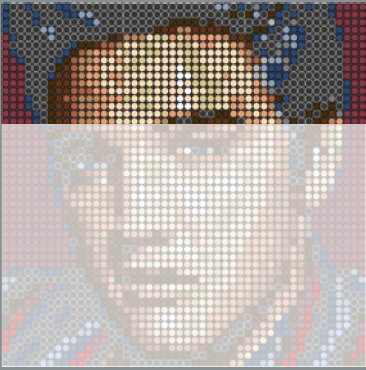


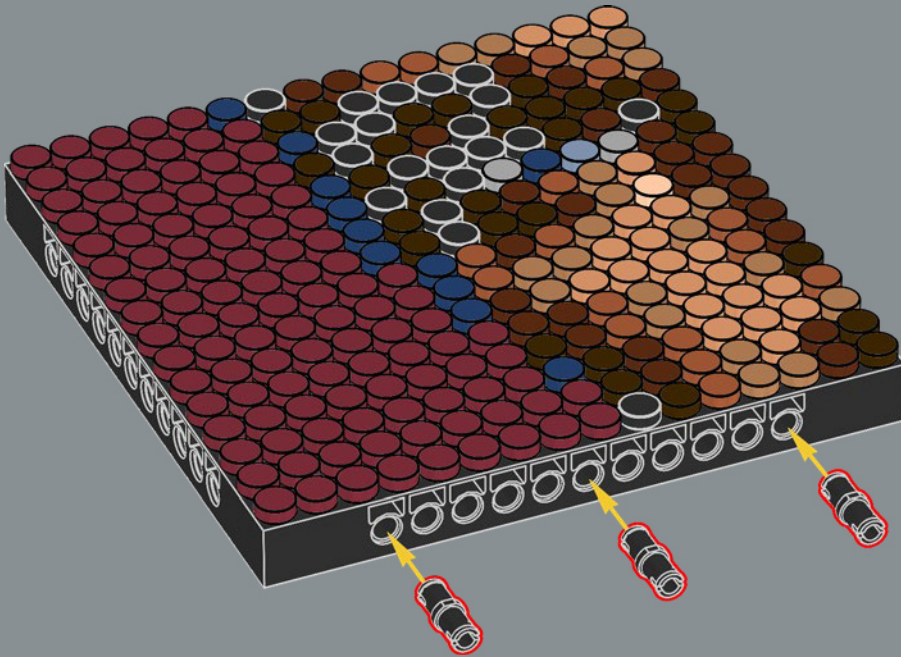
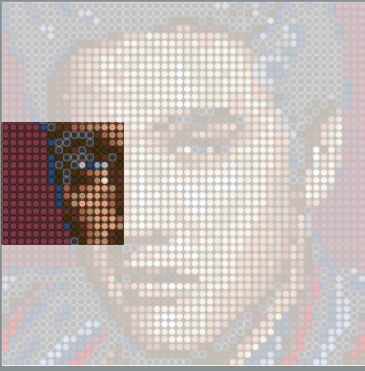




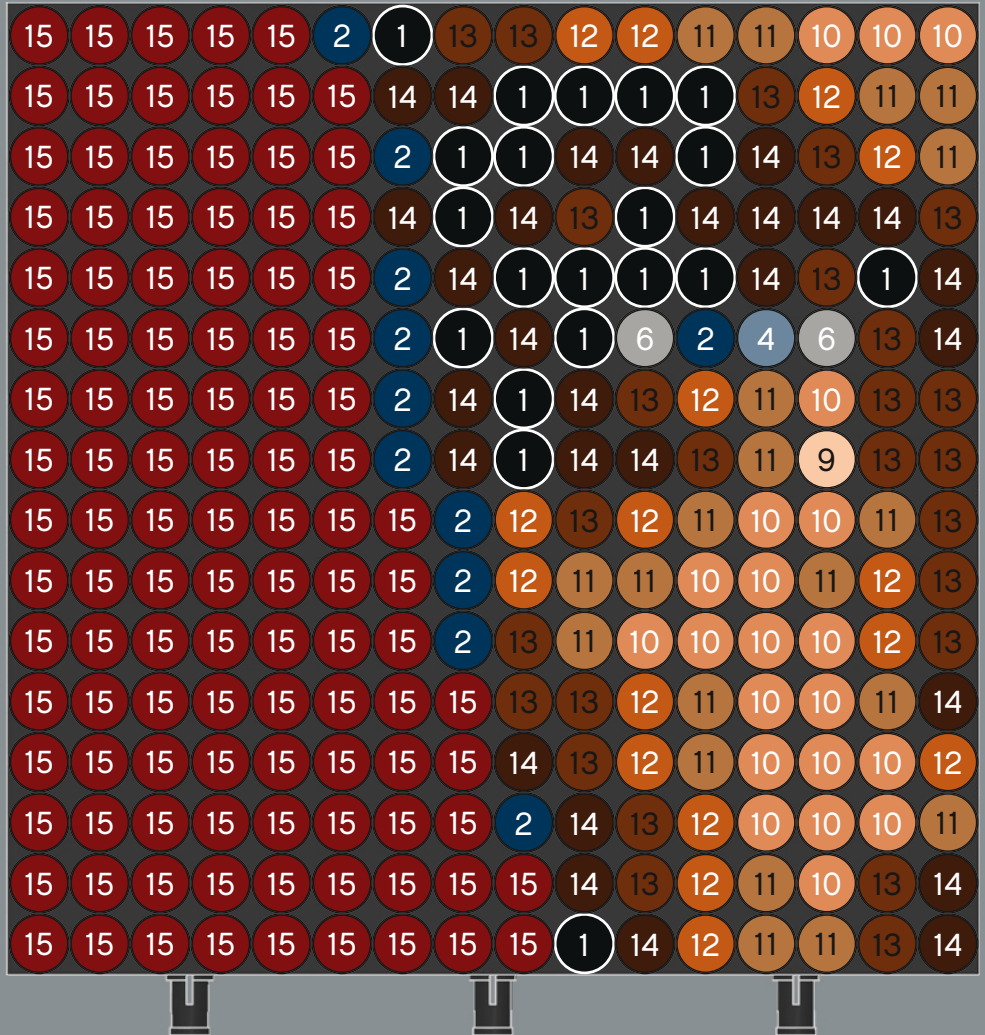
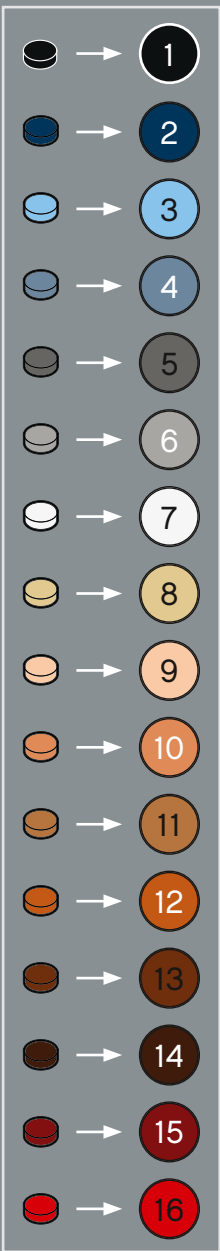


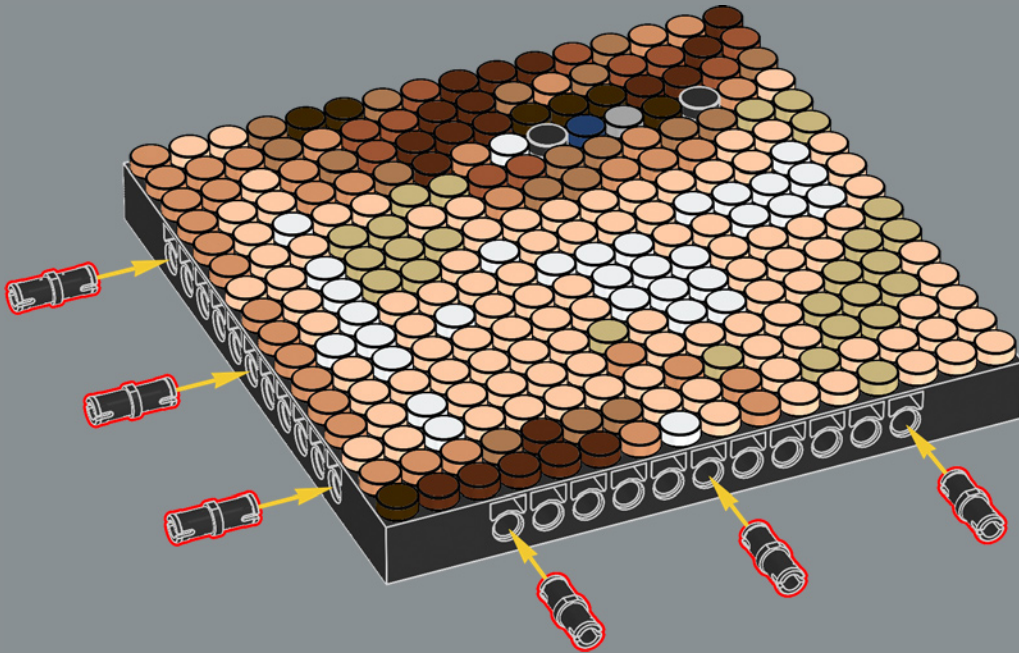
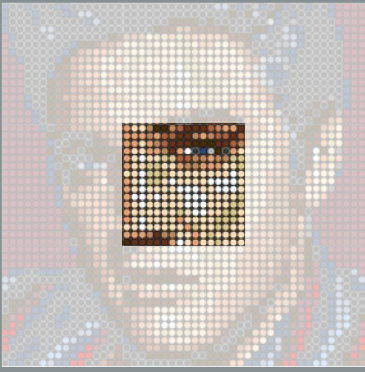


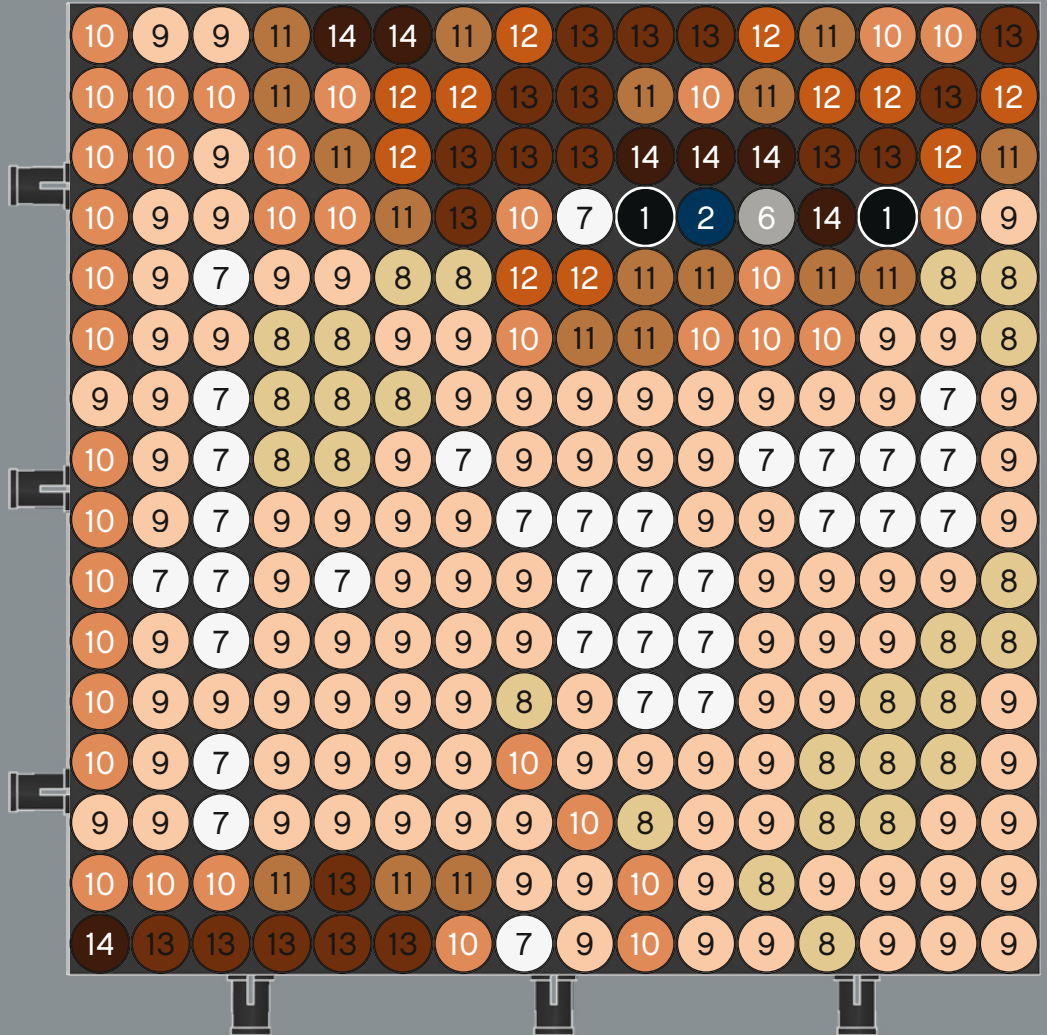
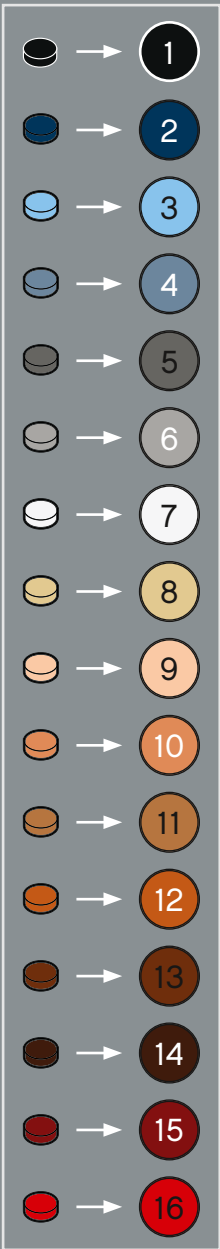


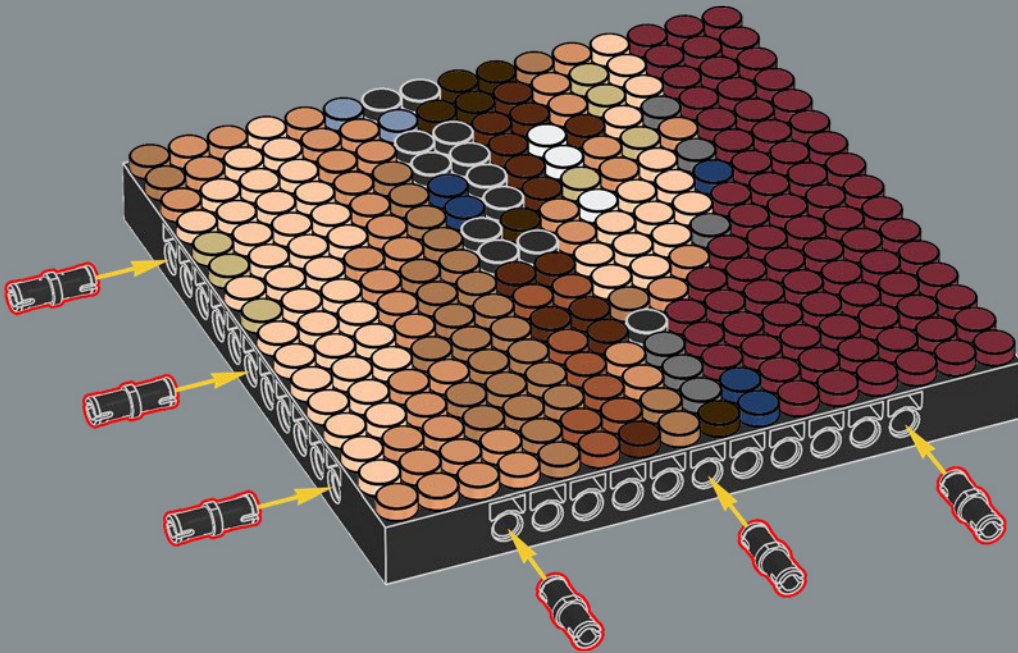
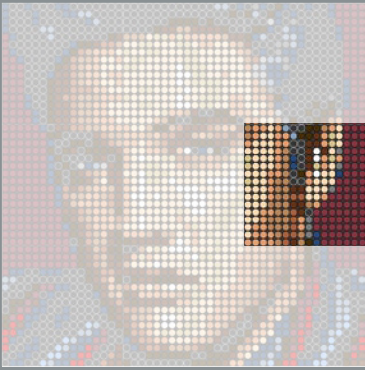


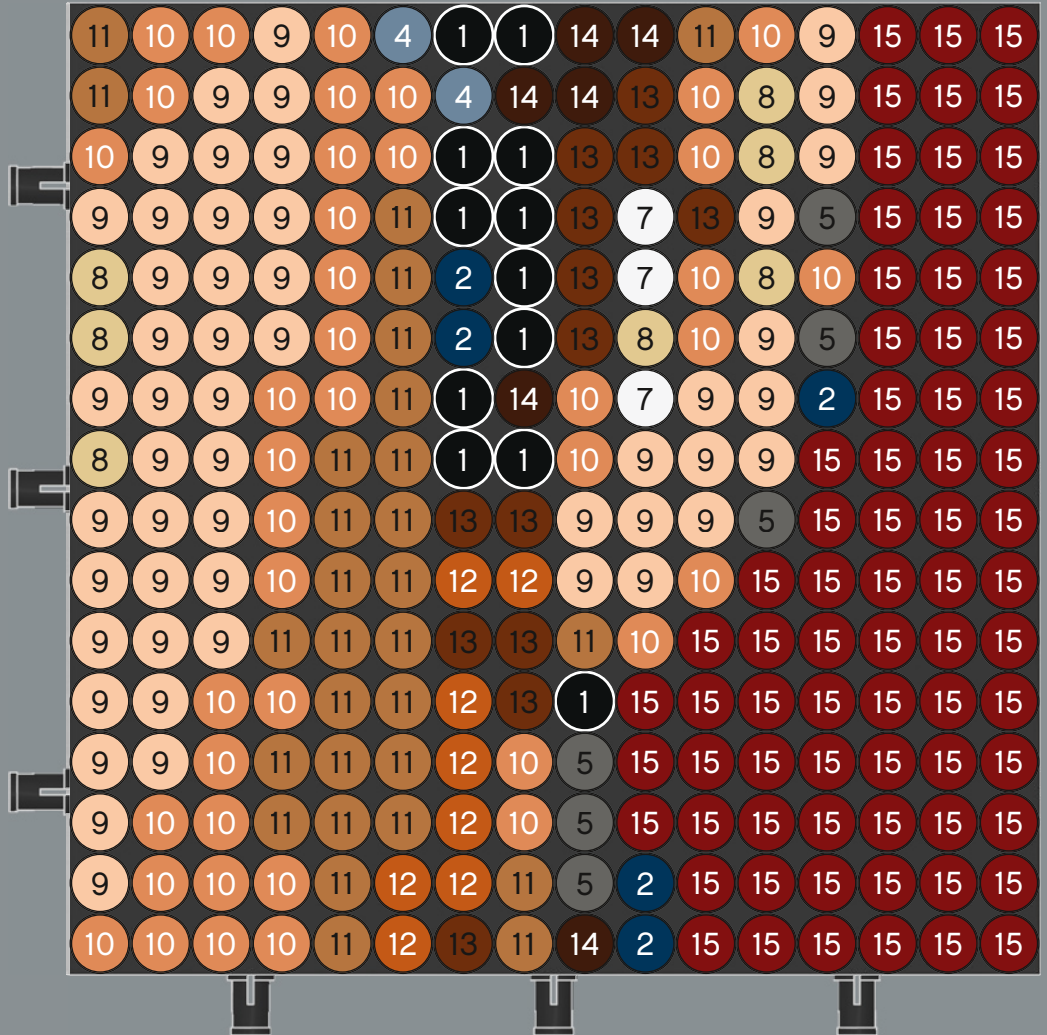
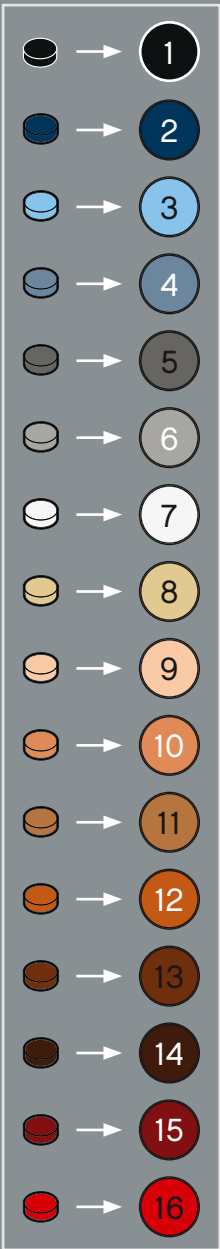


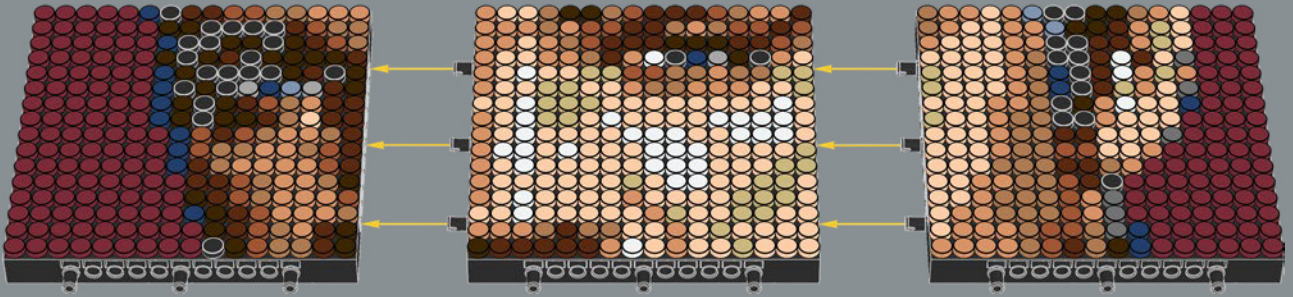
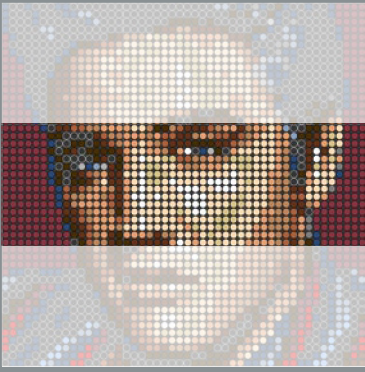


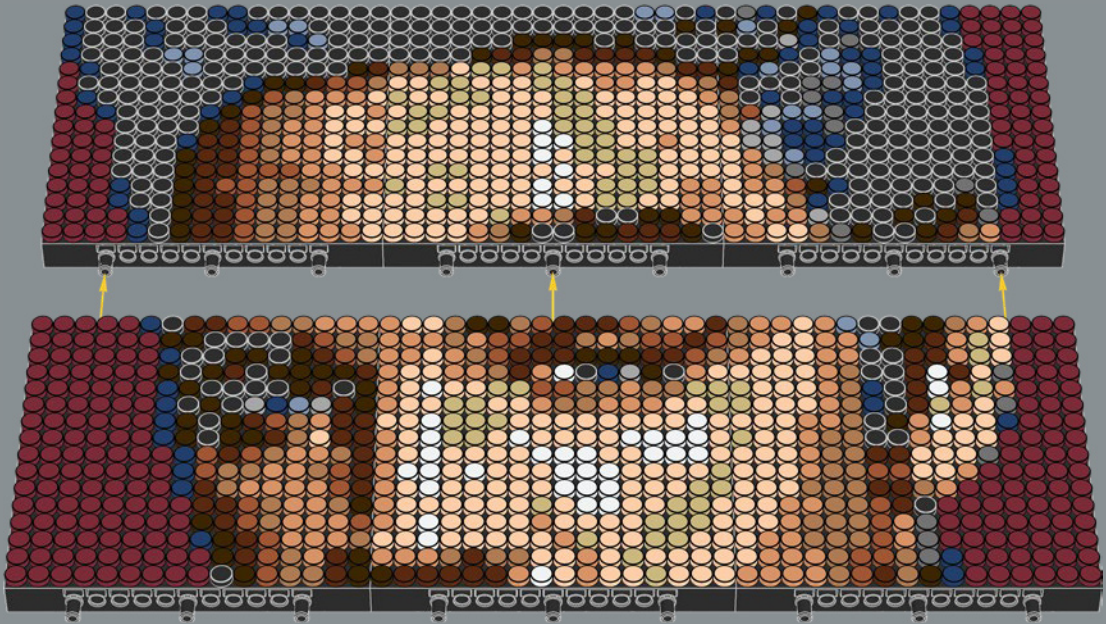


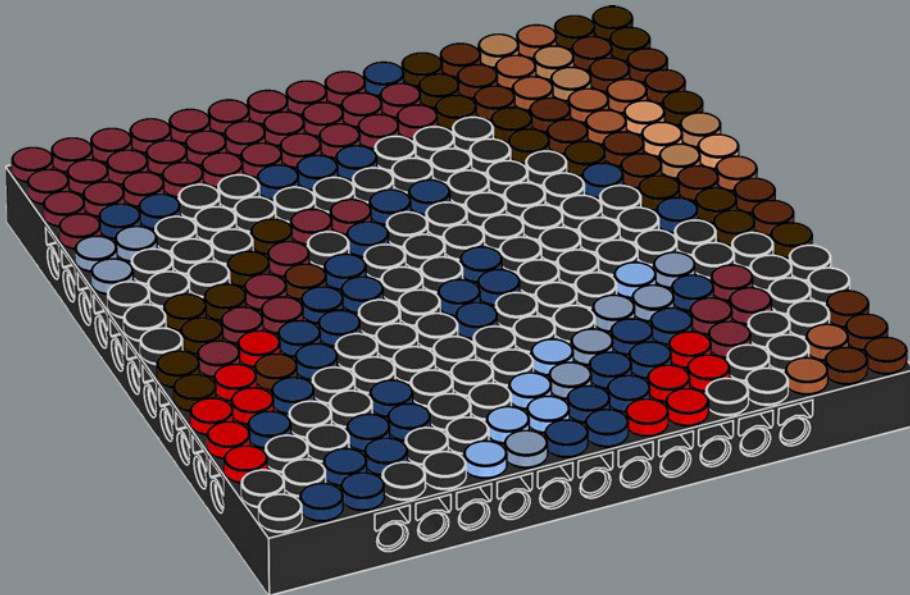
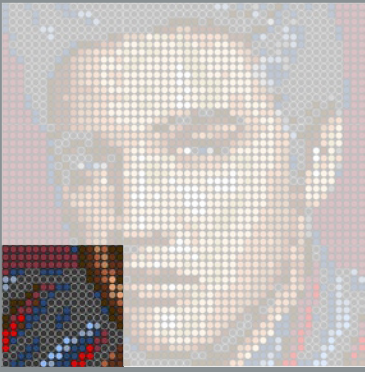




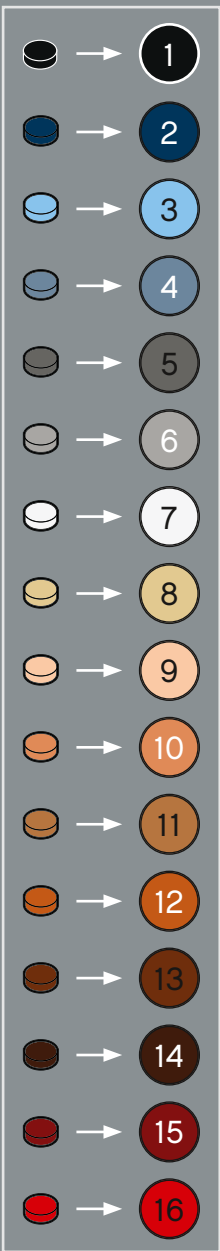


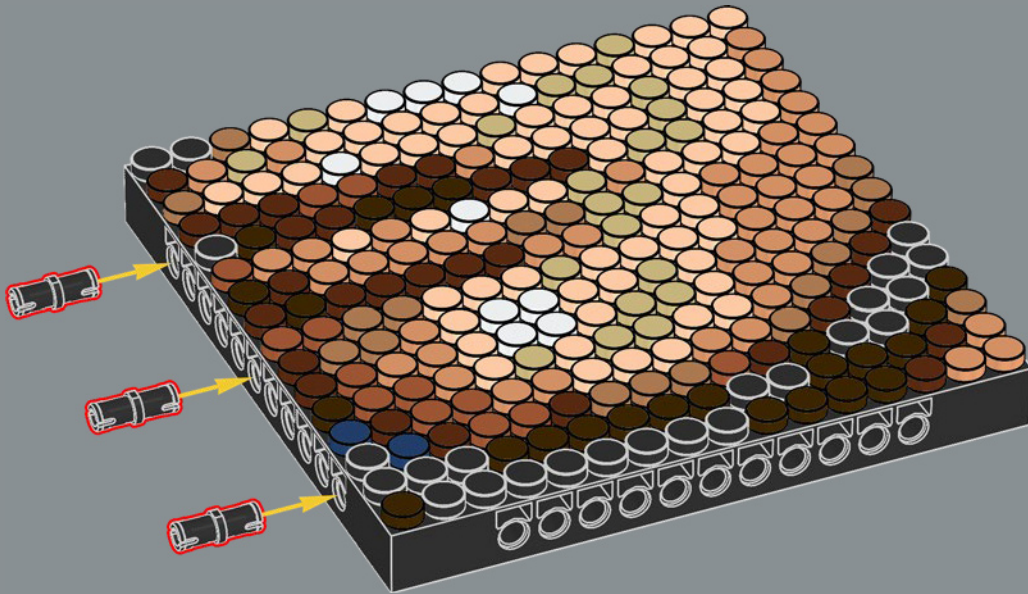
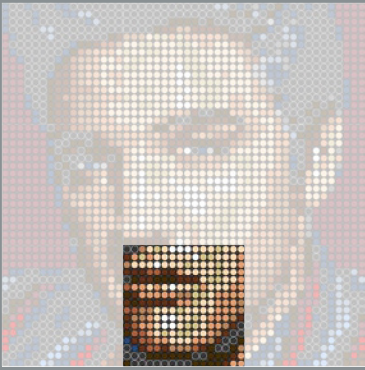


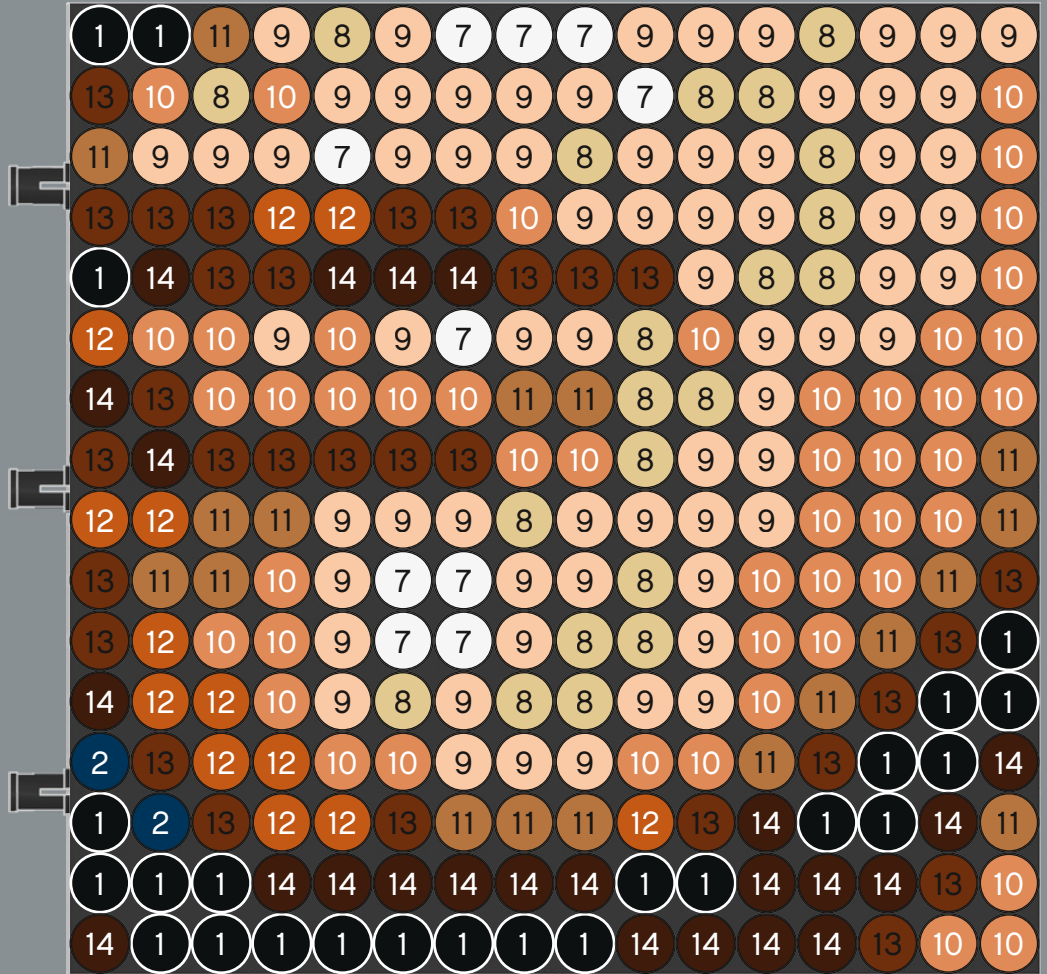
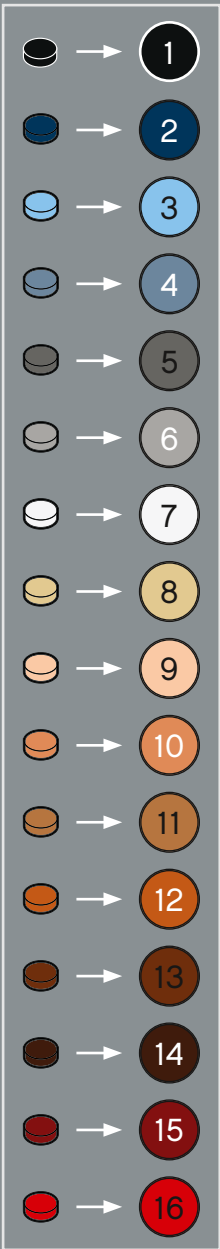


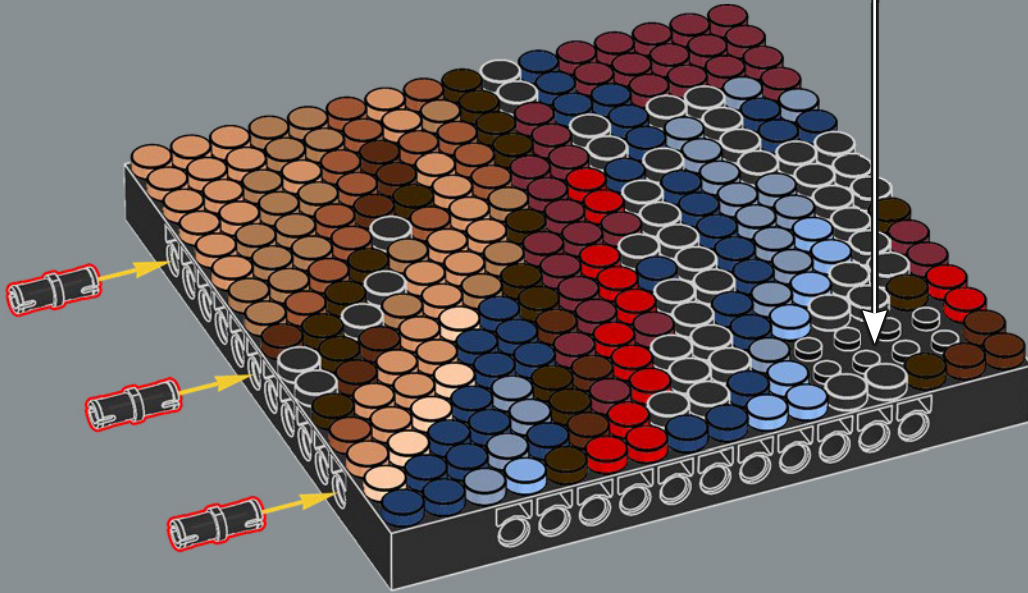
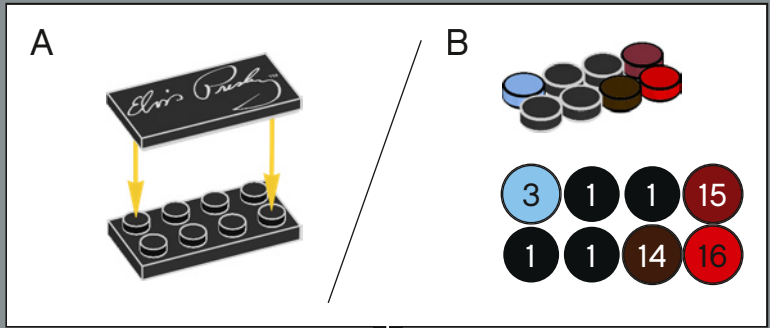
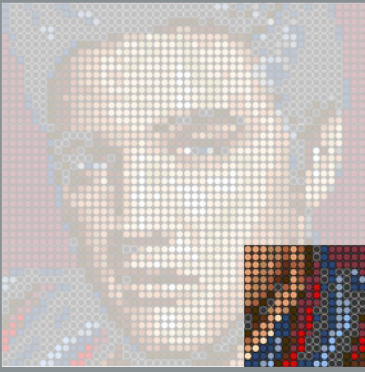


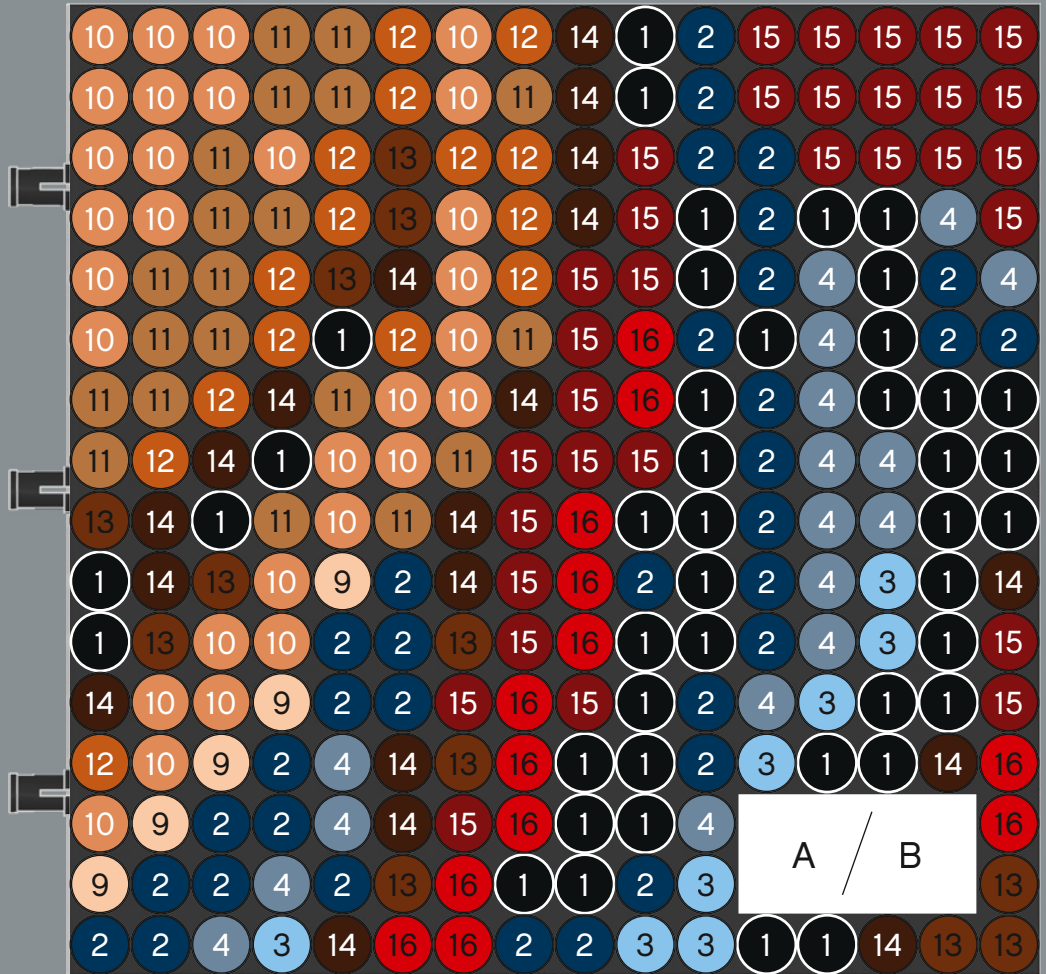
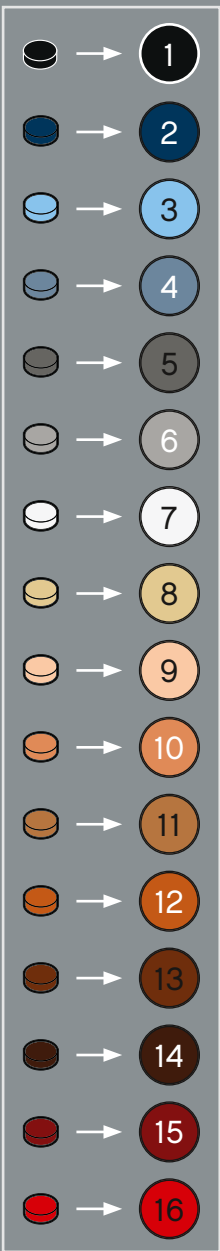


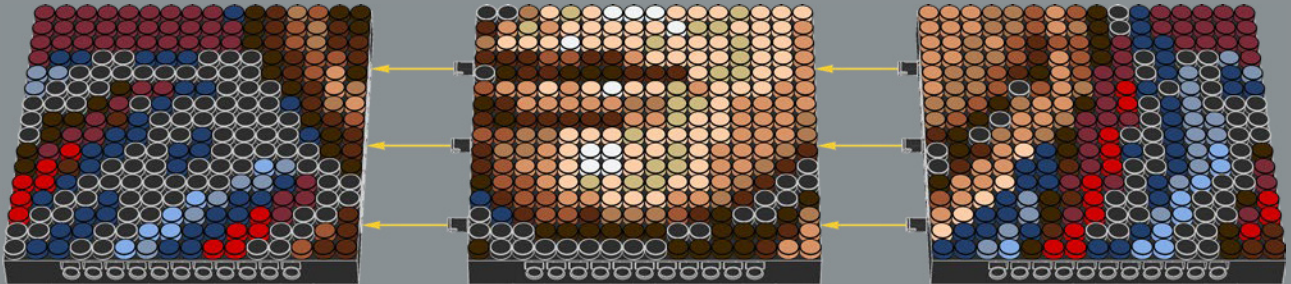
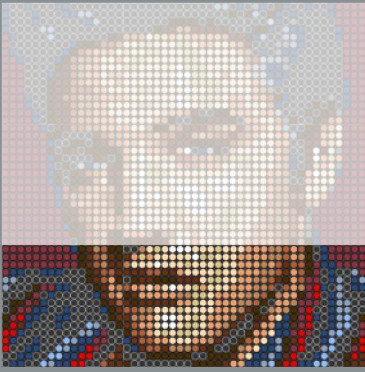


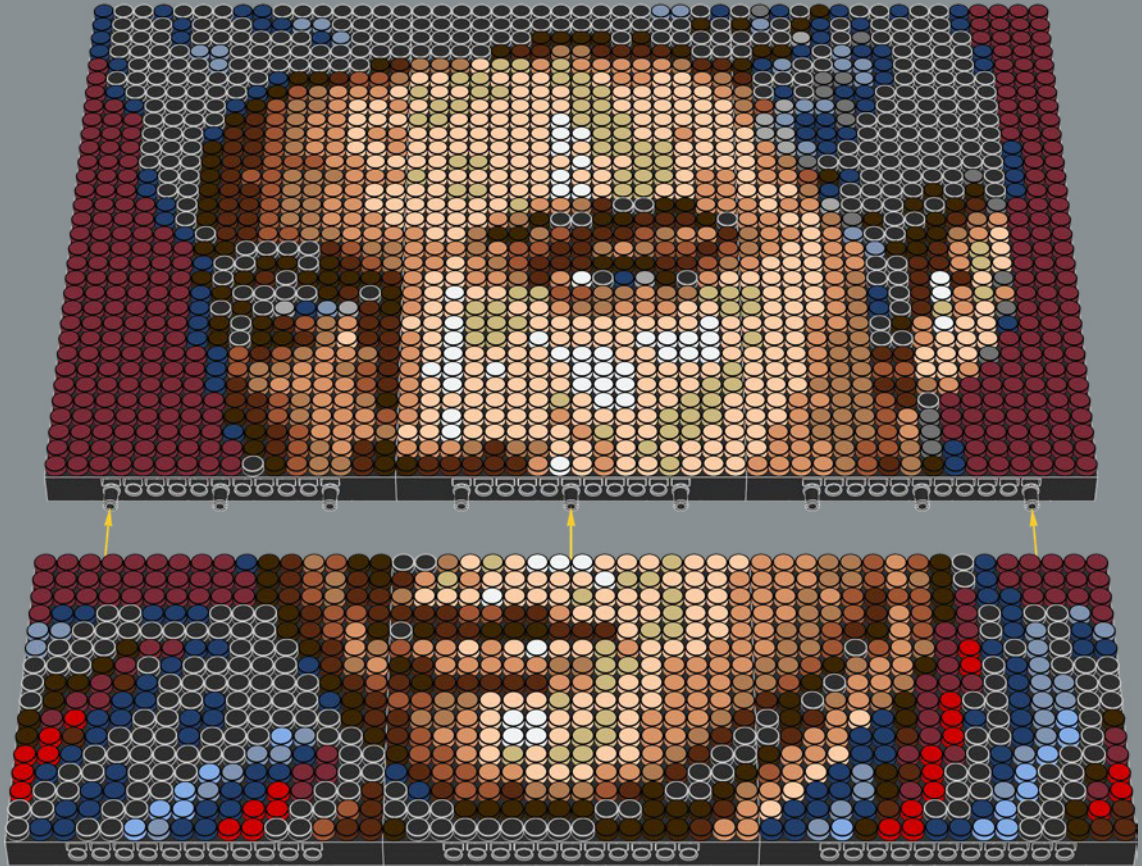


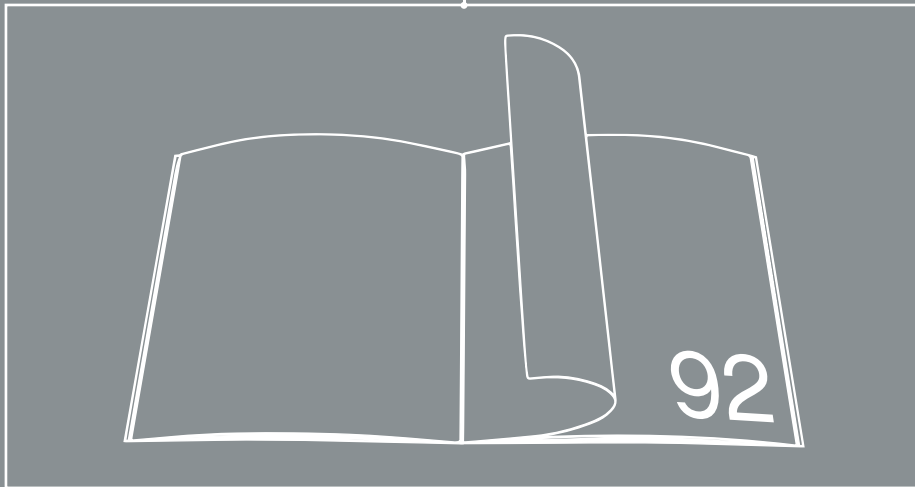




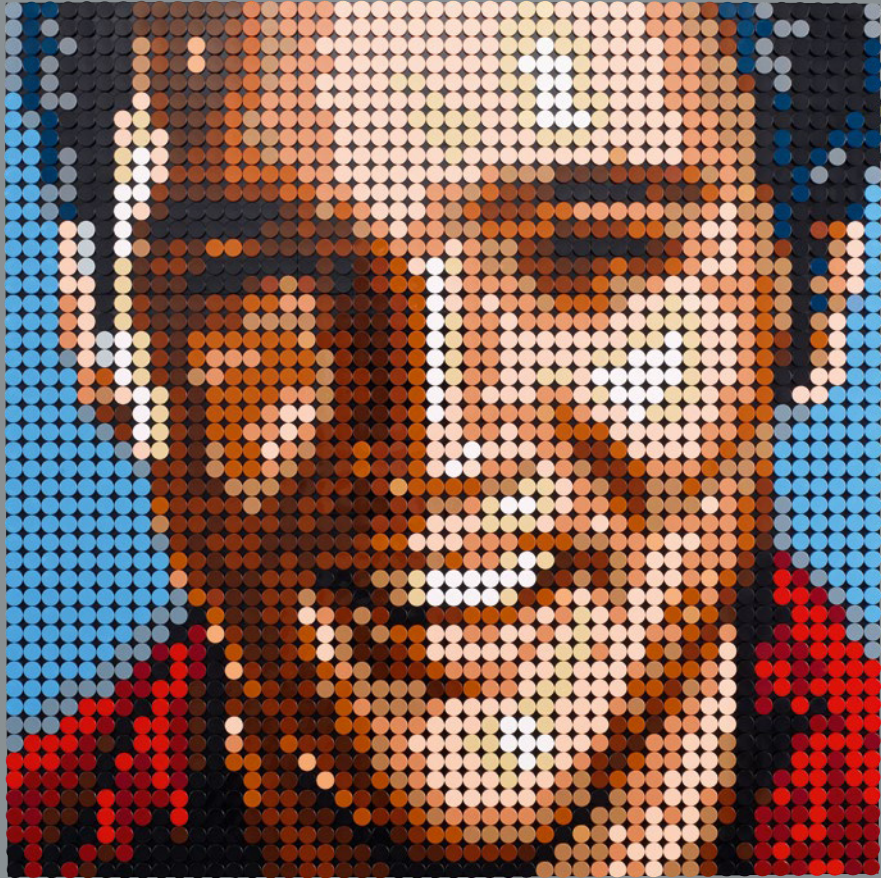


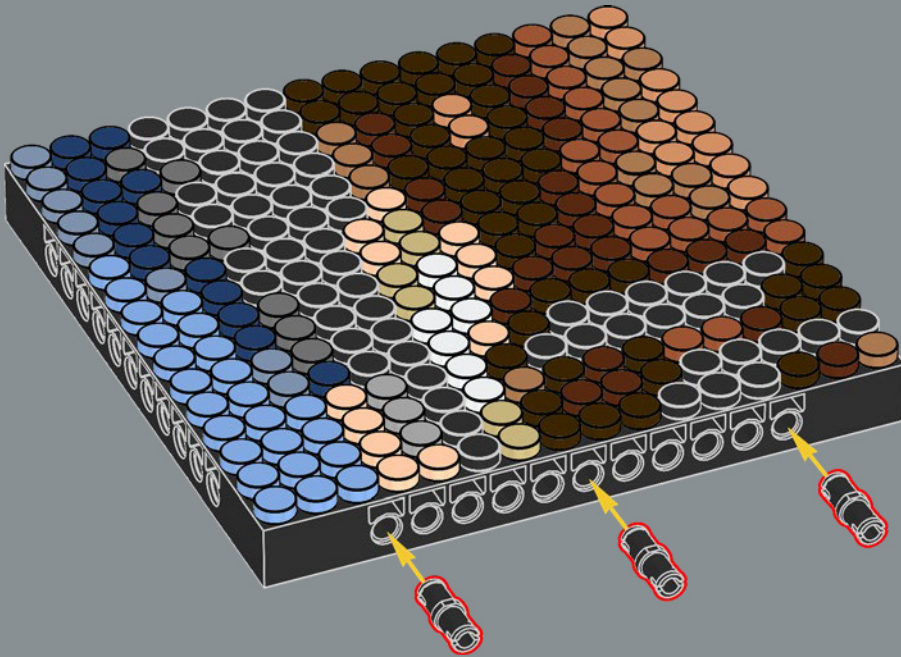
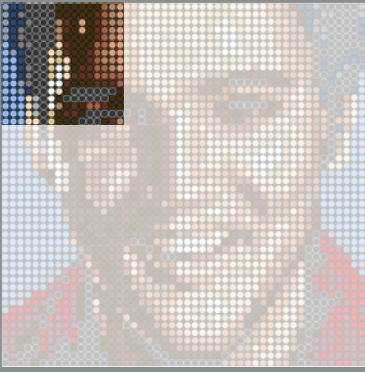


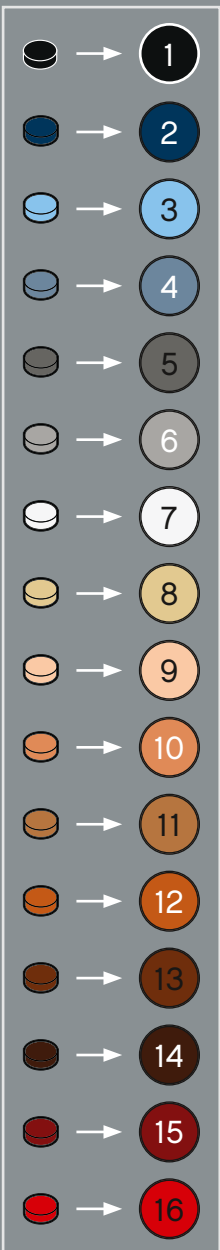


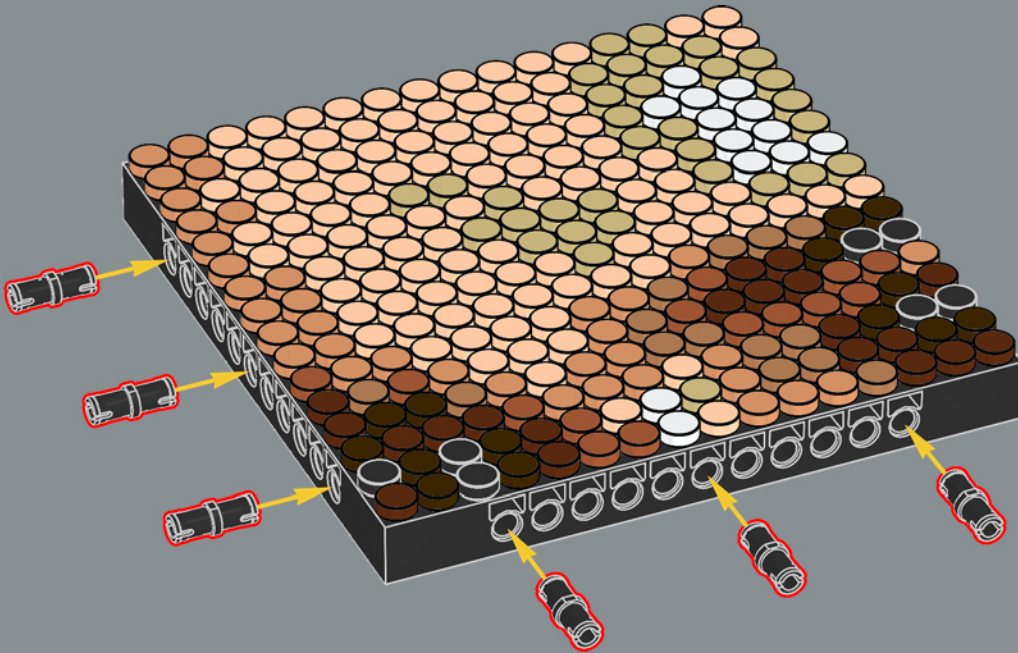
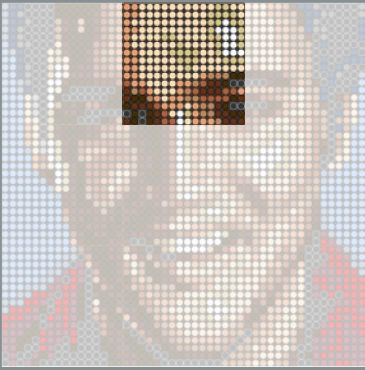


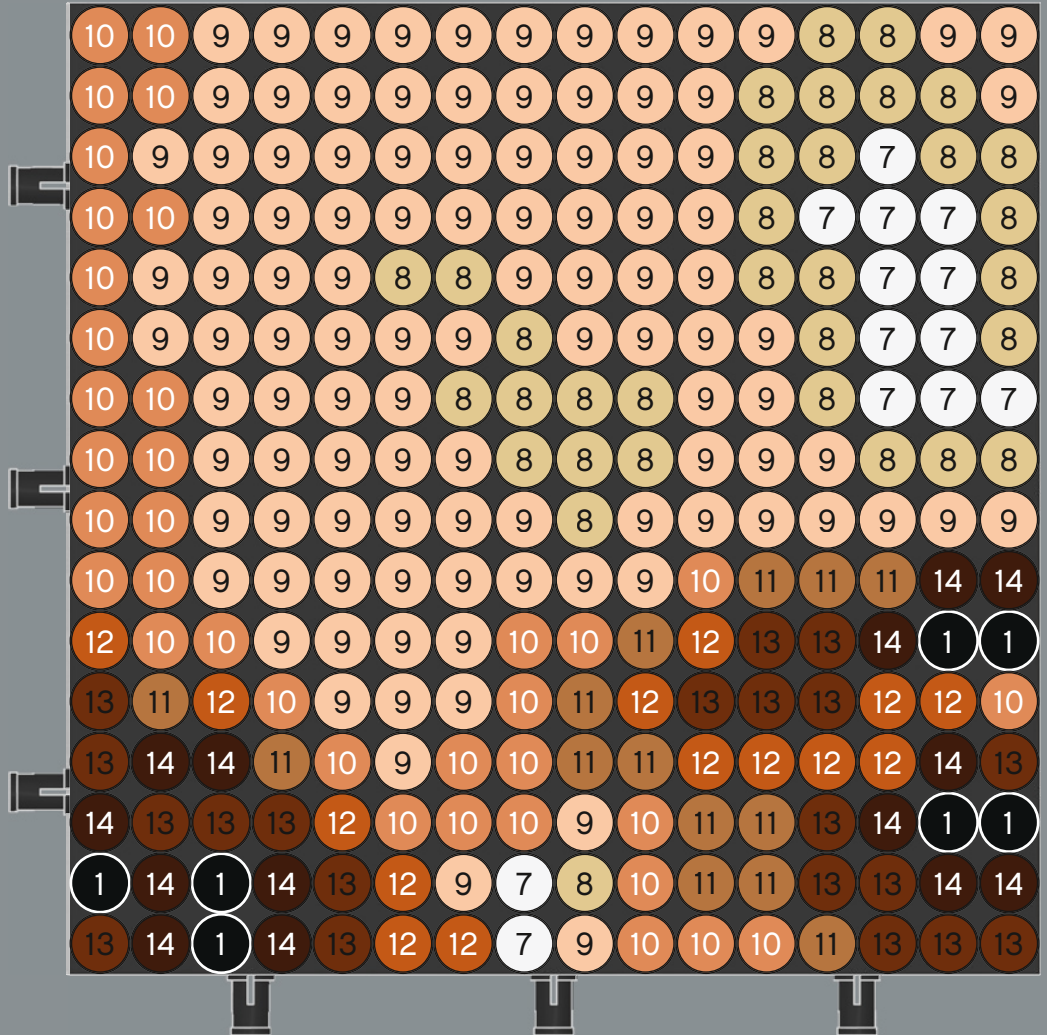
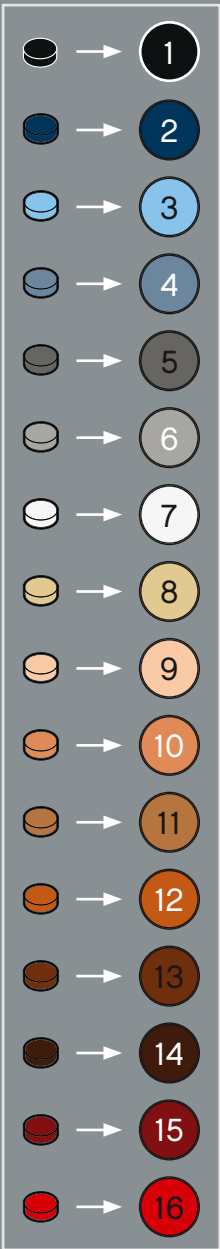


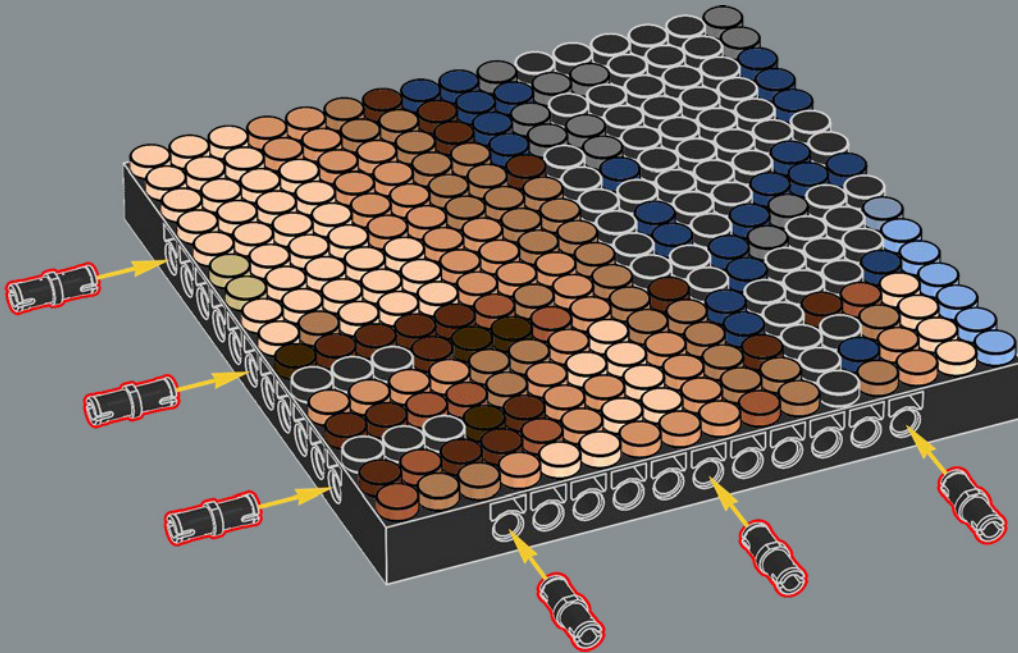
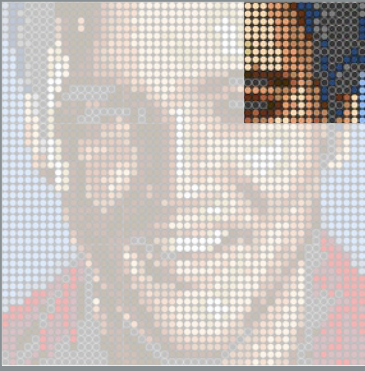


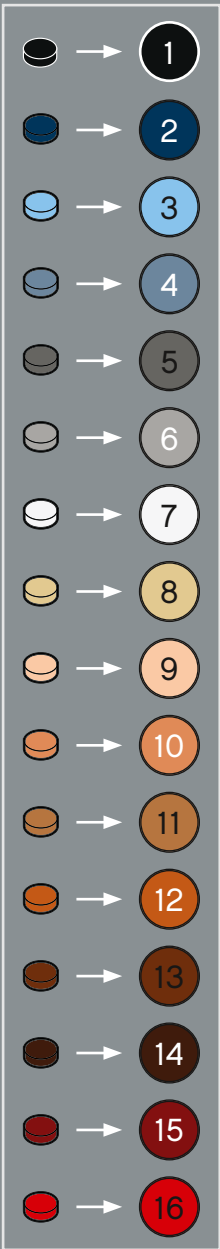


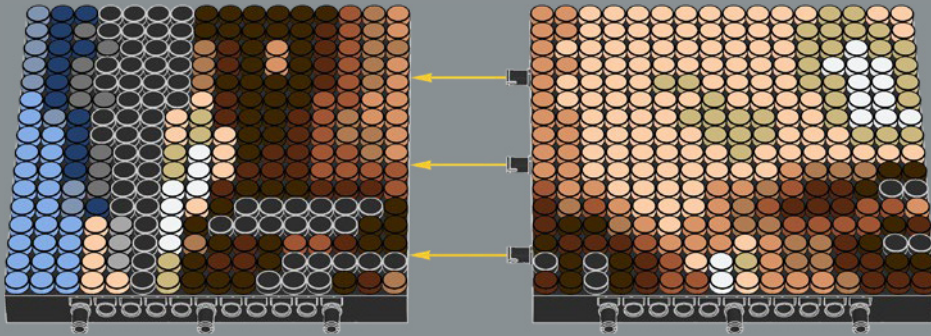
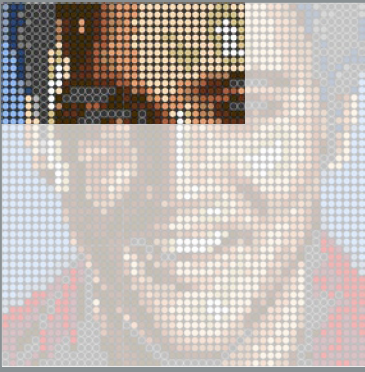




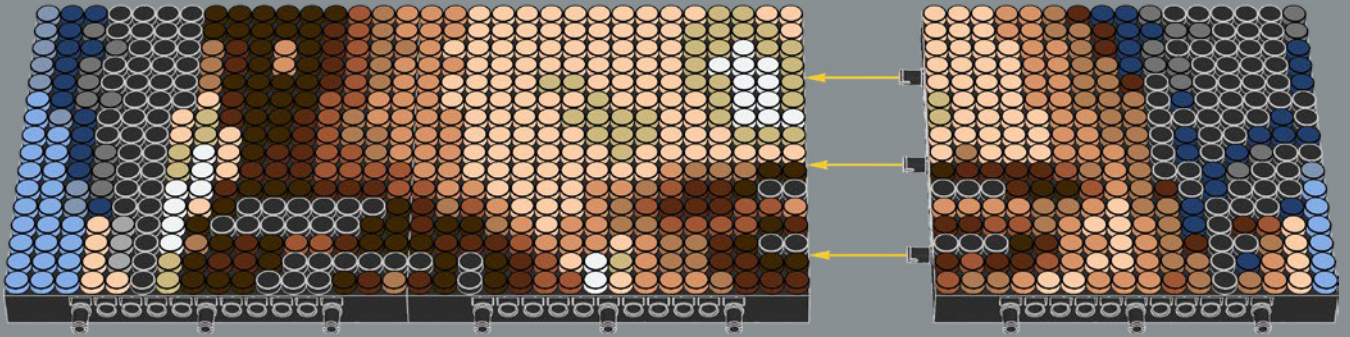


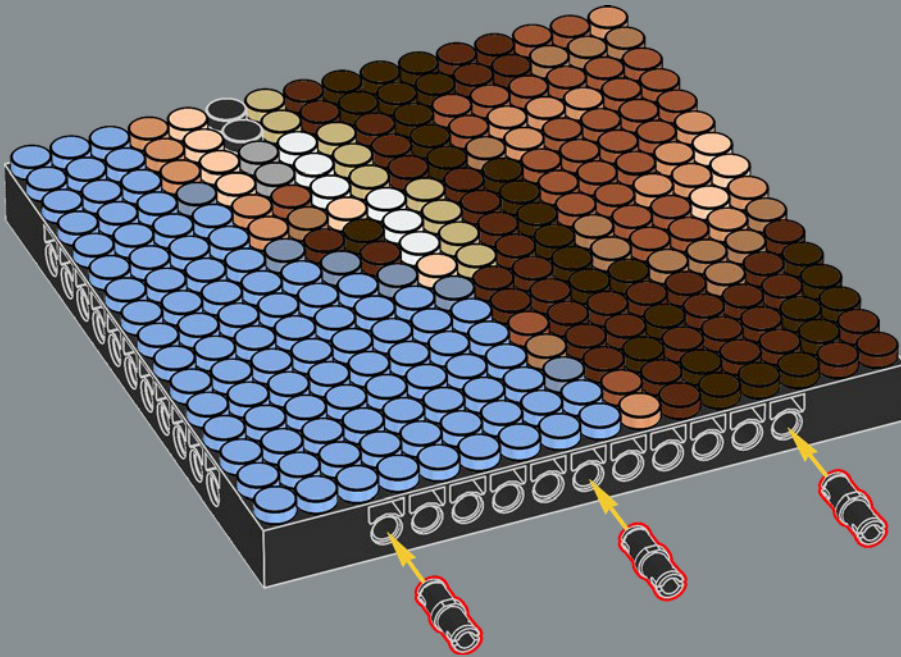
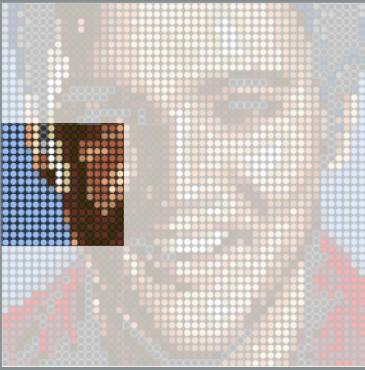


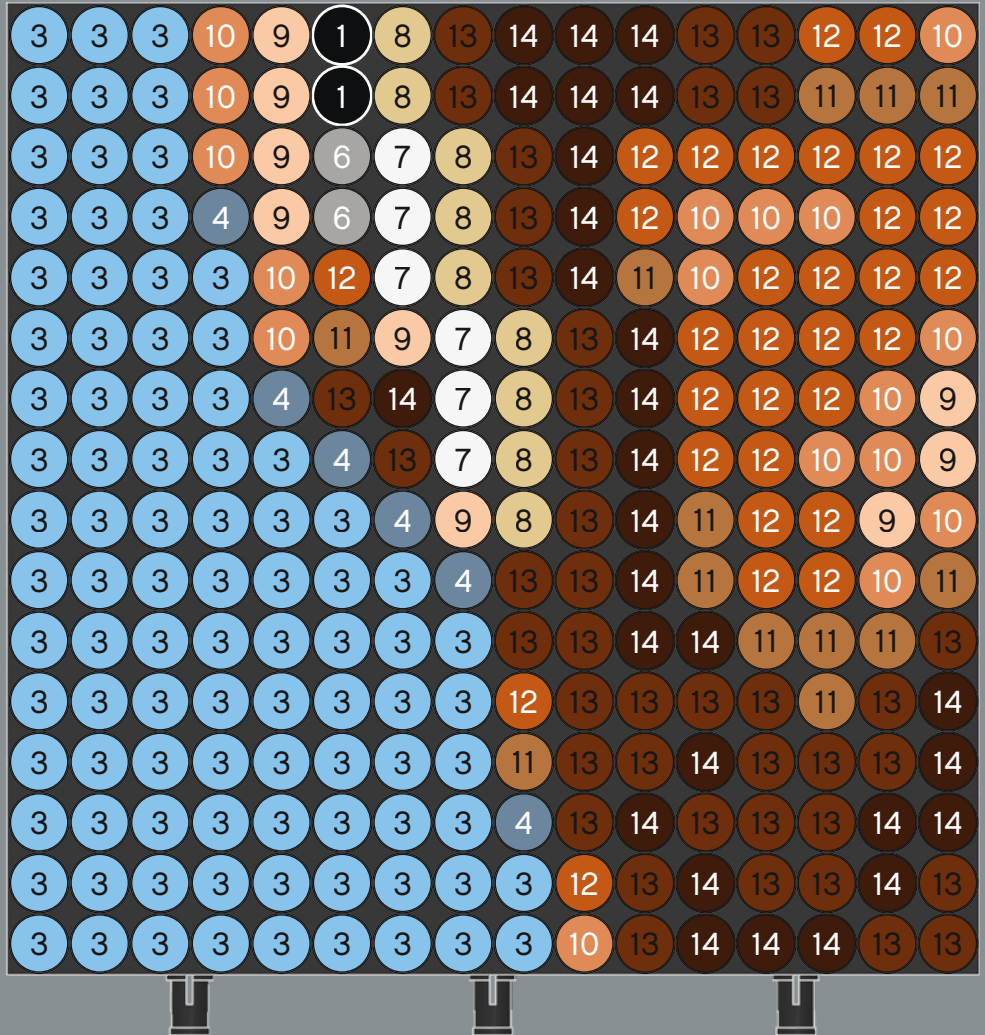
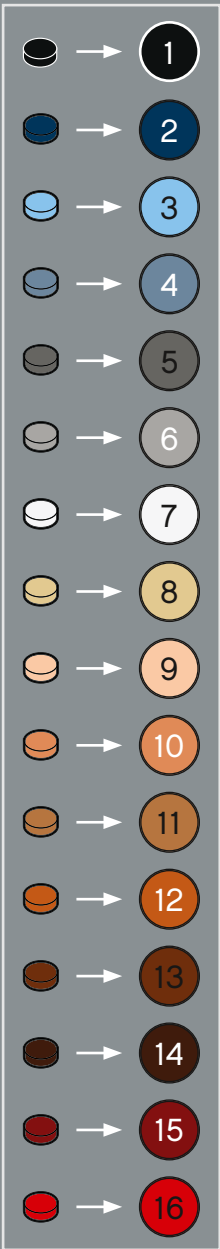


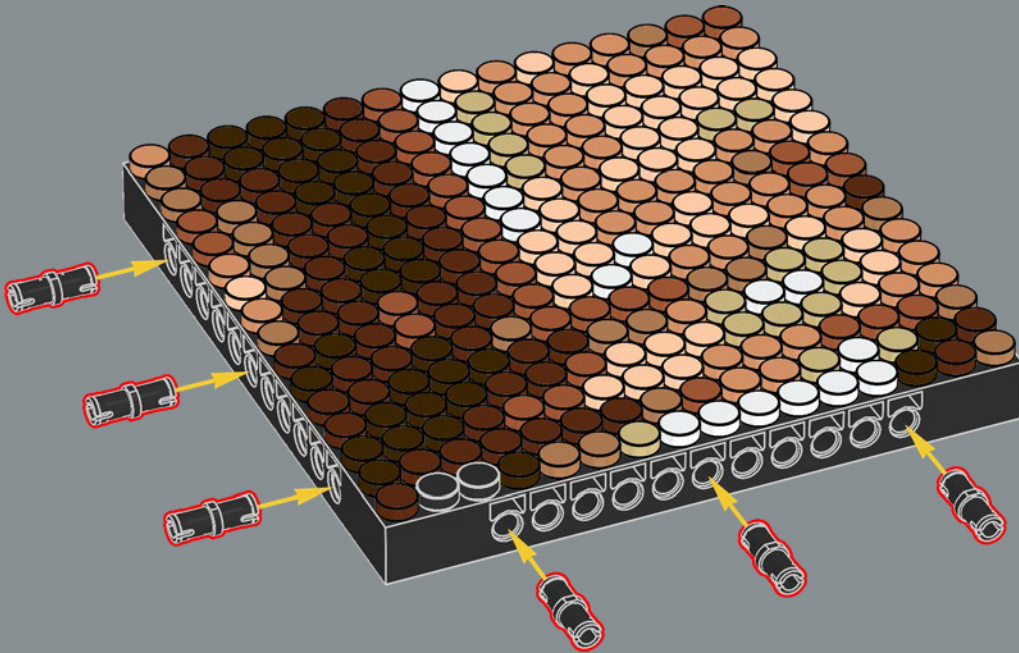
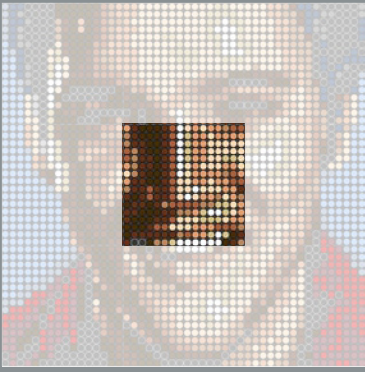


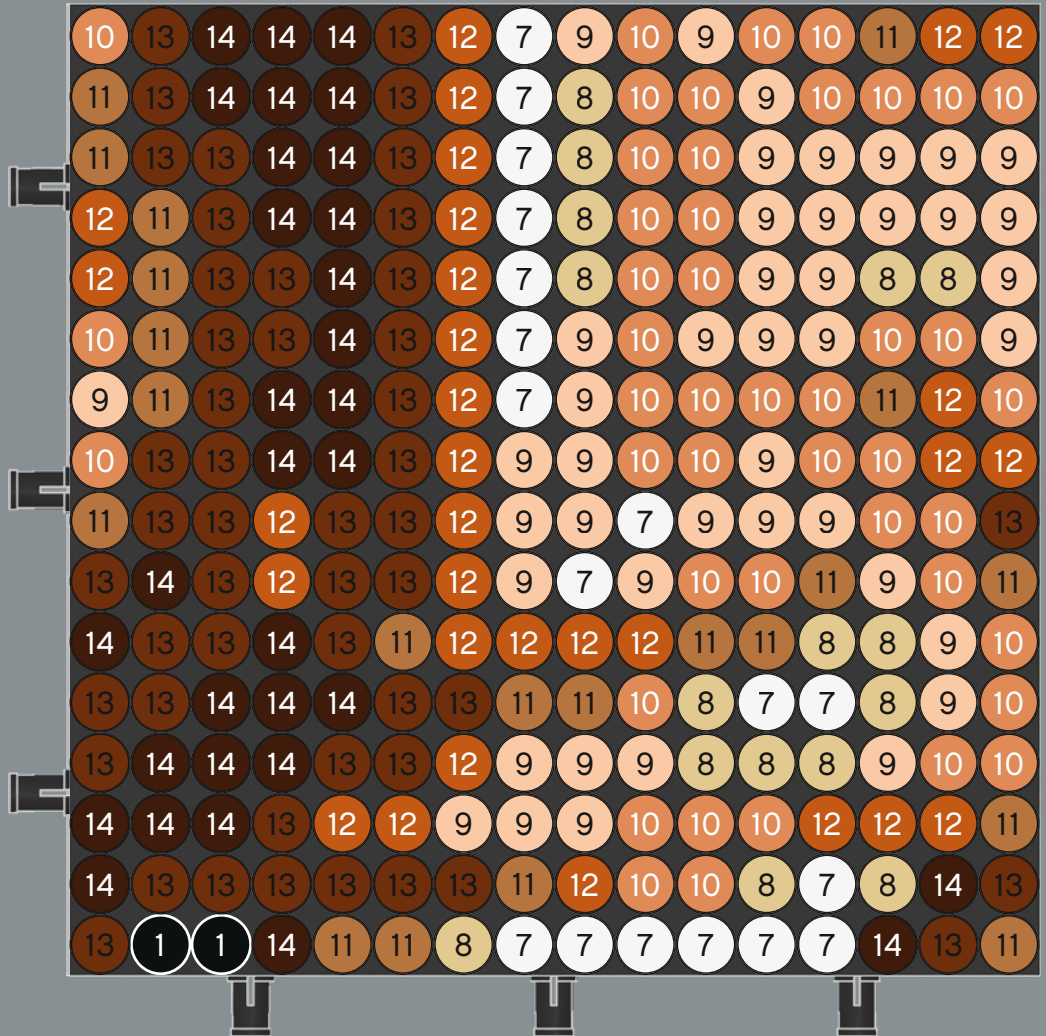
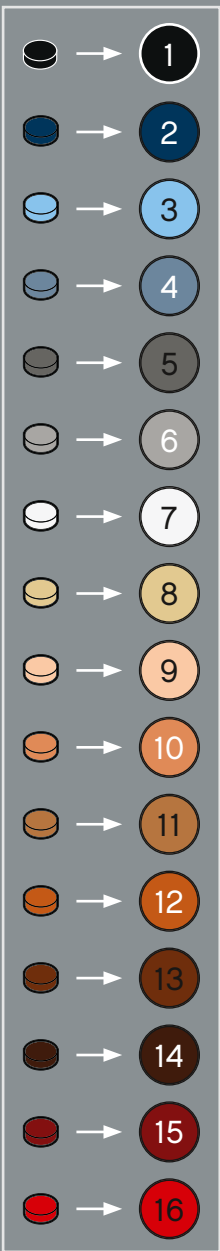


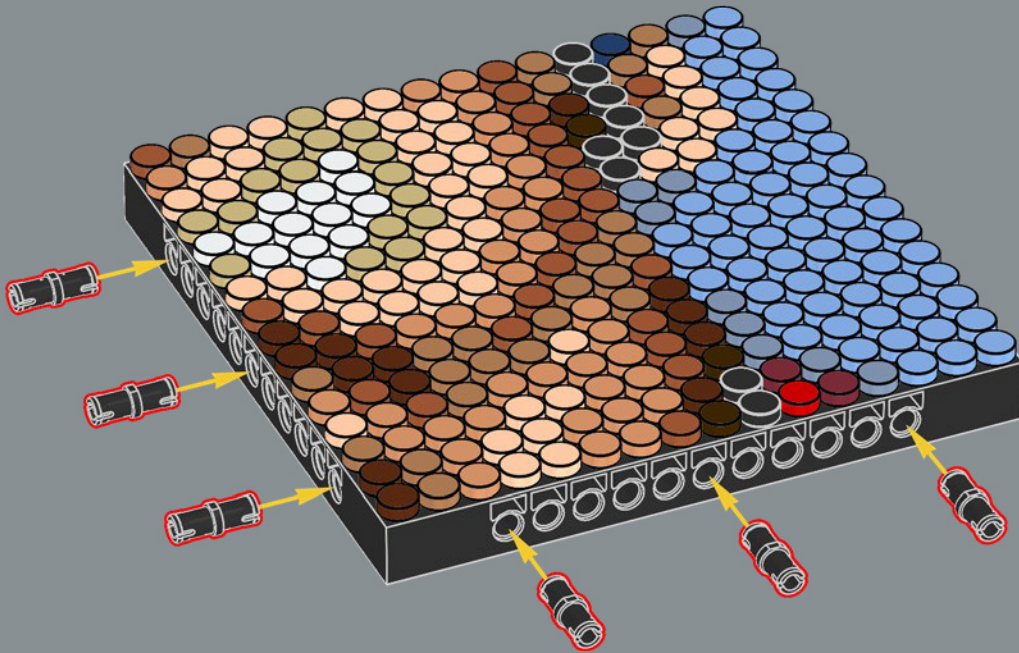
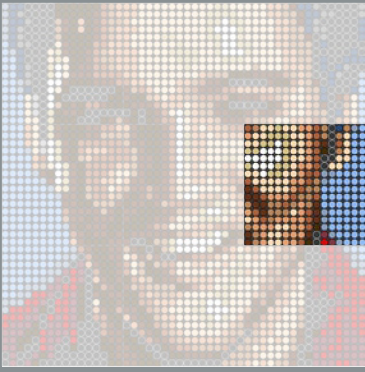


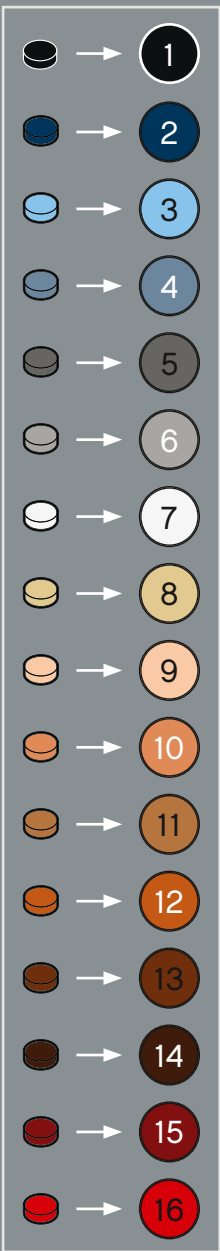


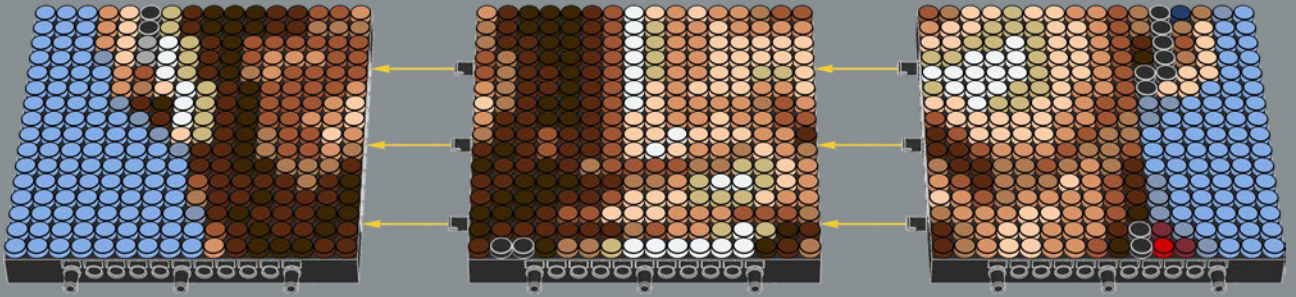
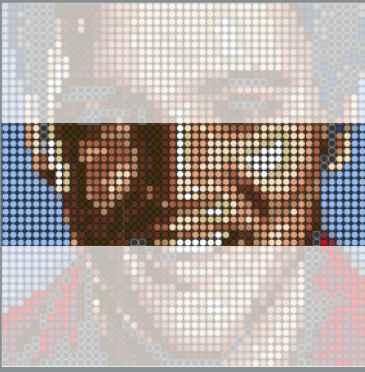




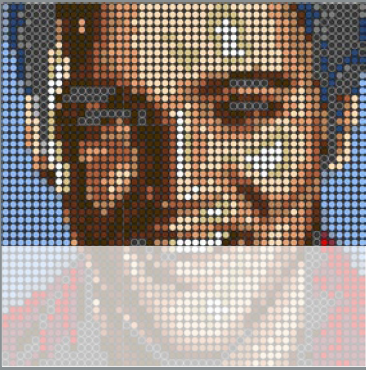


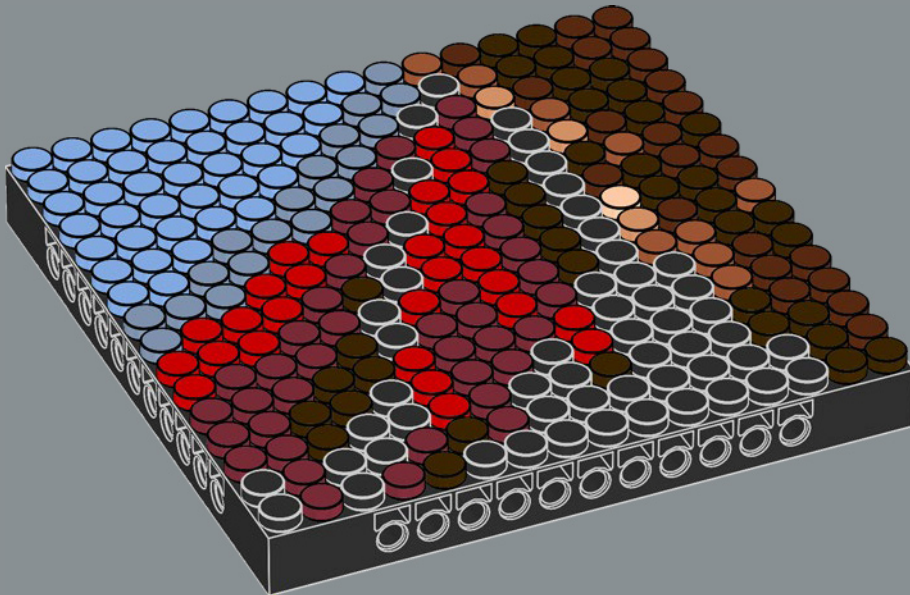
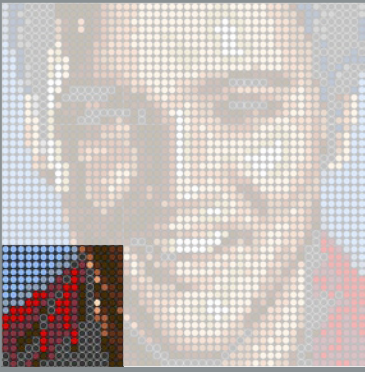


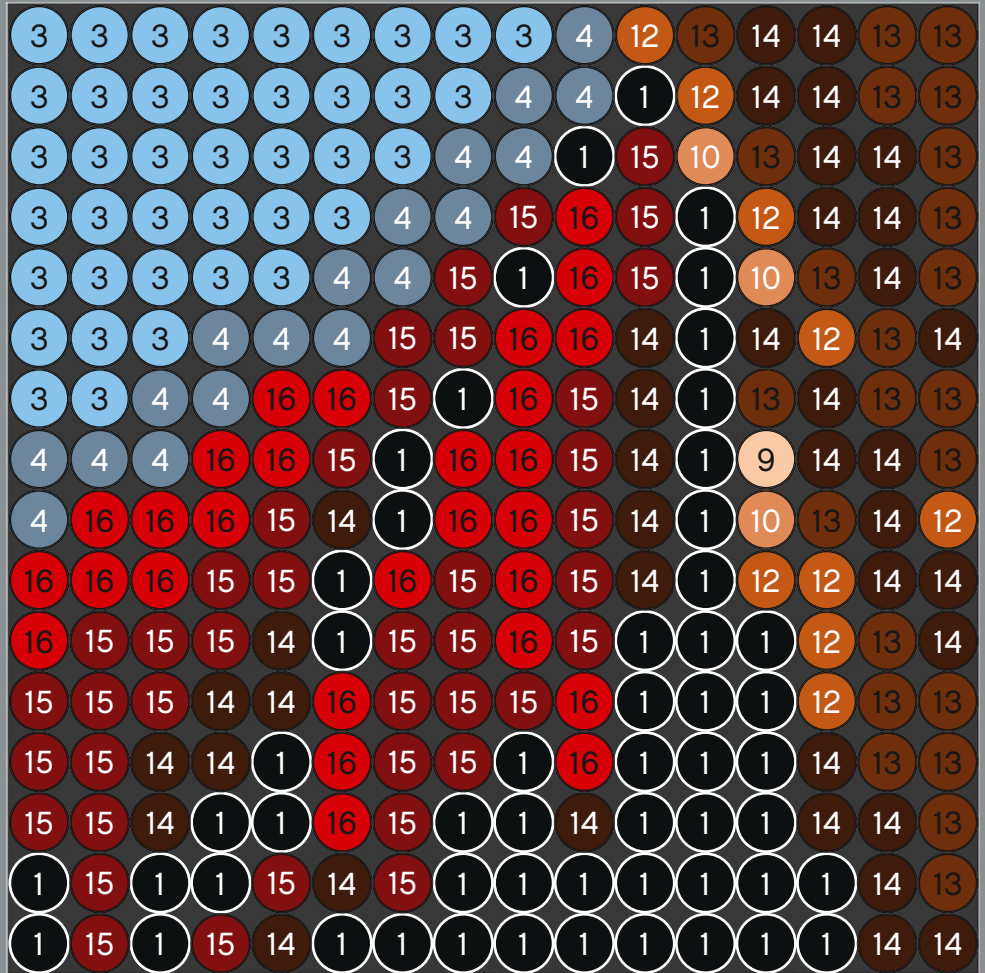
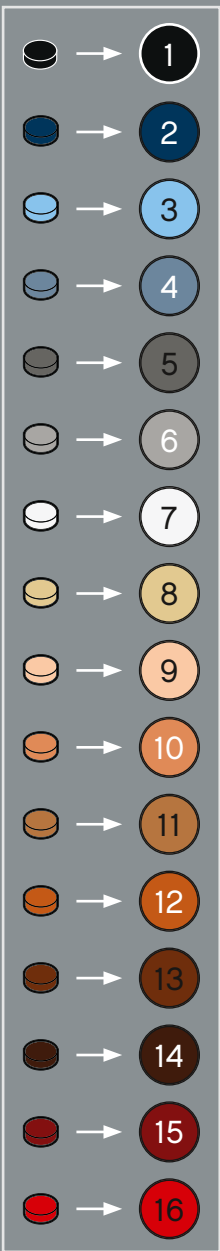


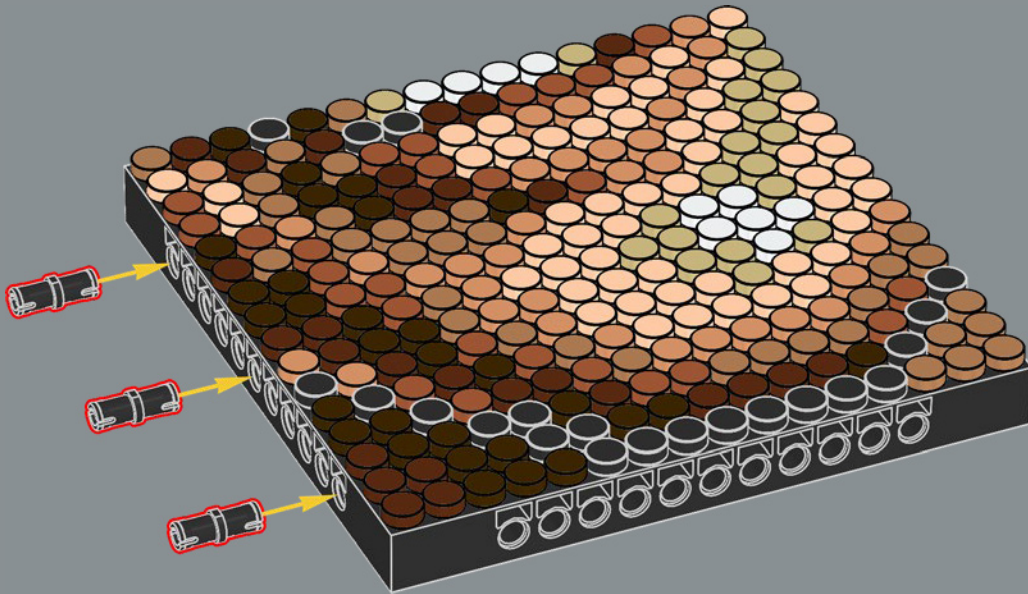
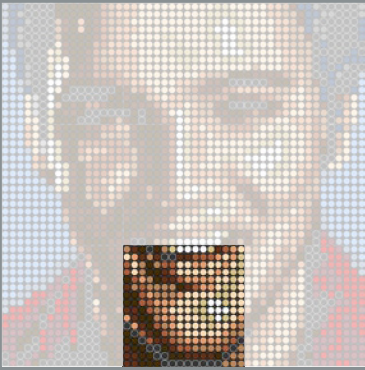


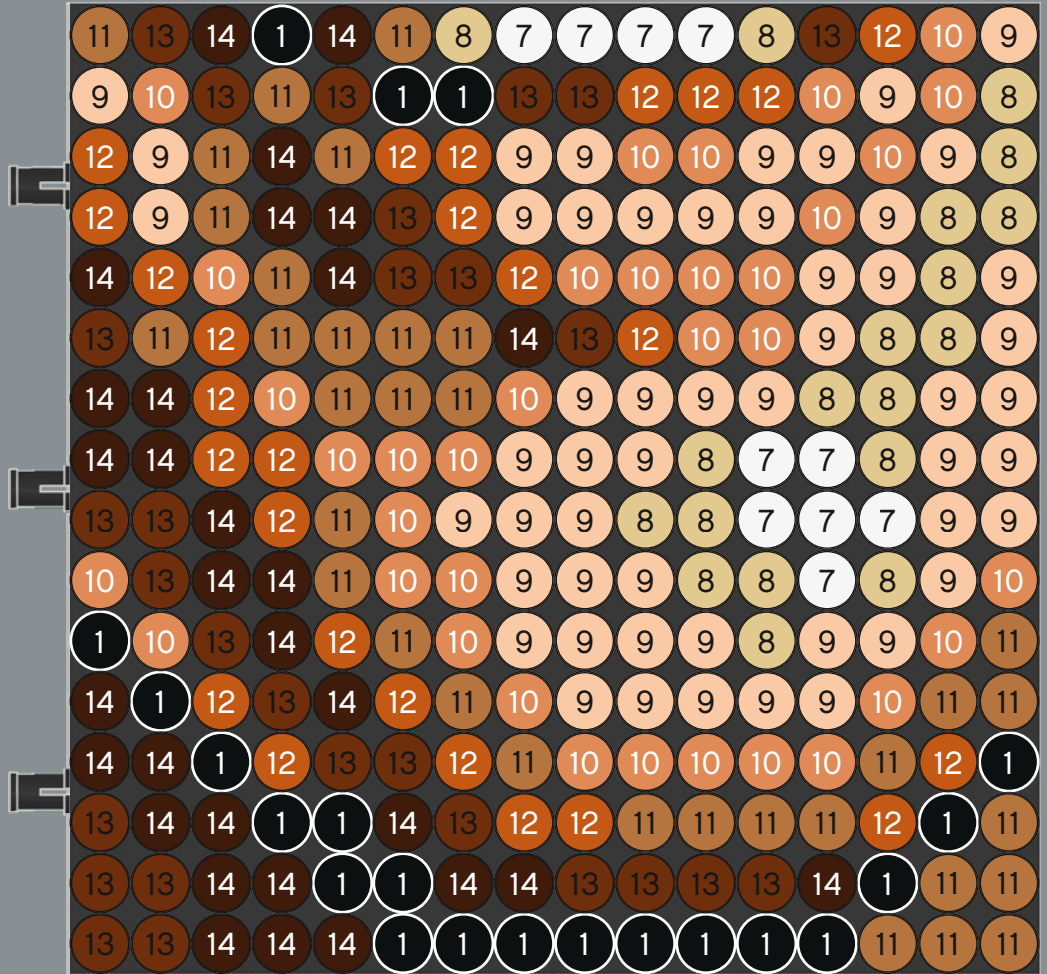
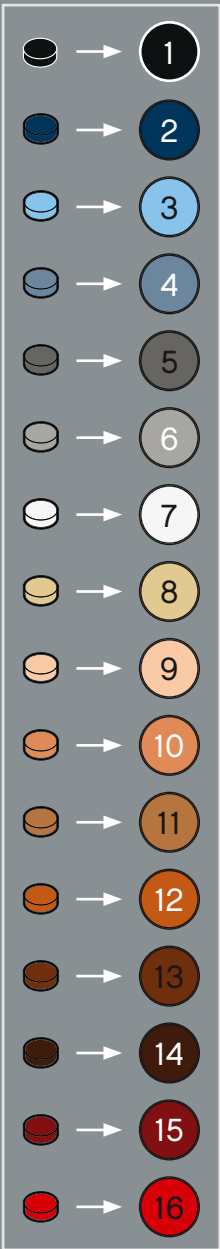


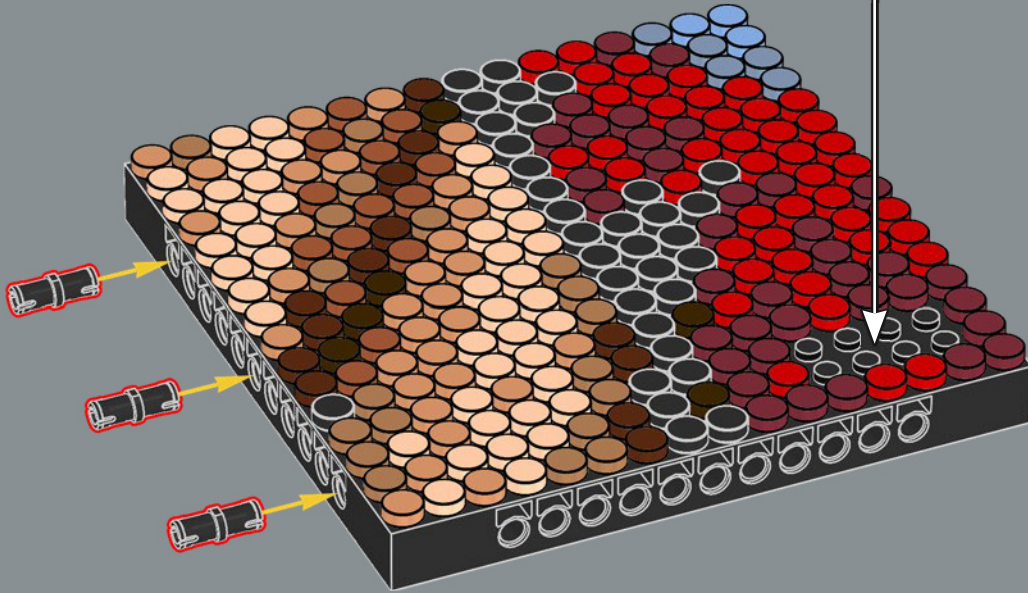
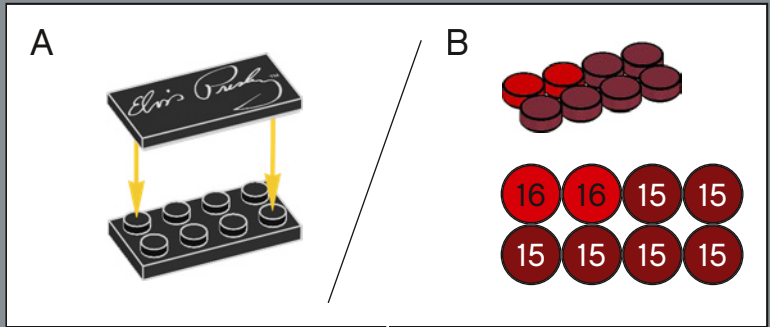
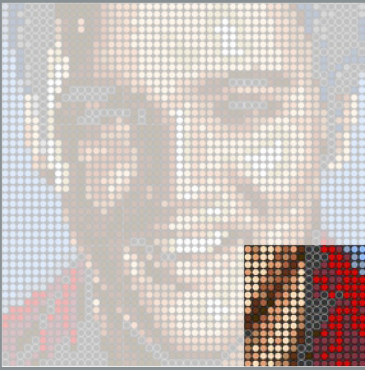


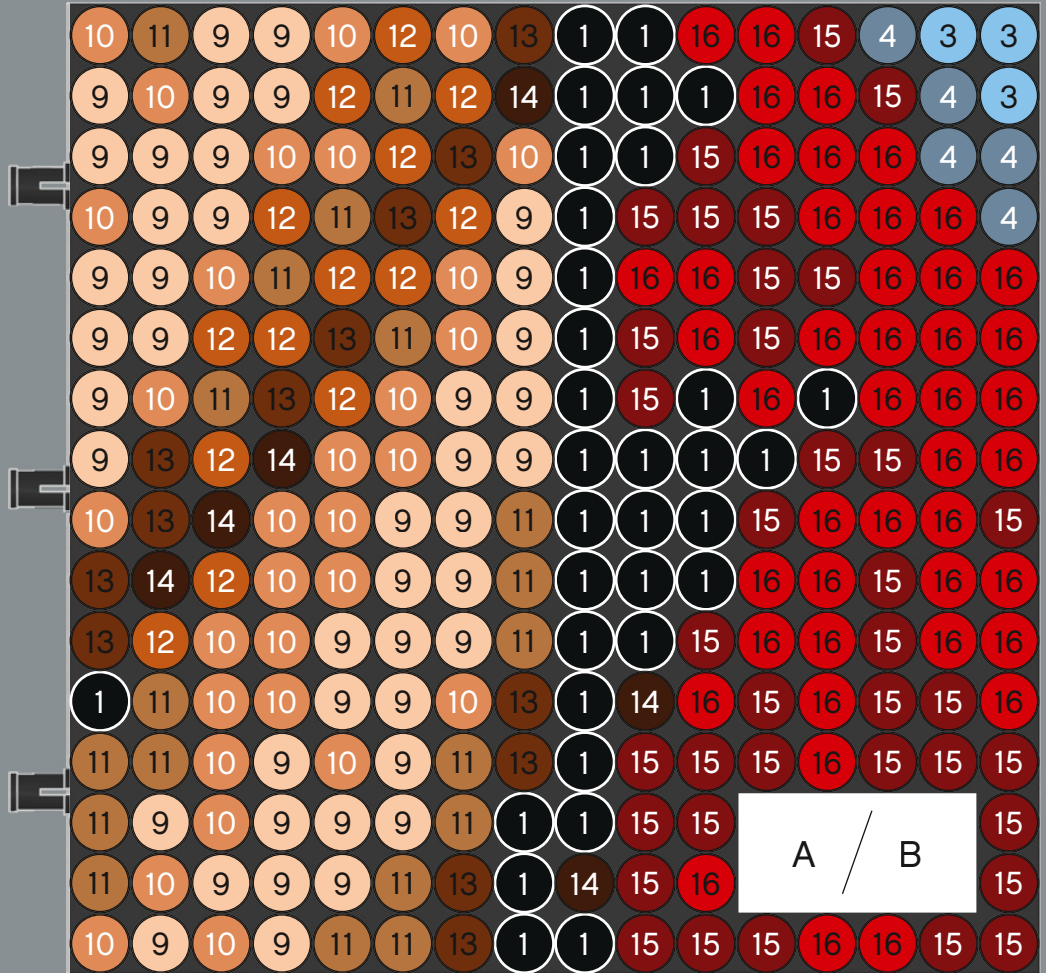
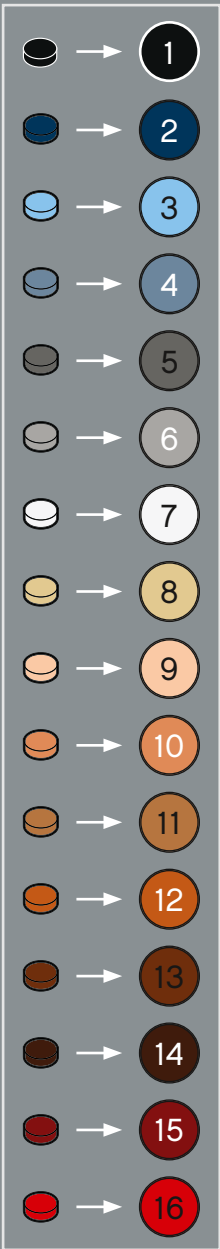


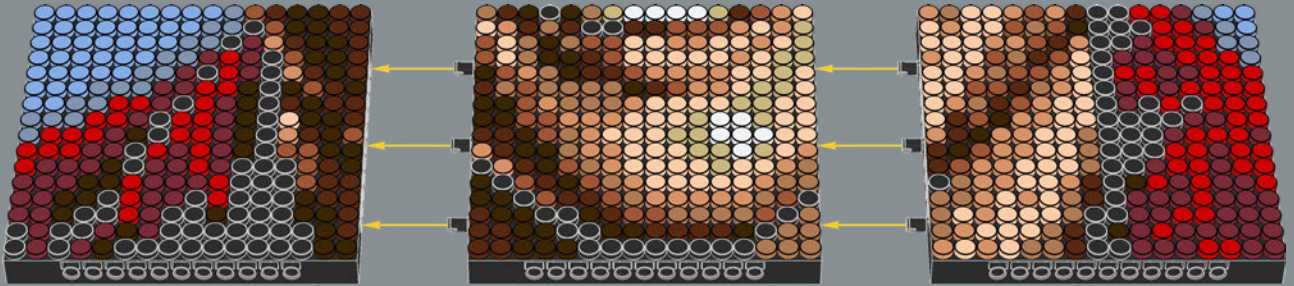




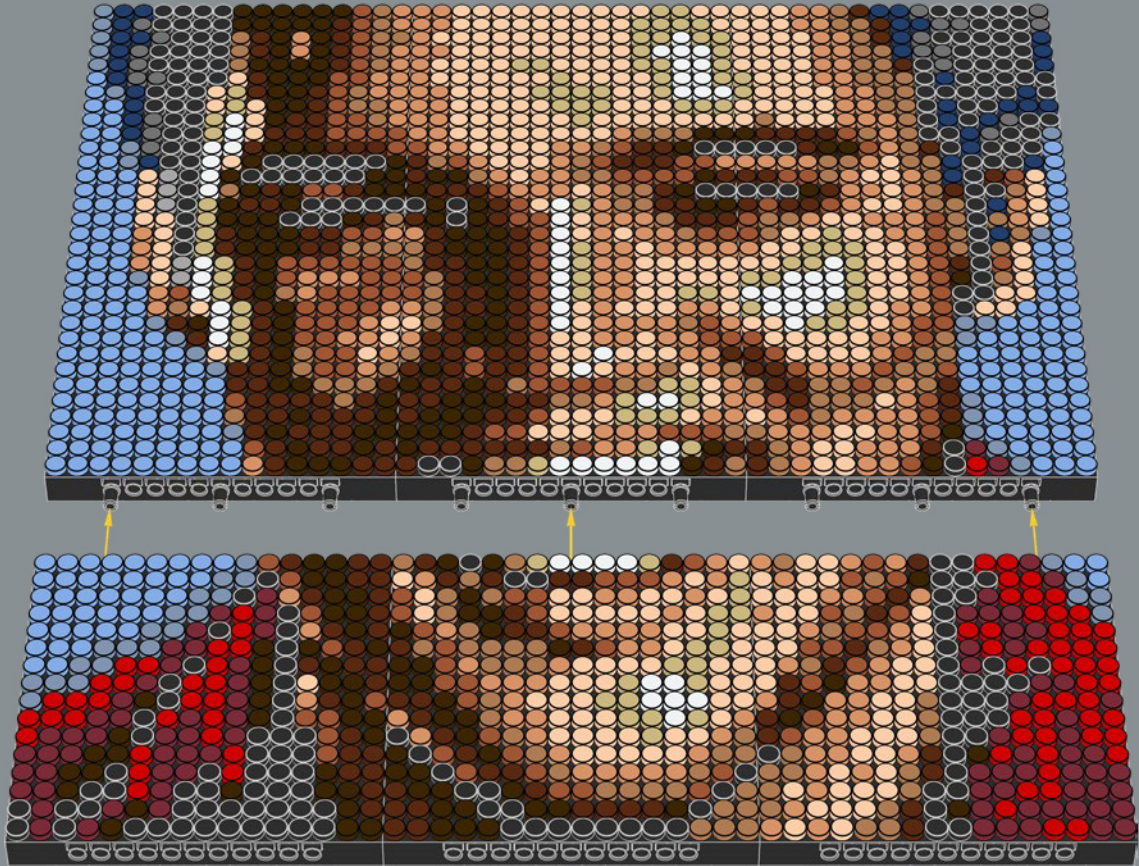


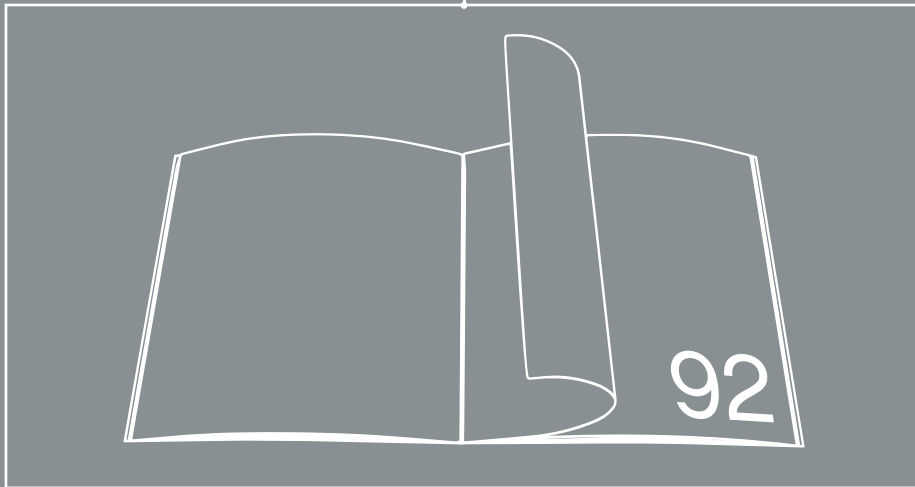
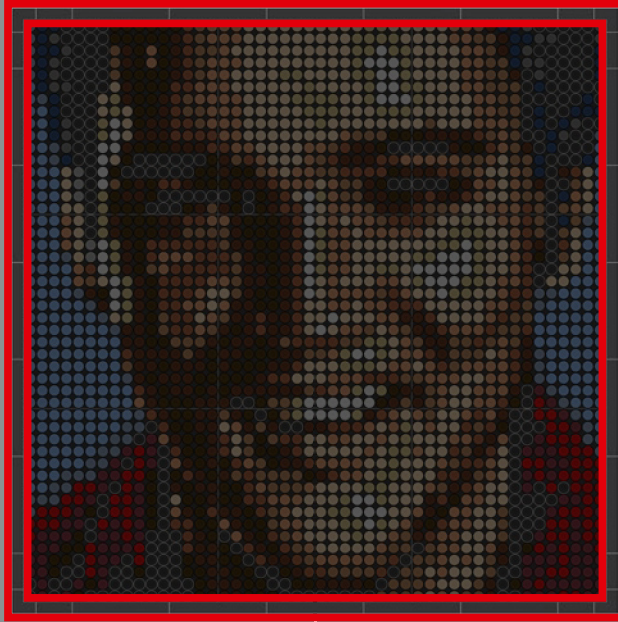


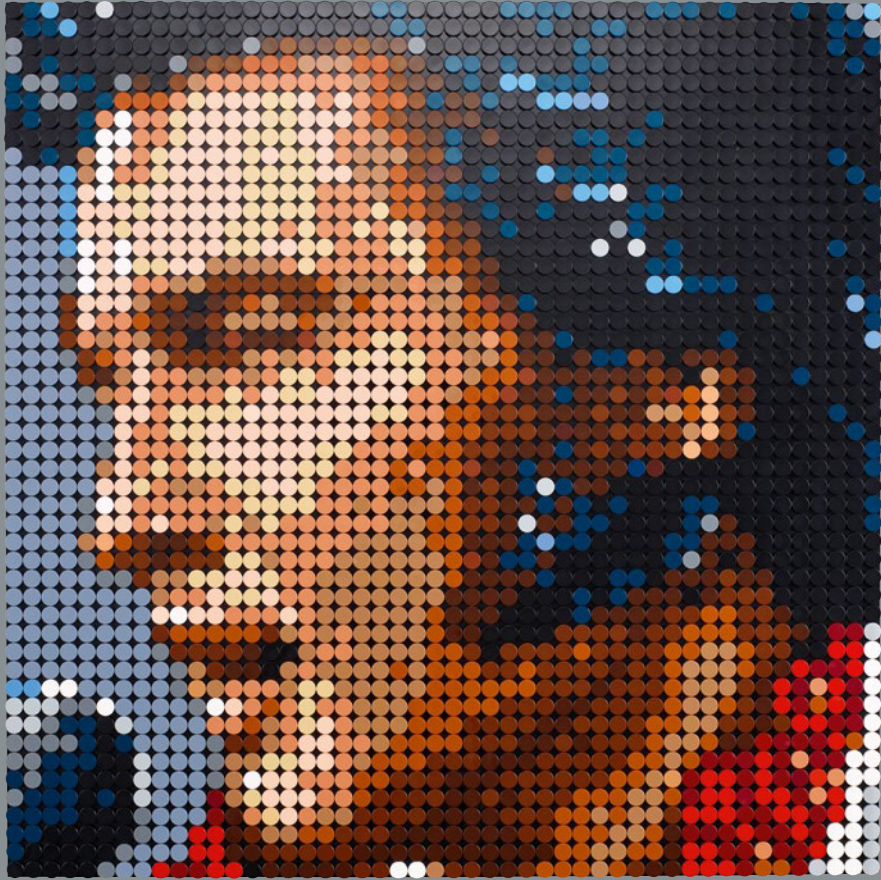


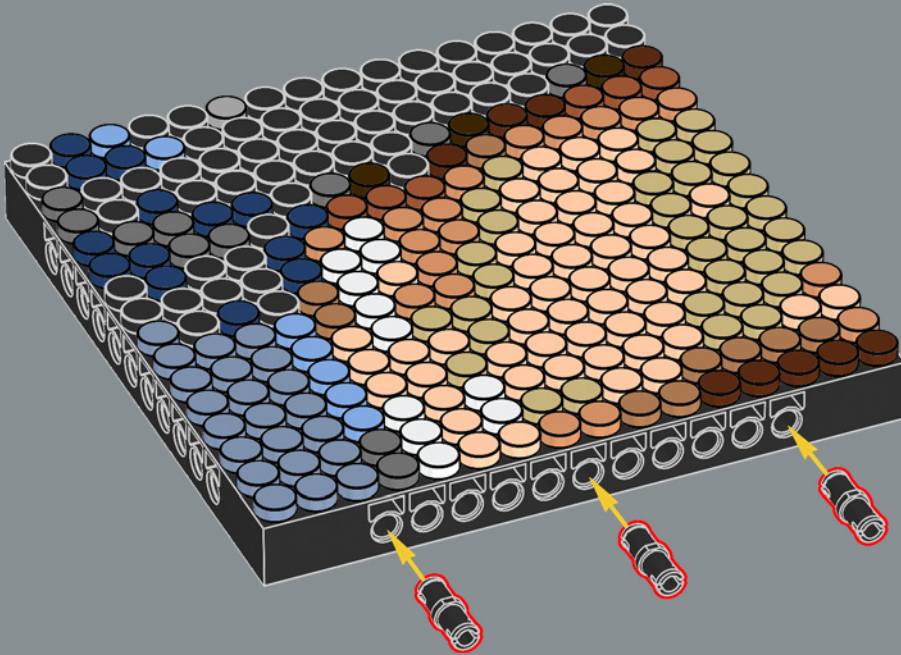
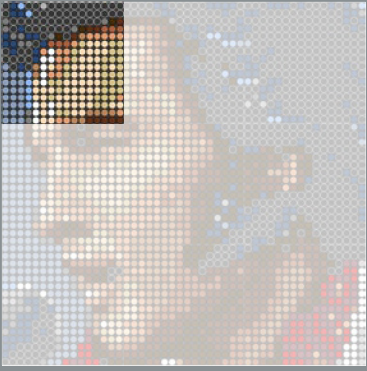


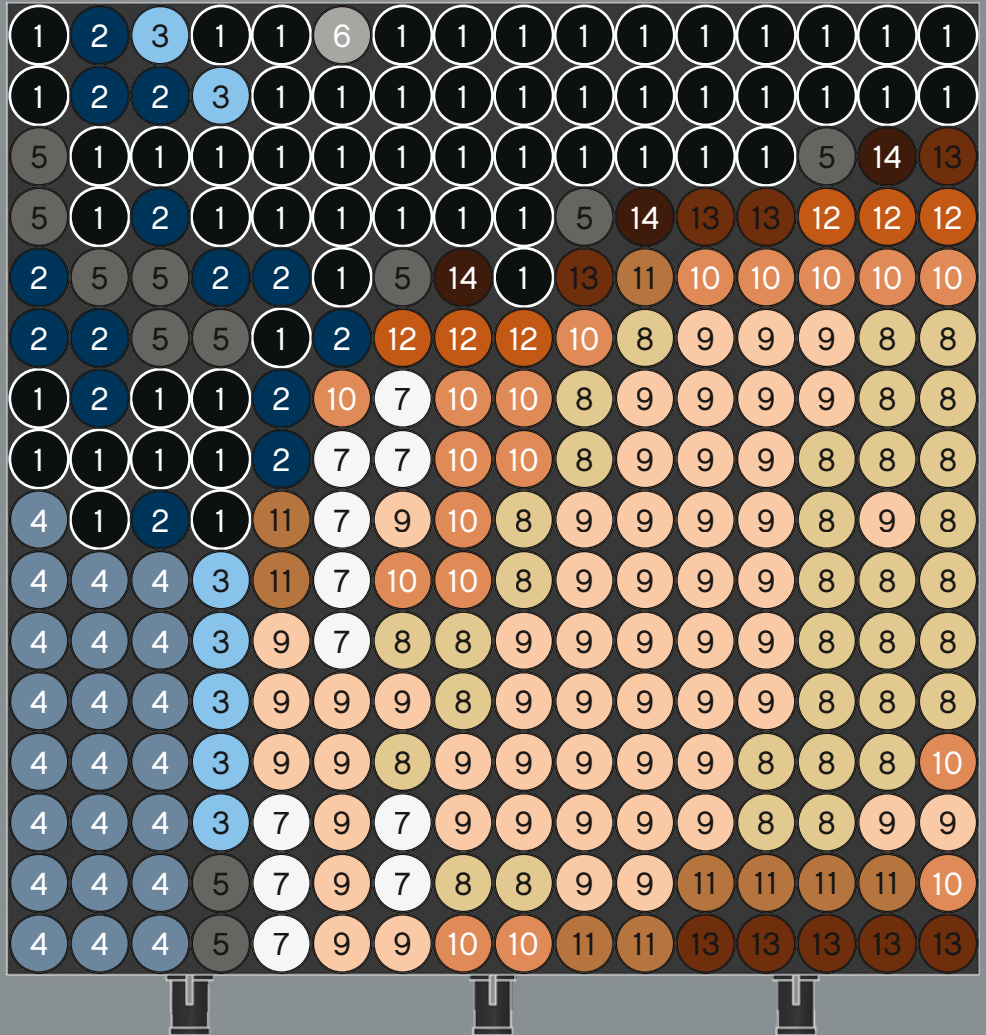
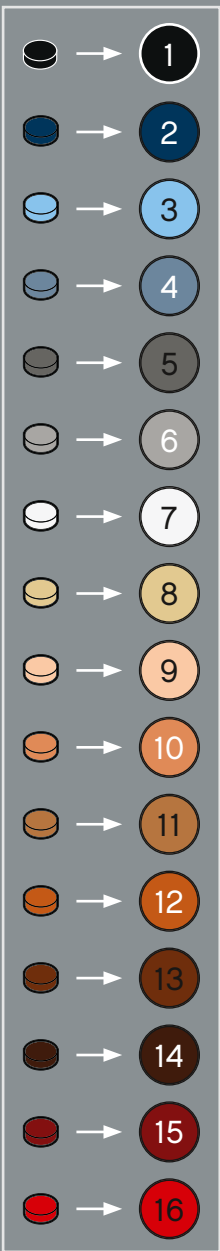


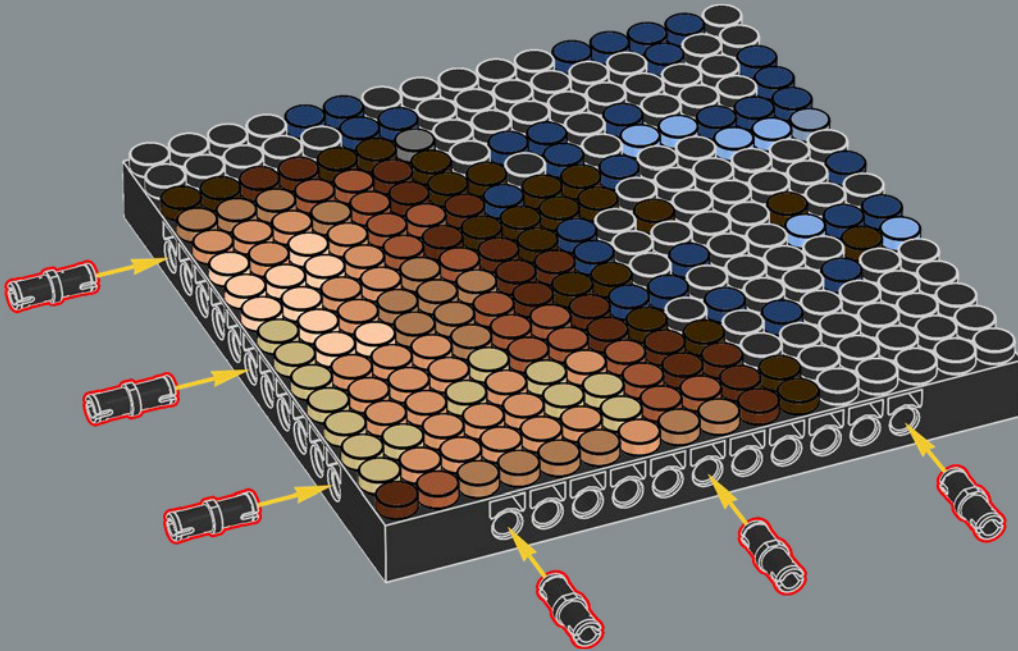
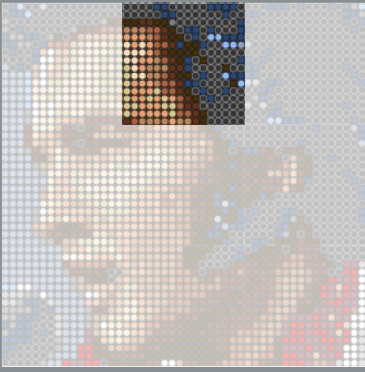


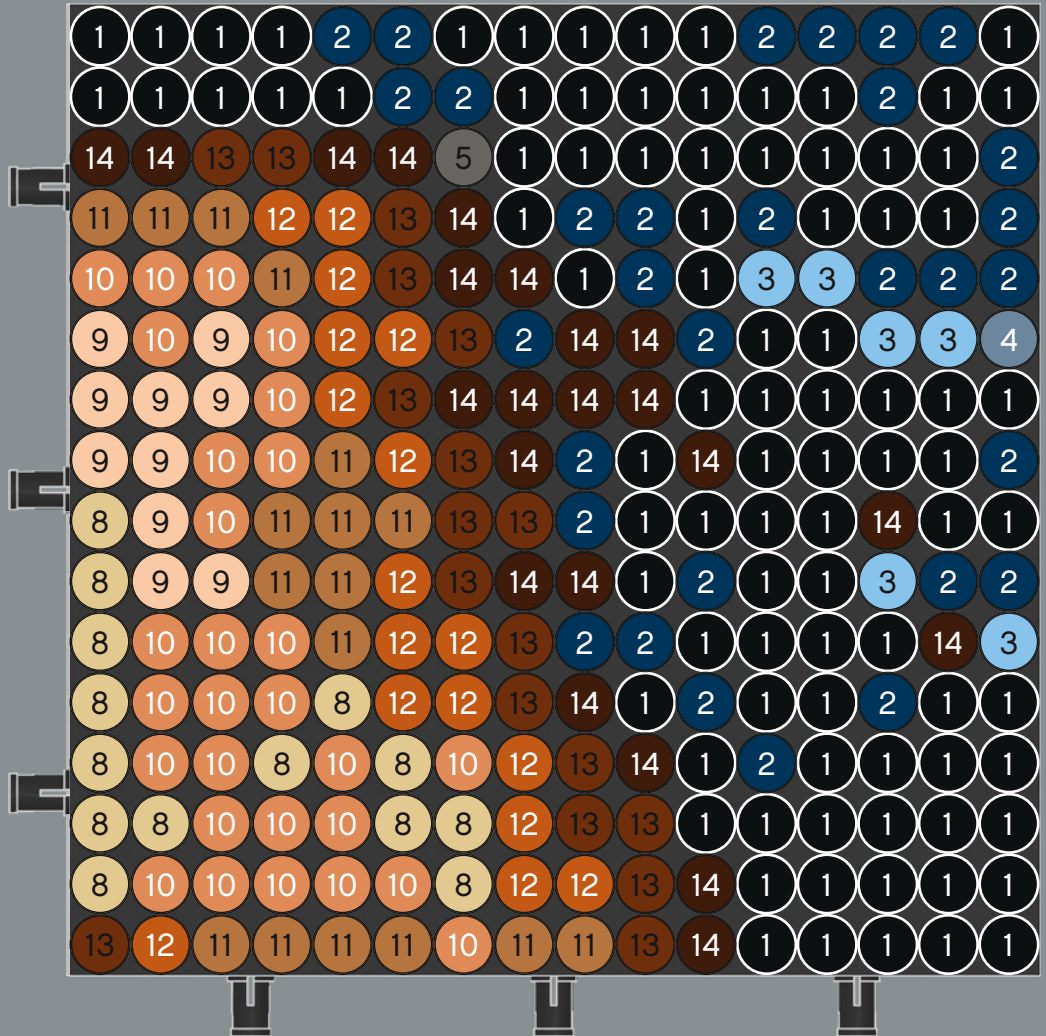
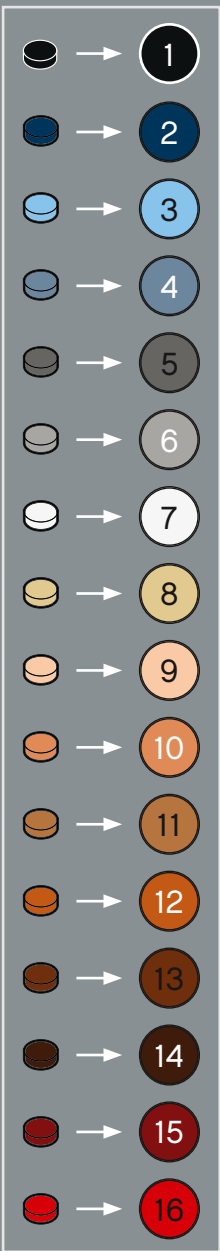


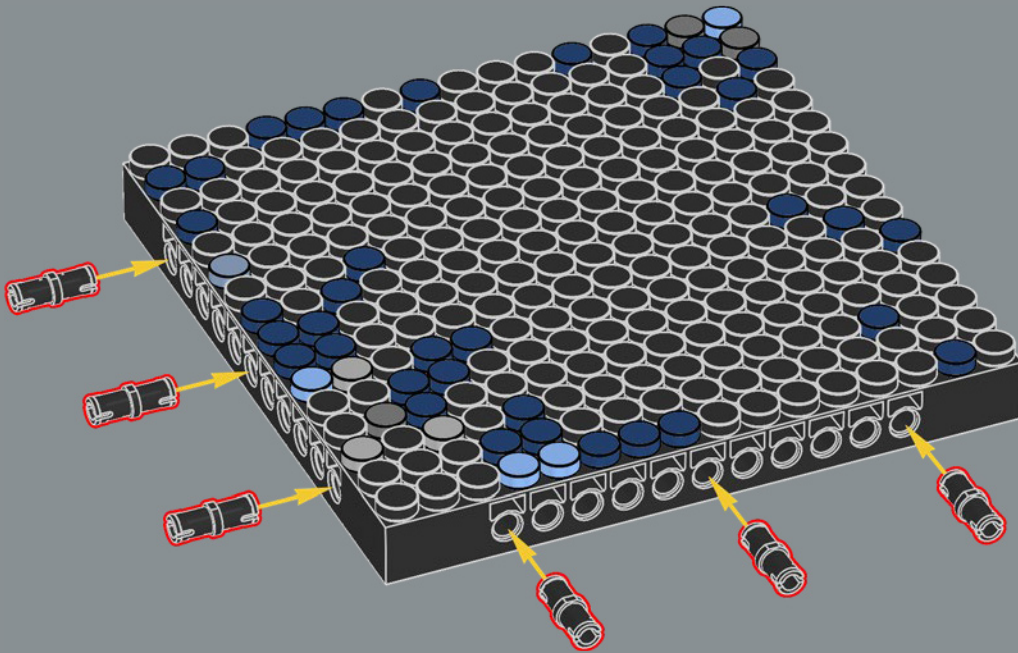
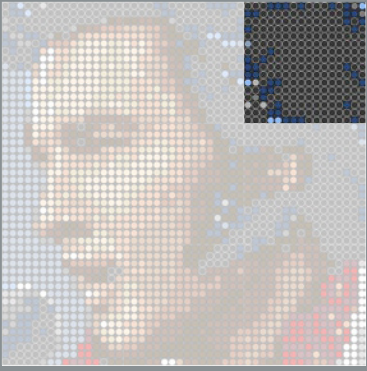




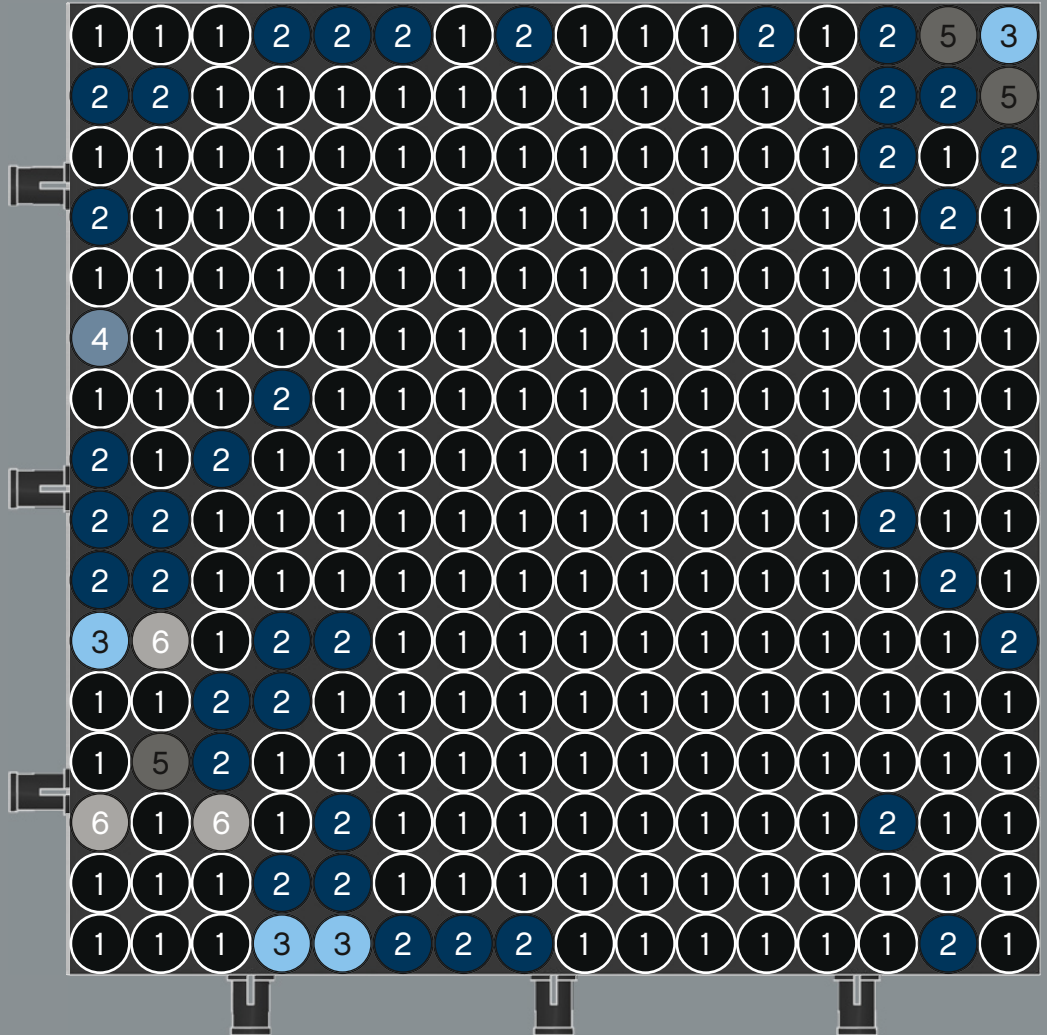
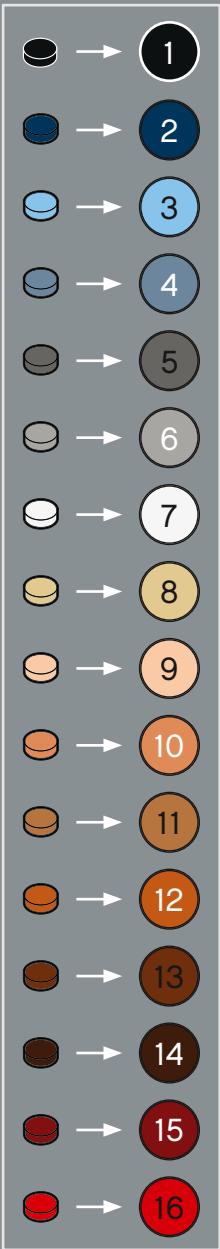


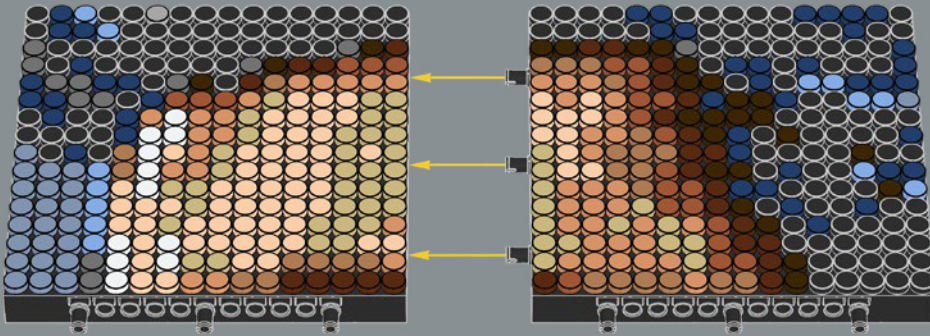
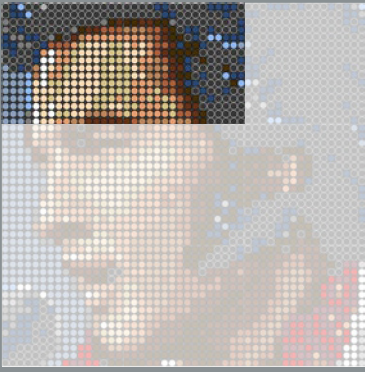


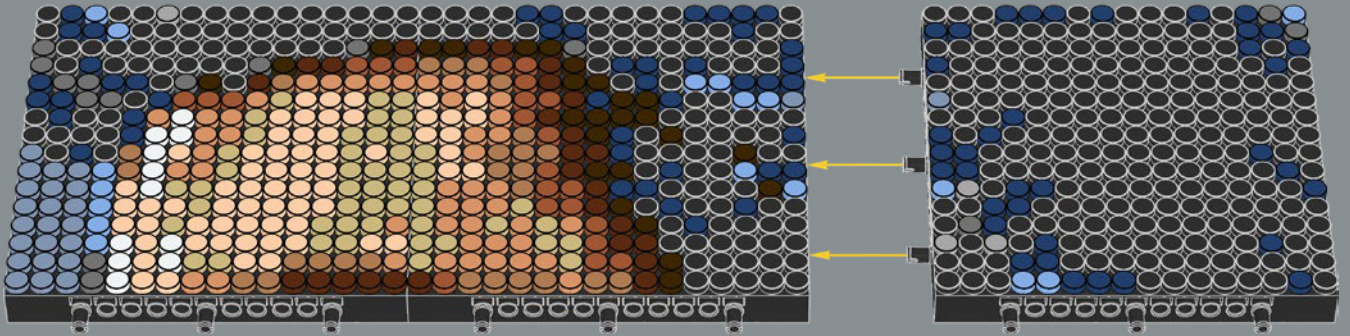
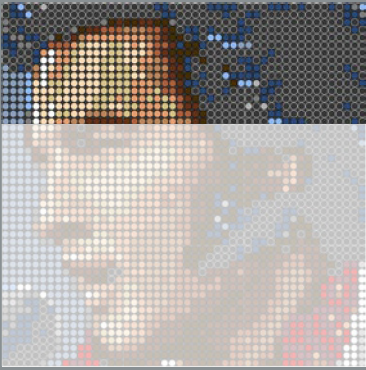


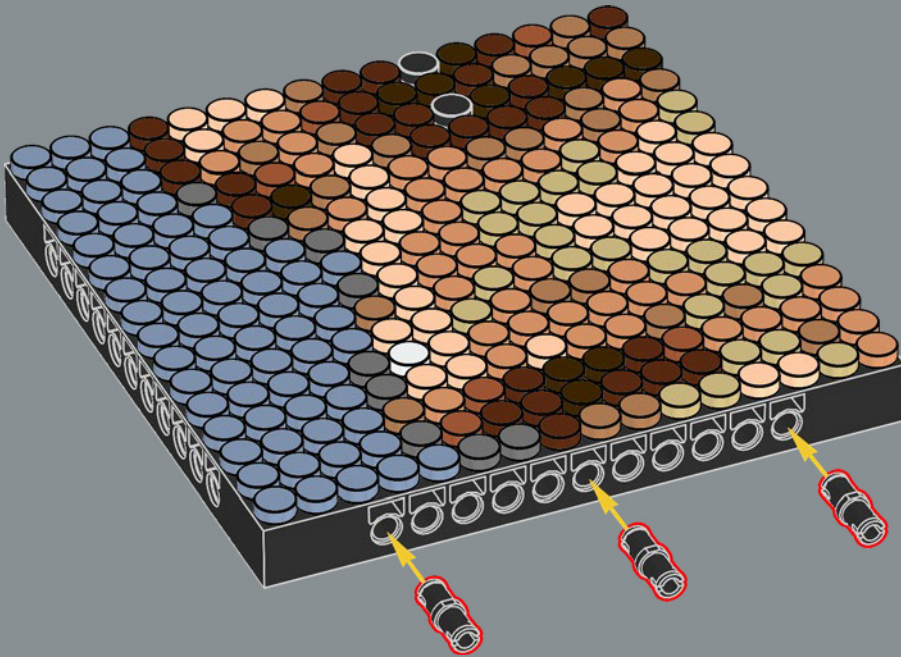
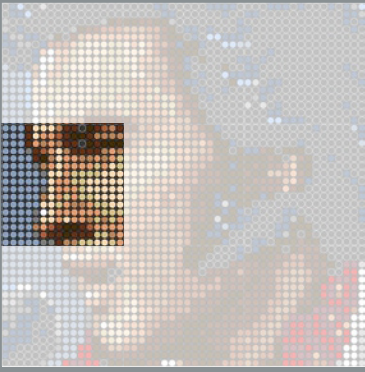


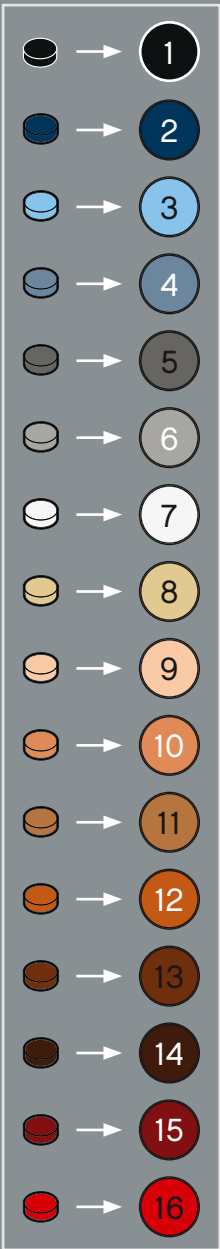


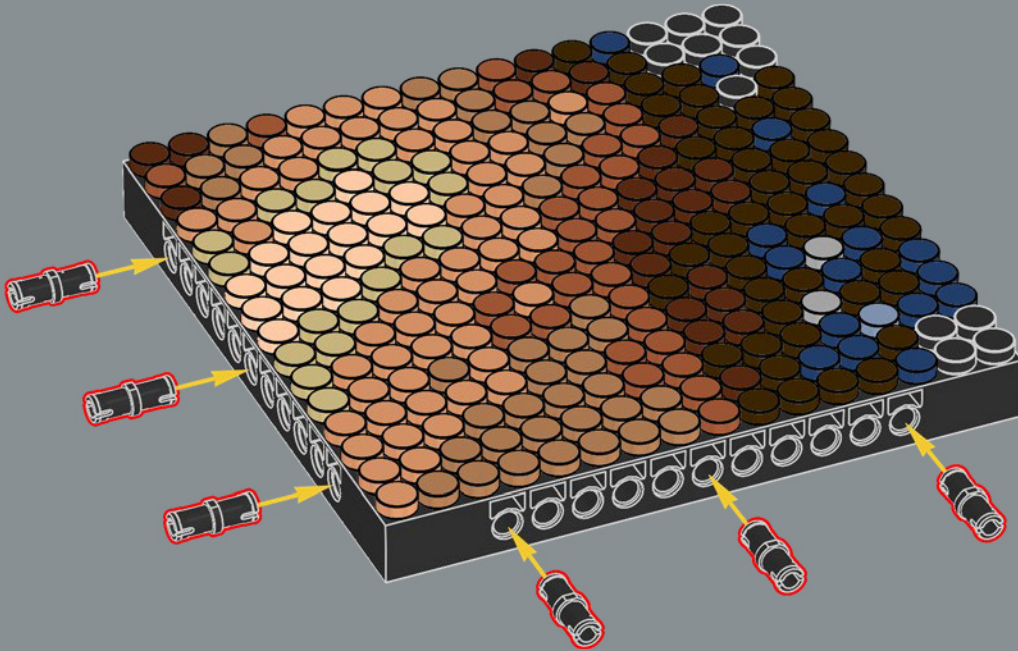
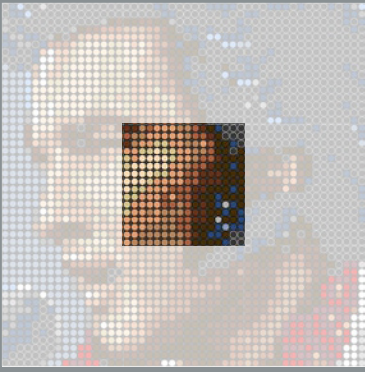


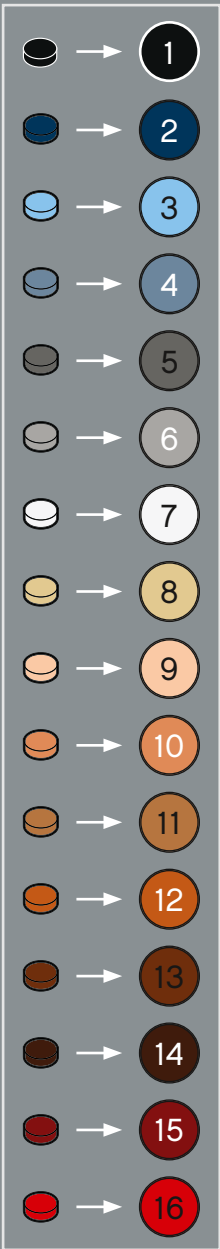


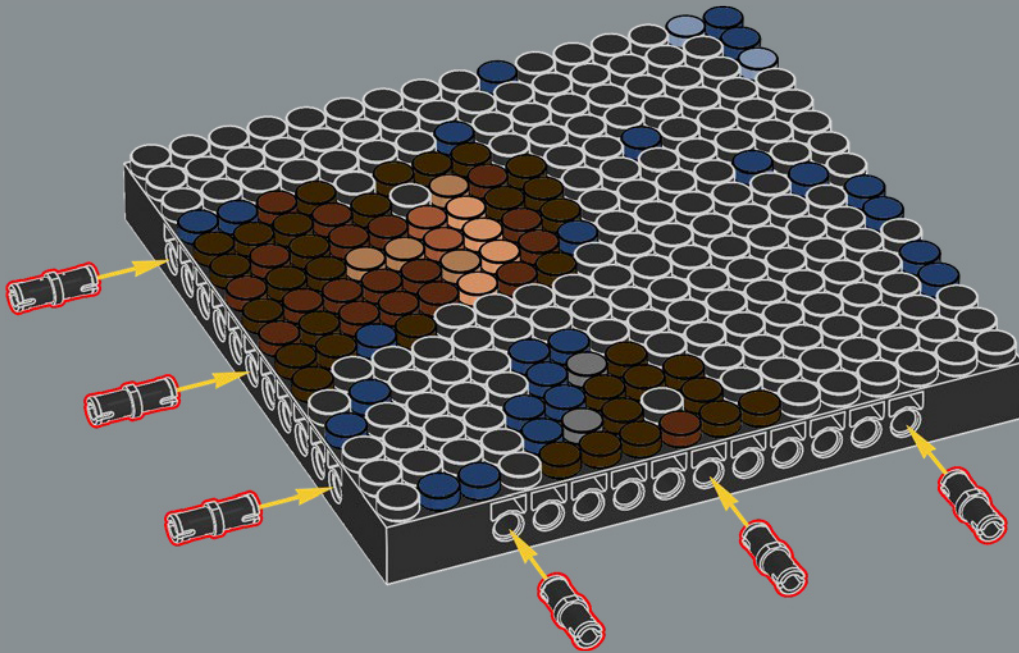
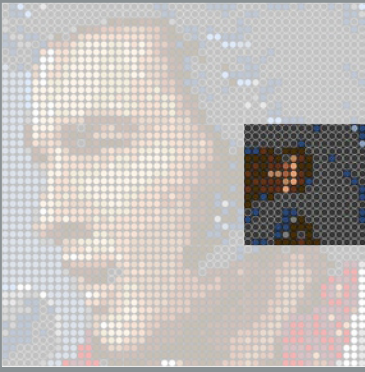




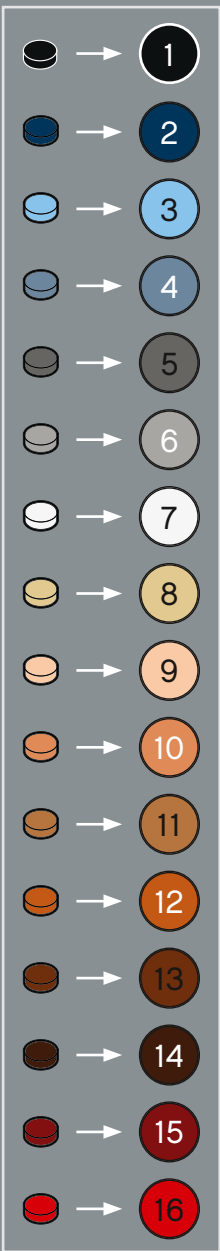


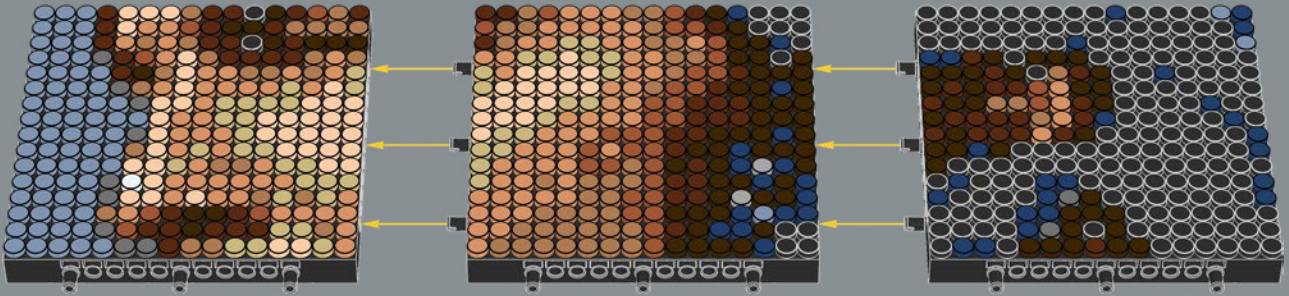
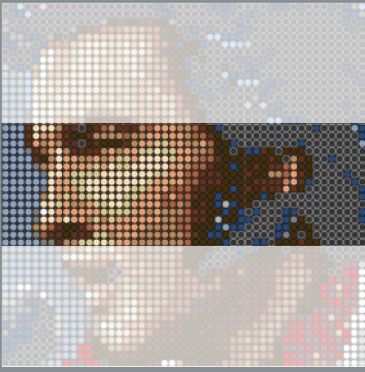


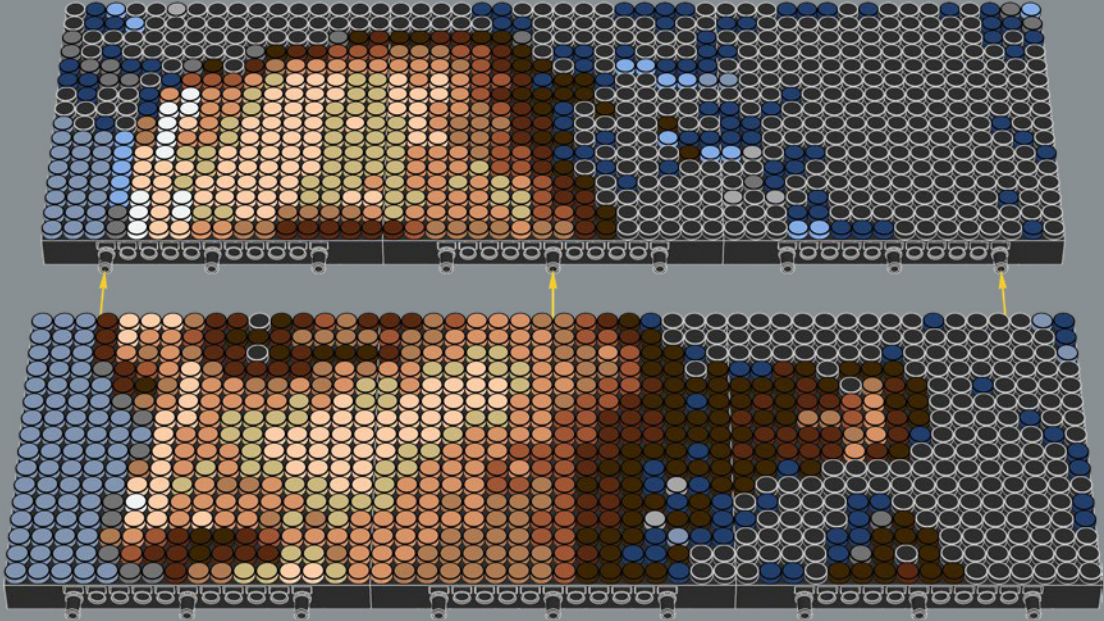
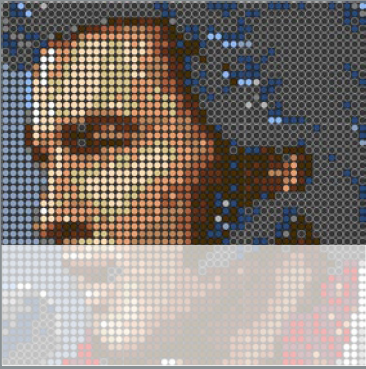


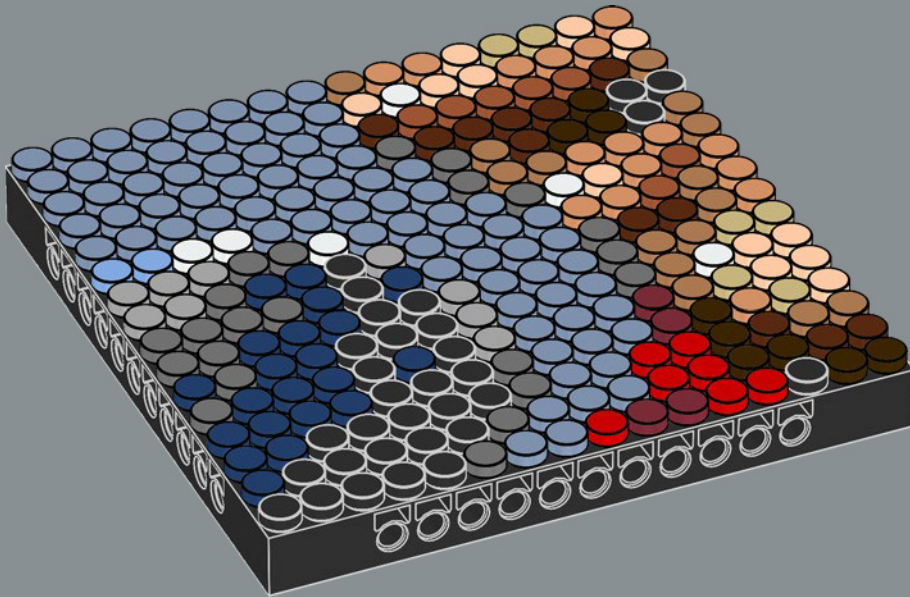
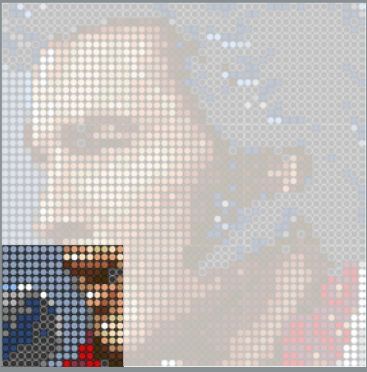


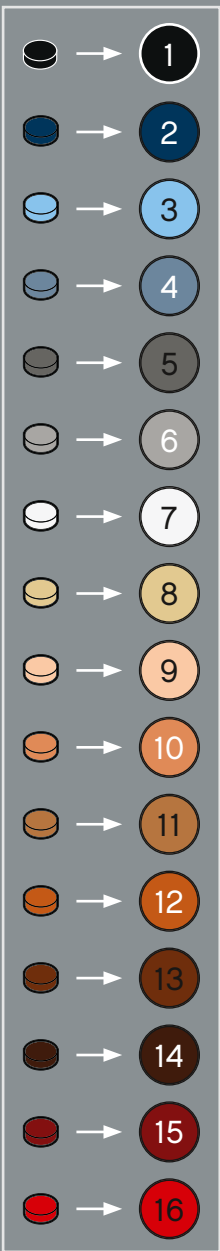


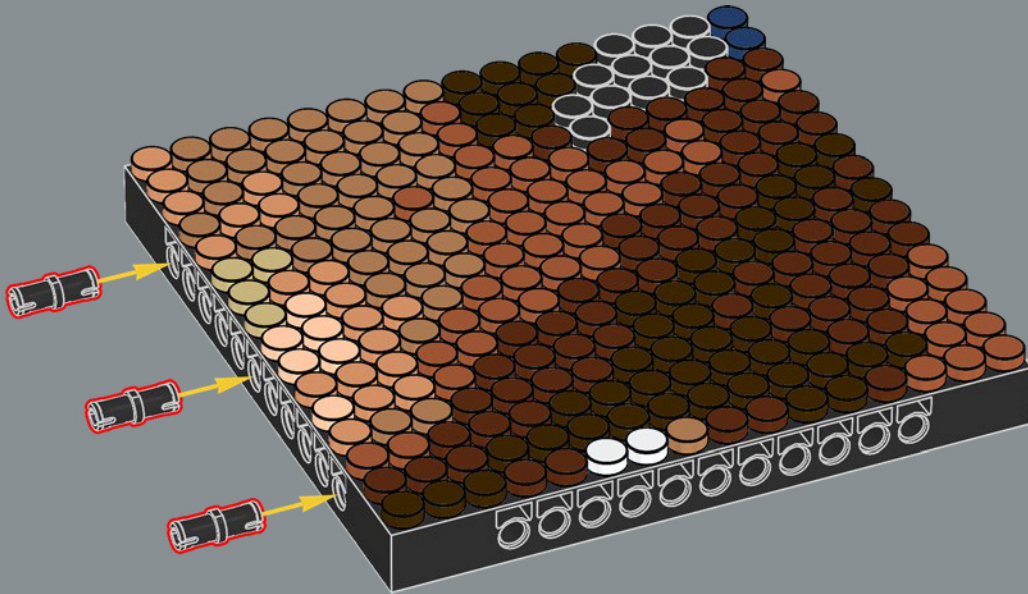
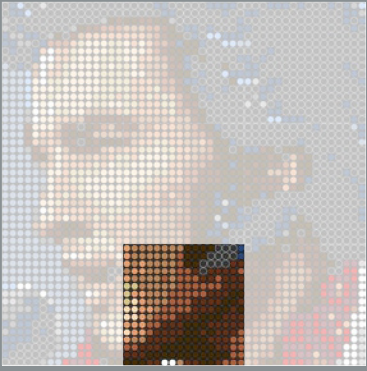


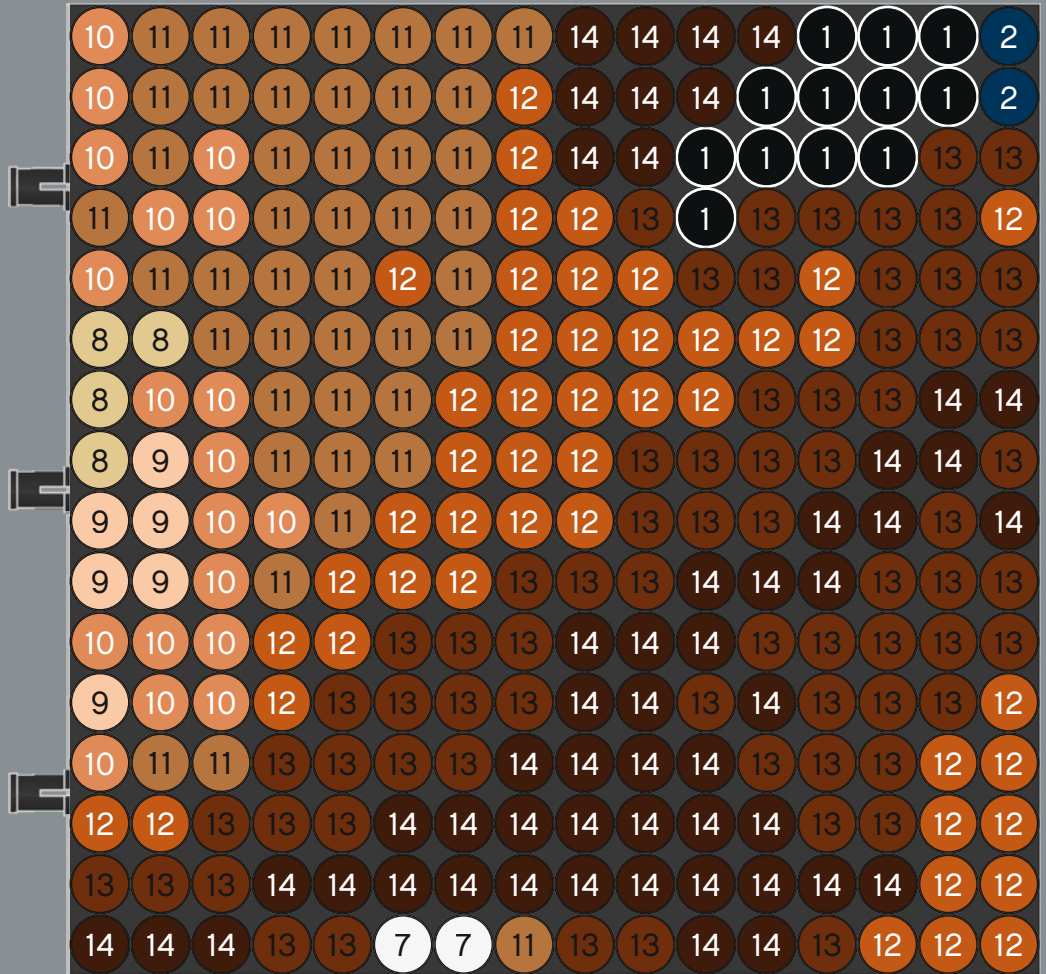
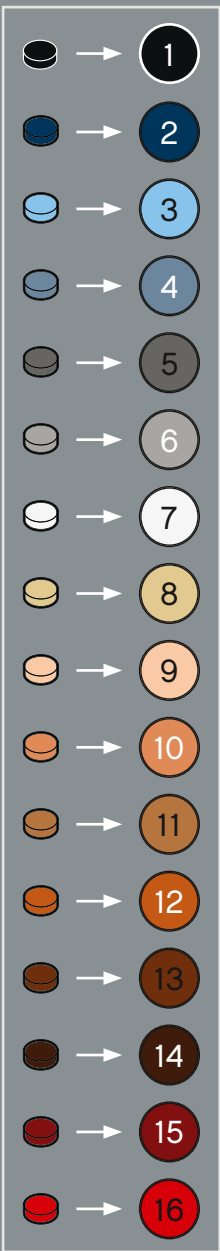


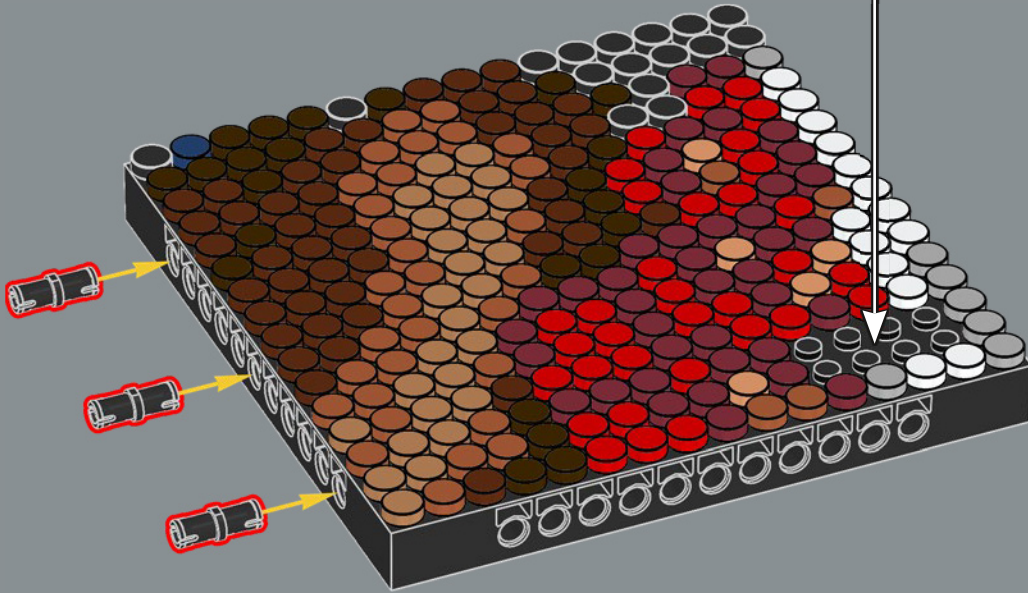
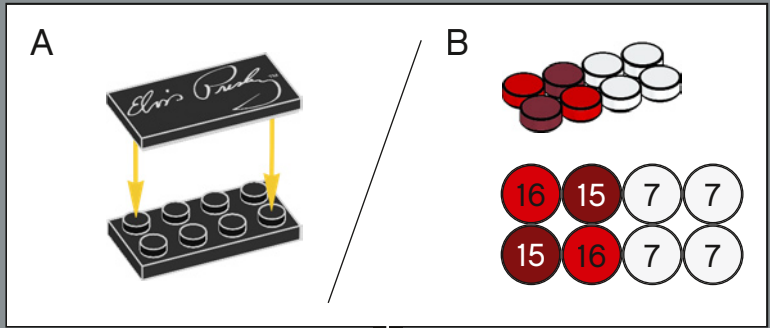
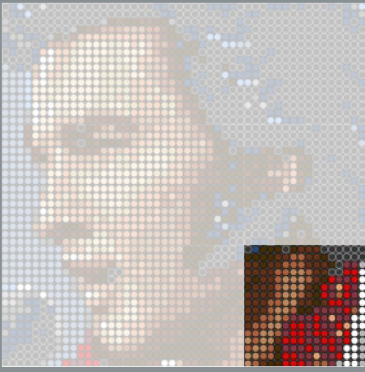




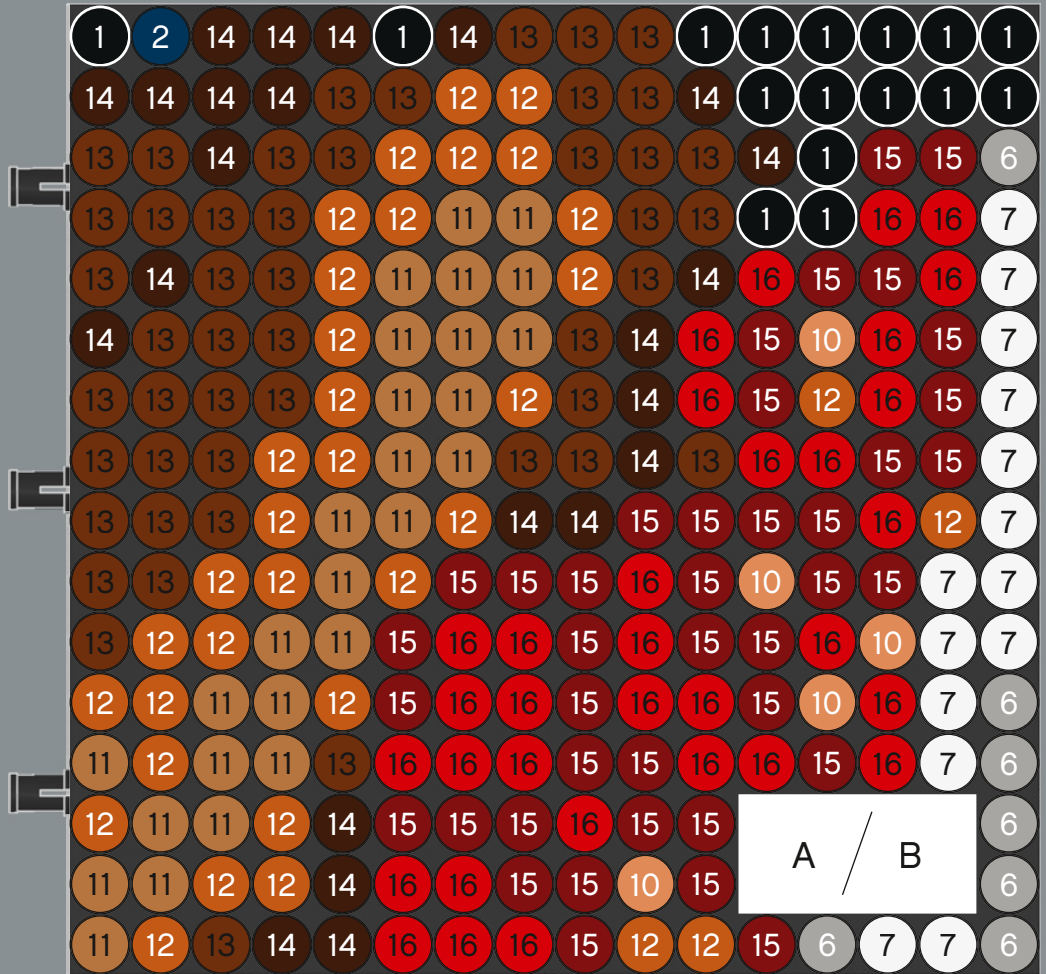
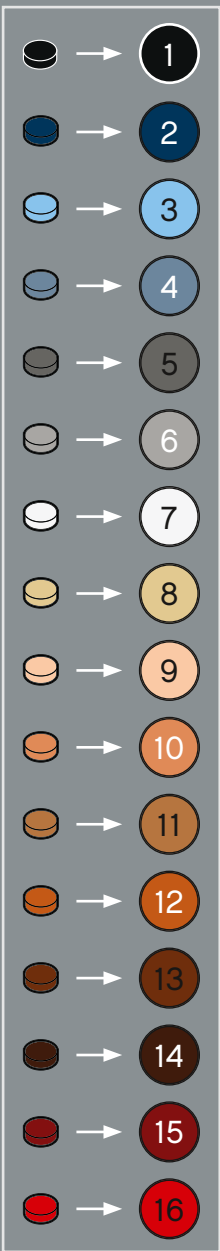


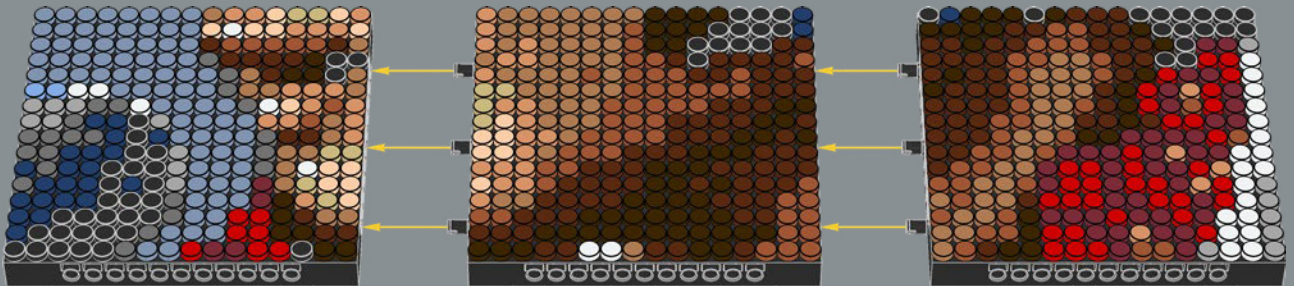
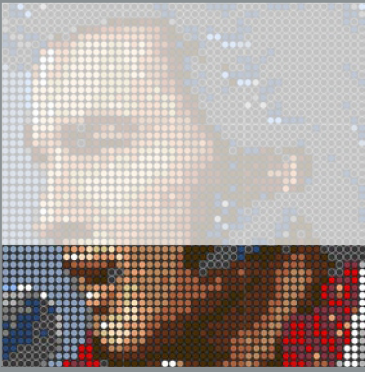


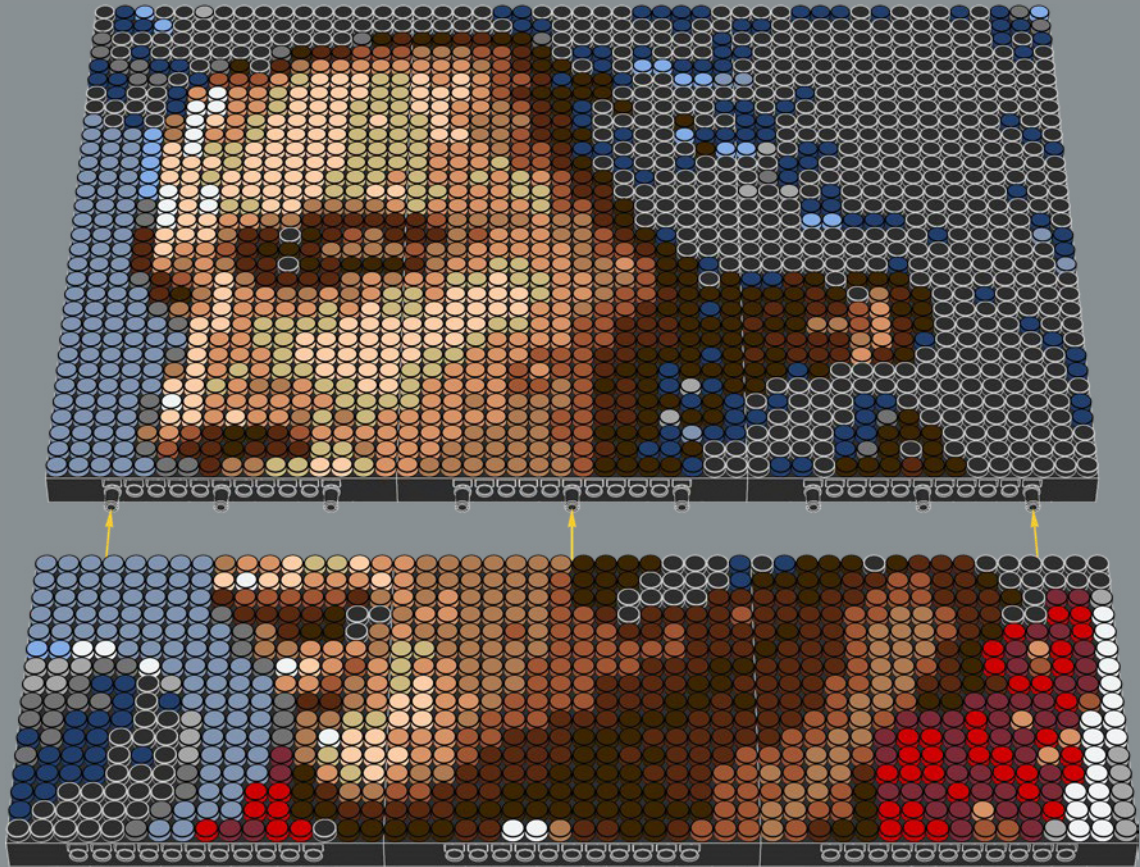












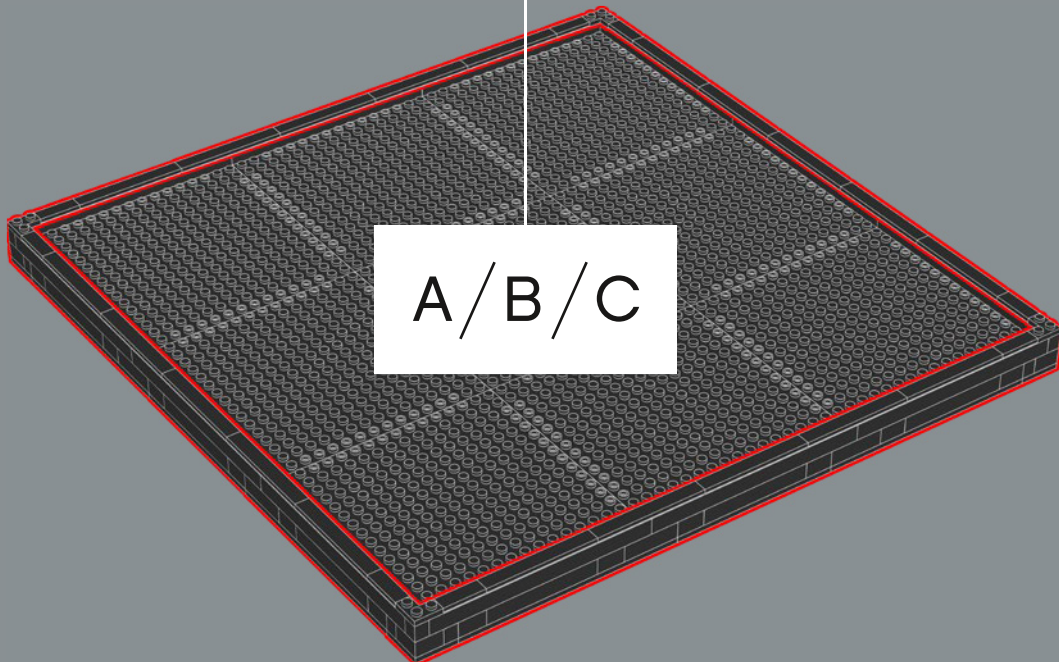
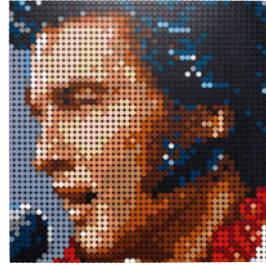
A



B



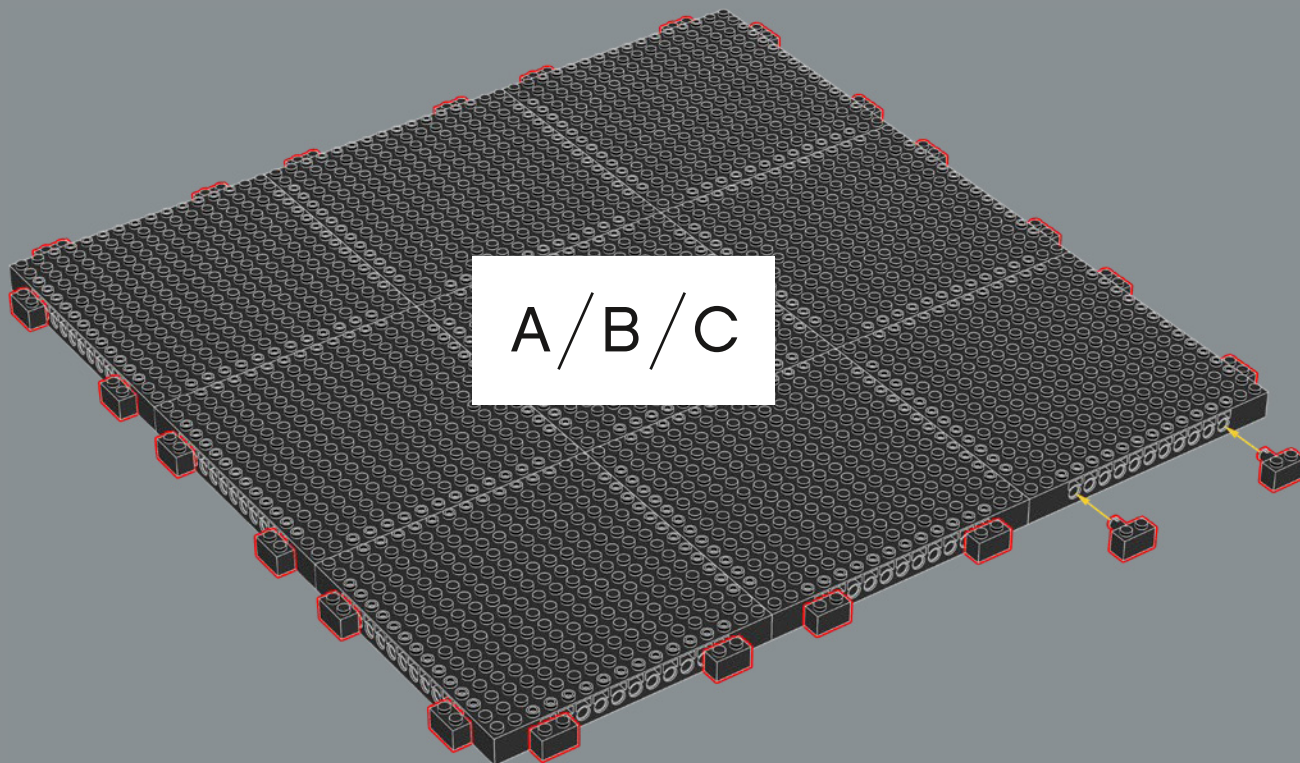
C

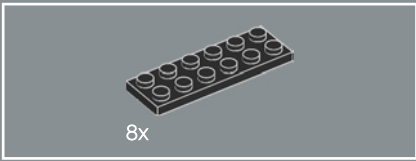




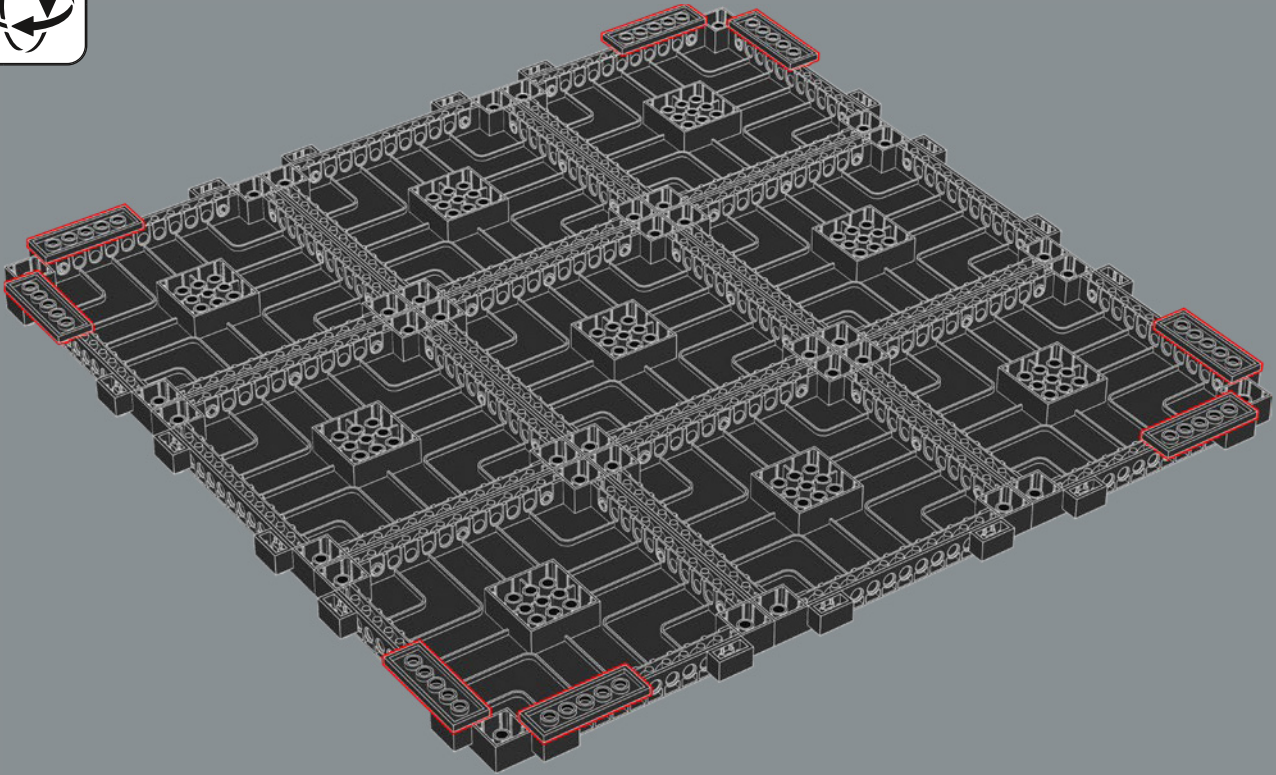
24x

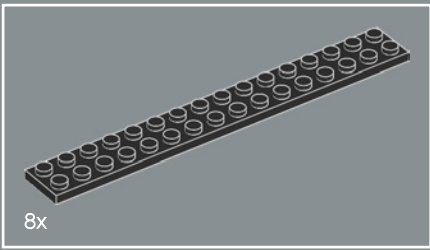
1



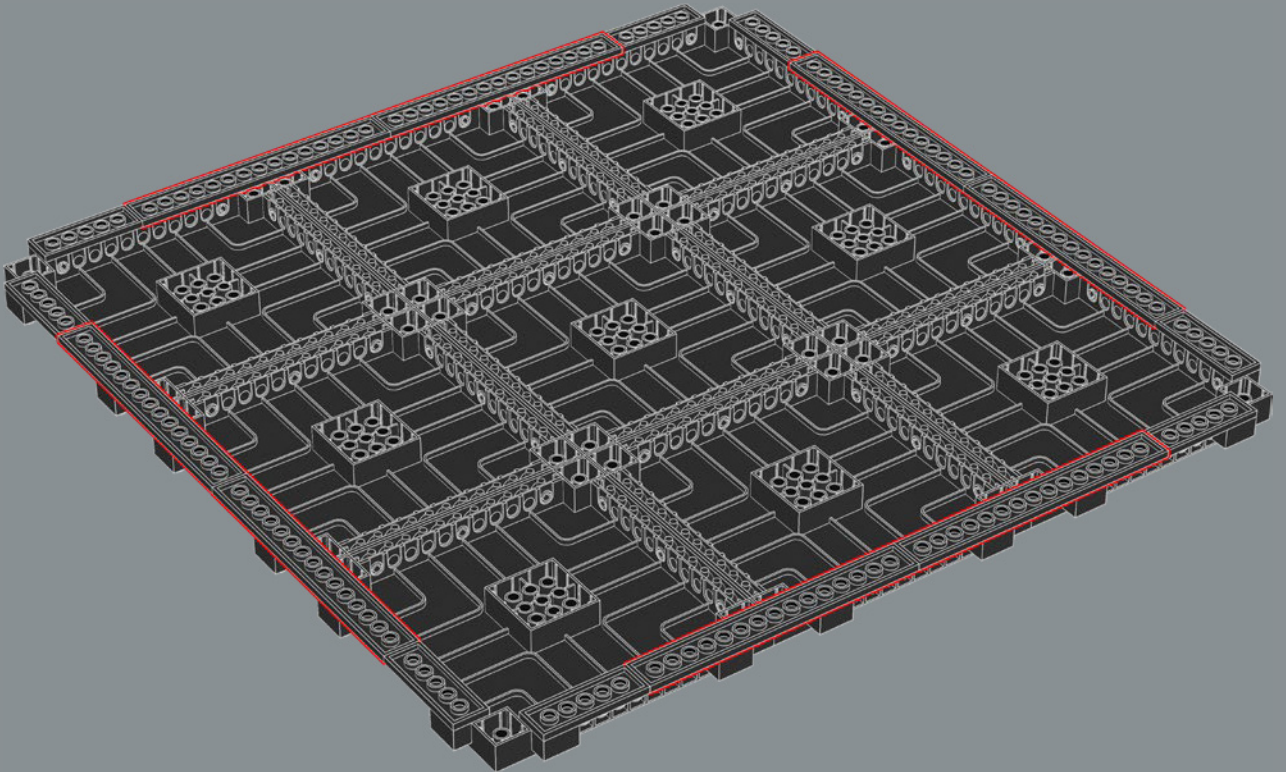


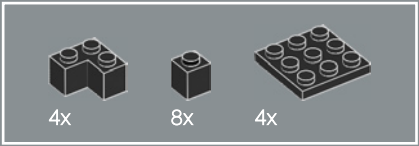
2



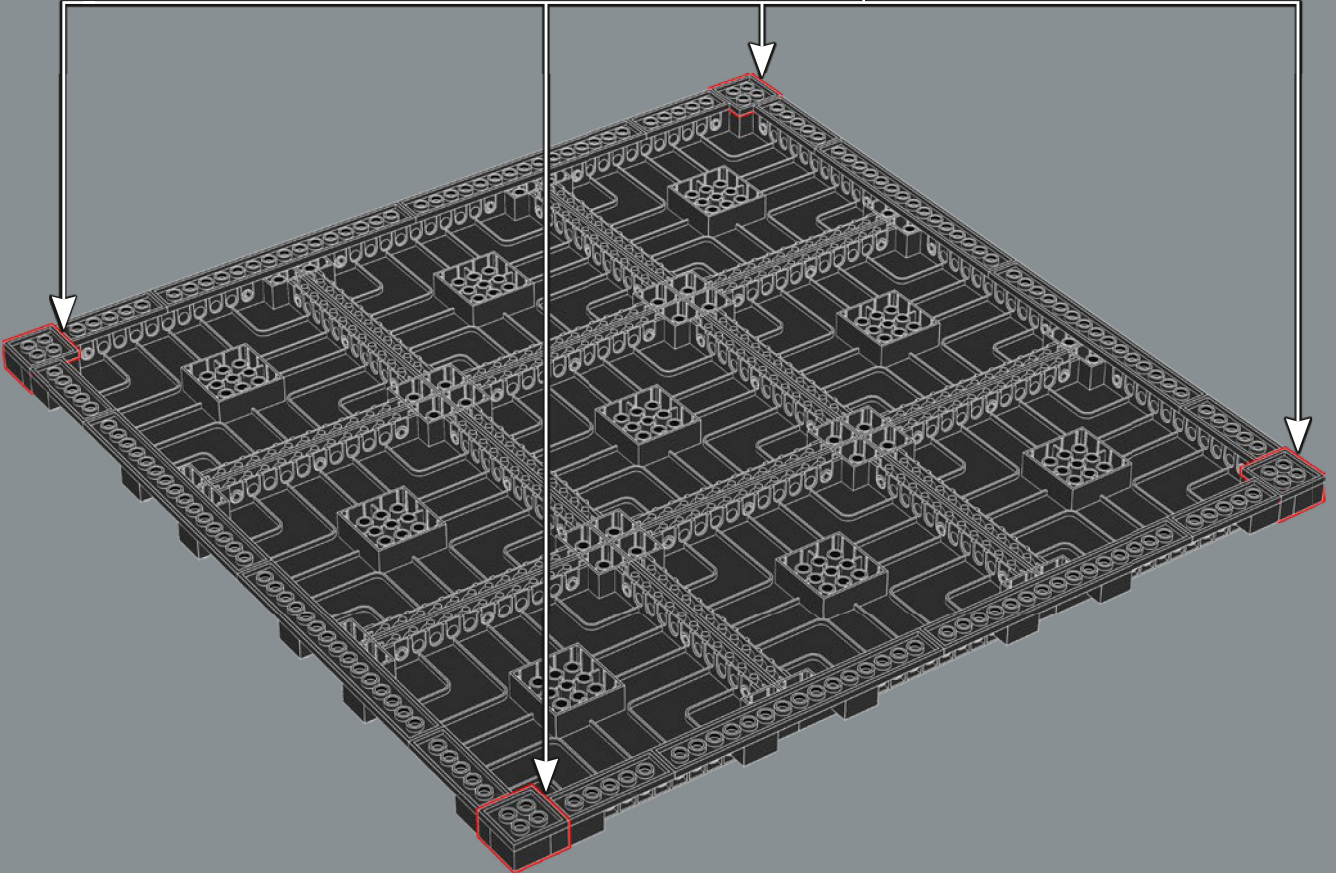
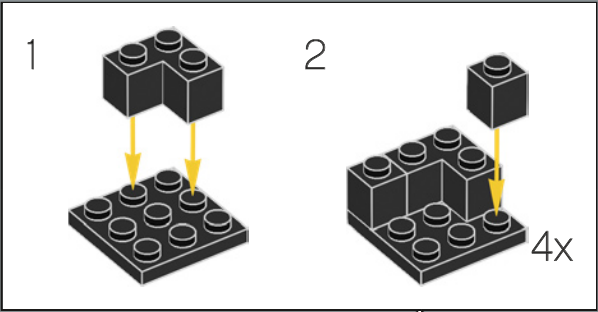


3

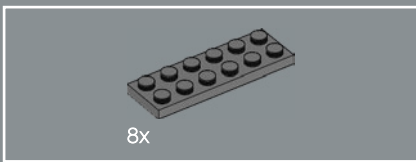




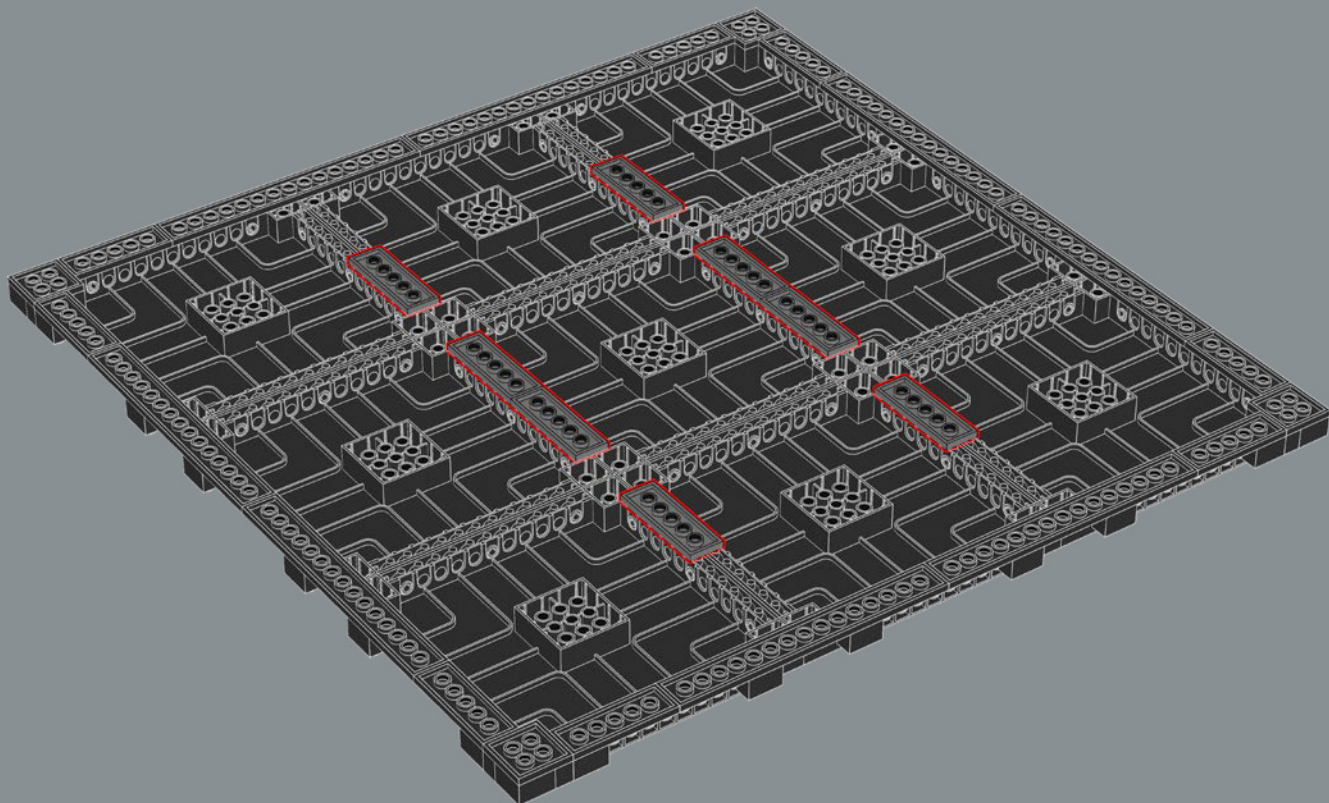
4

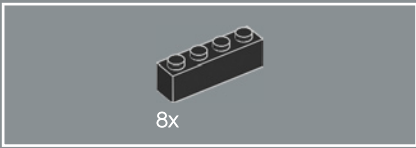




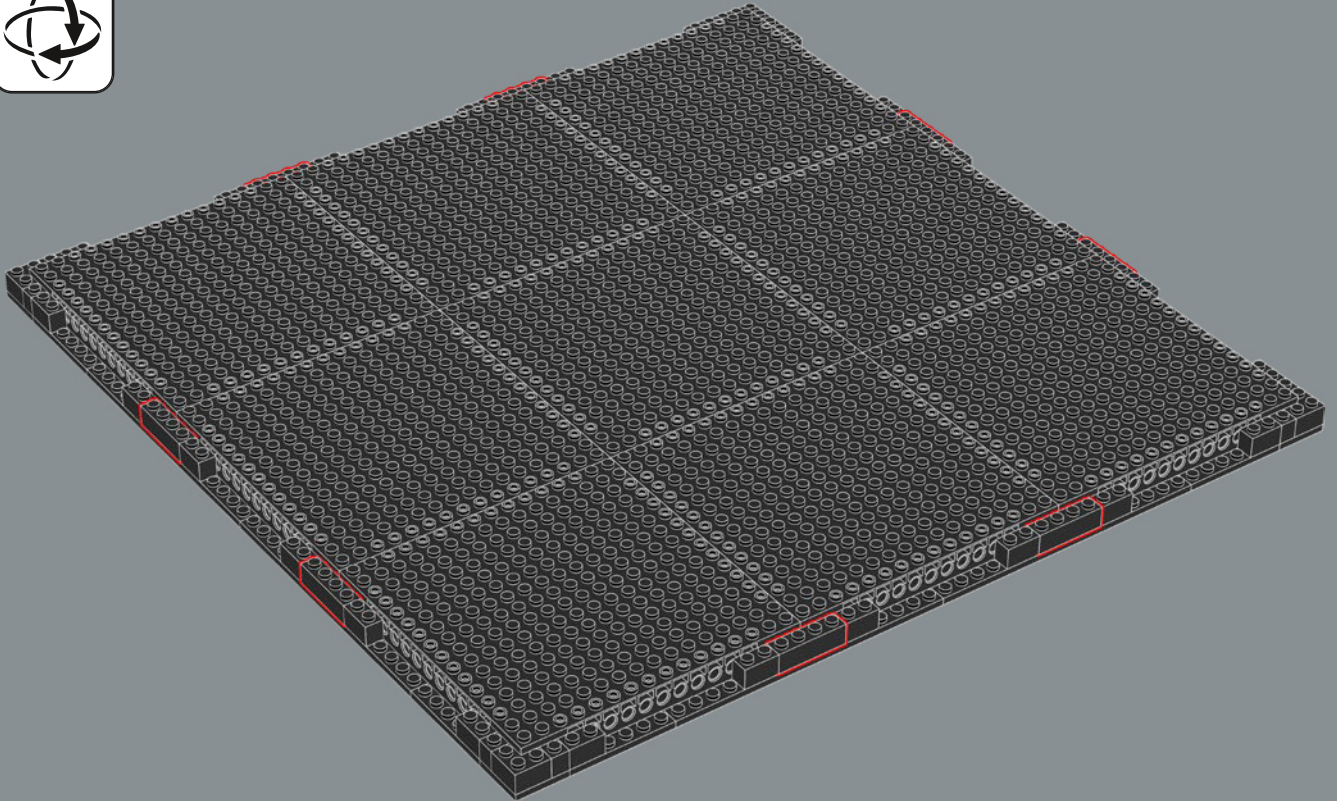


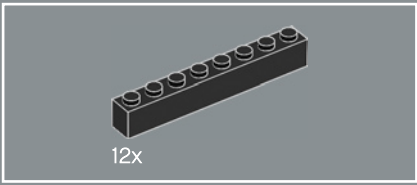
5



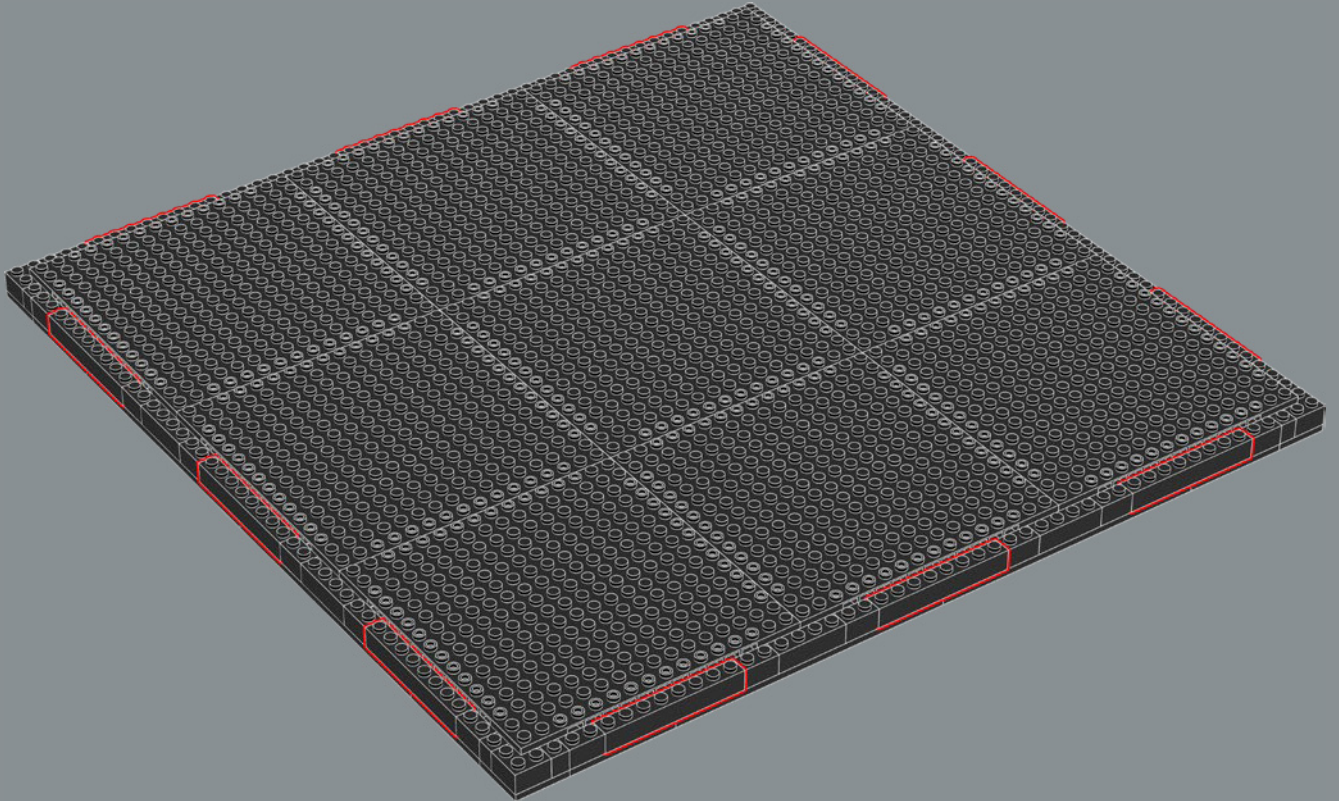


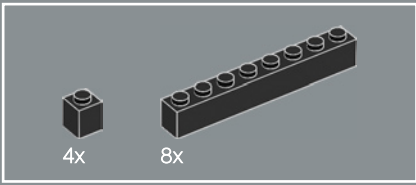
6



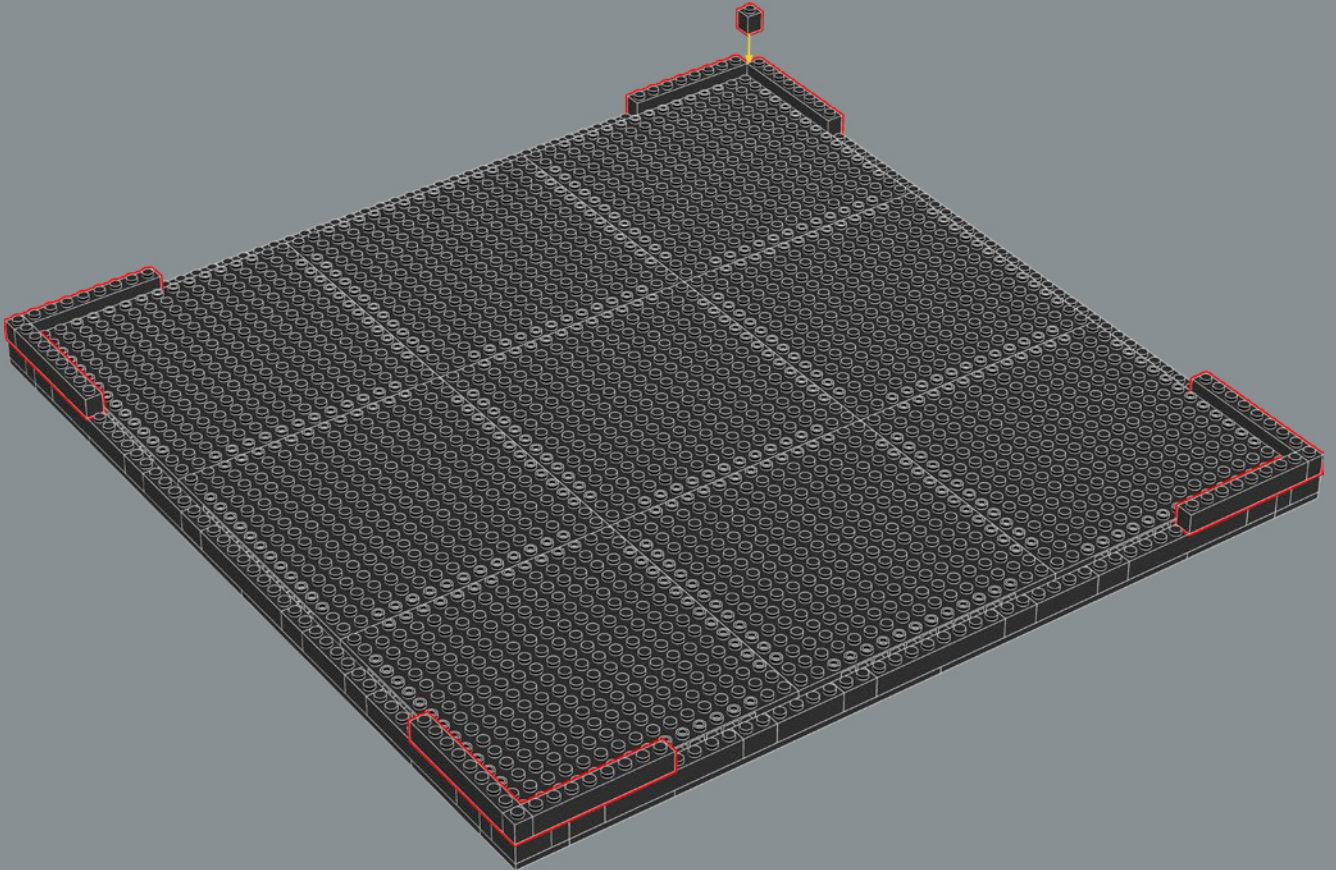


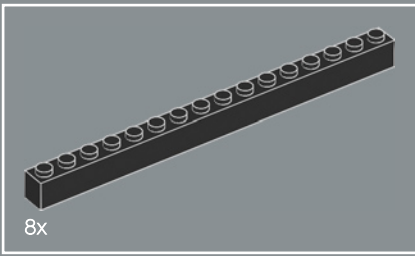
7



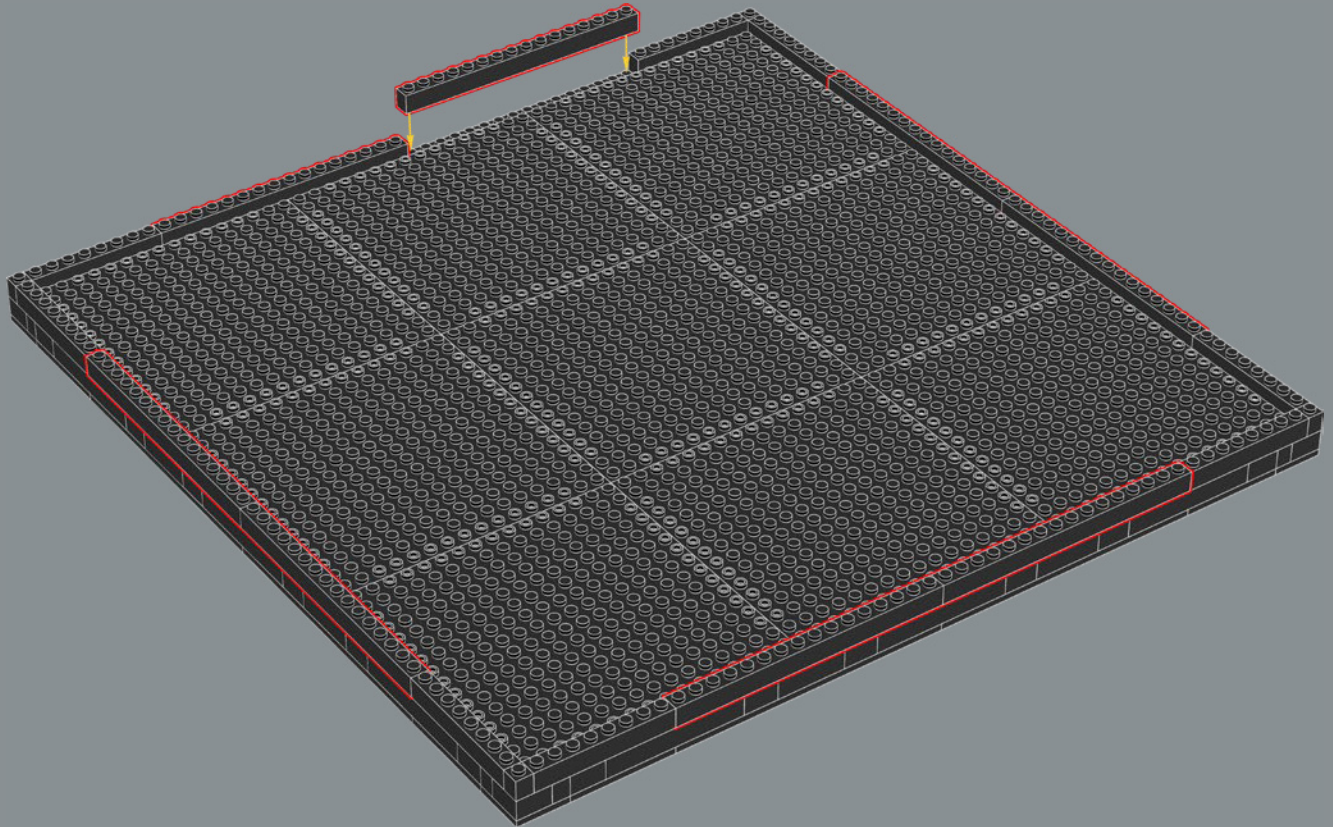


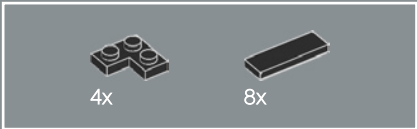
8



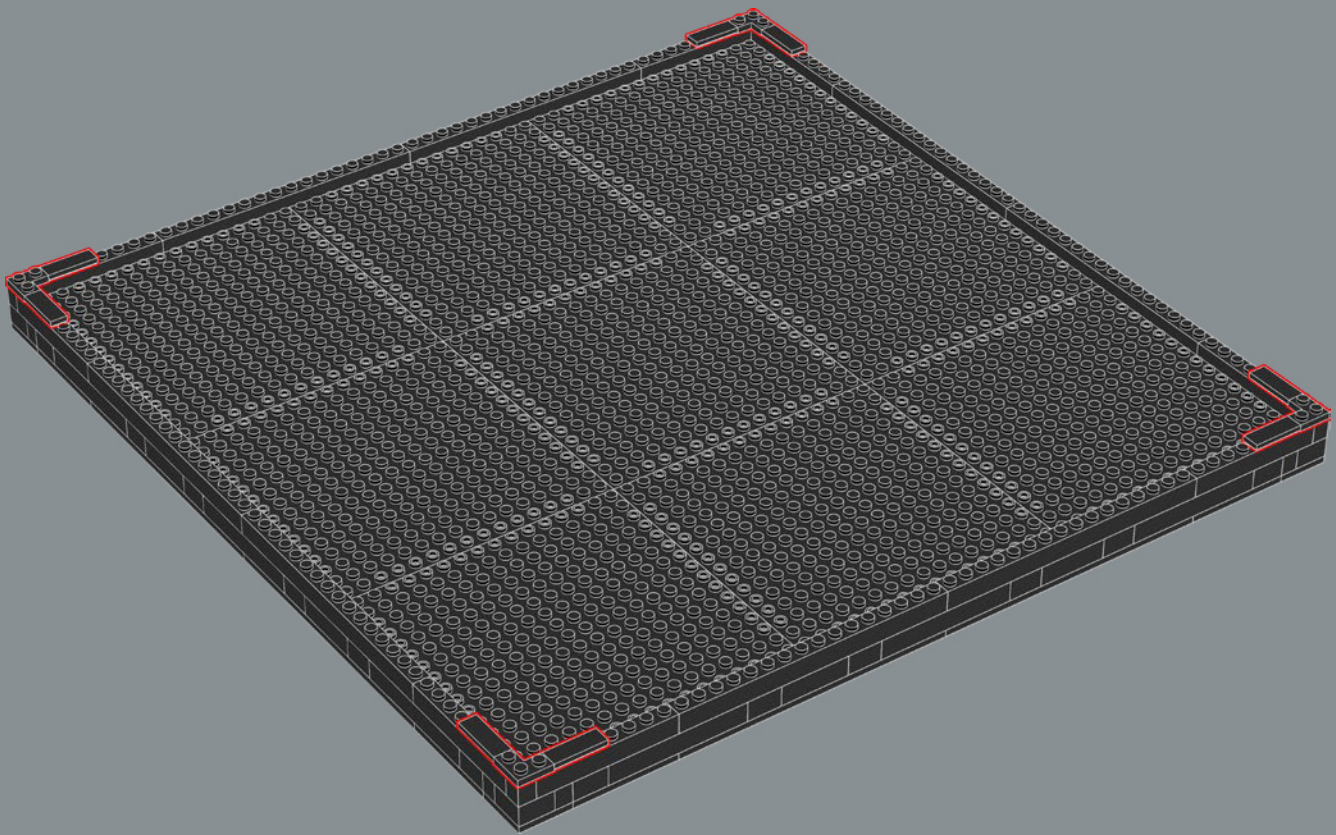


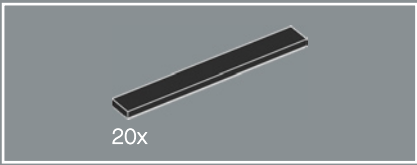
9



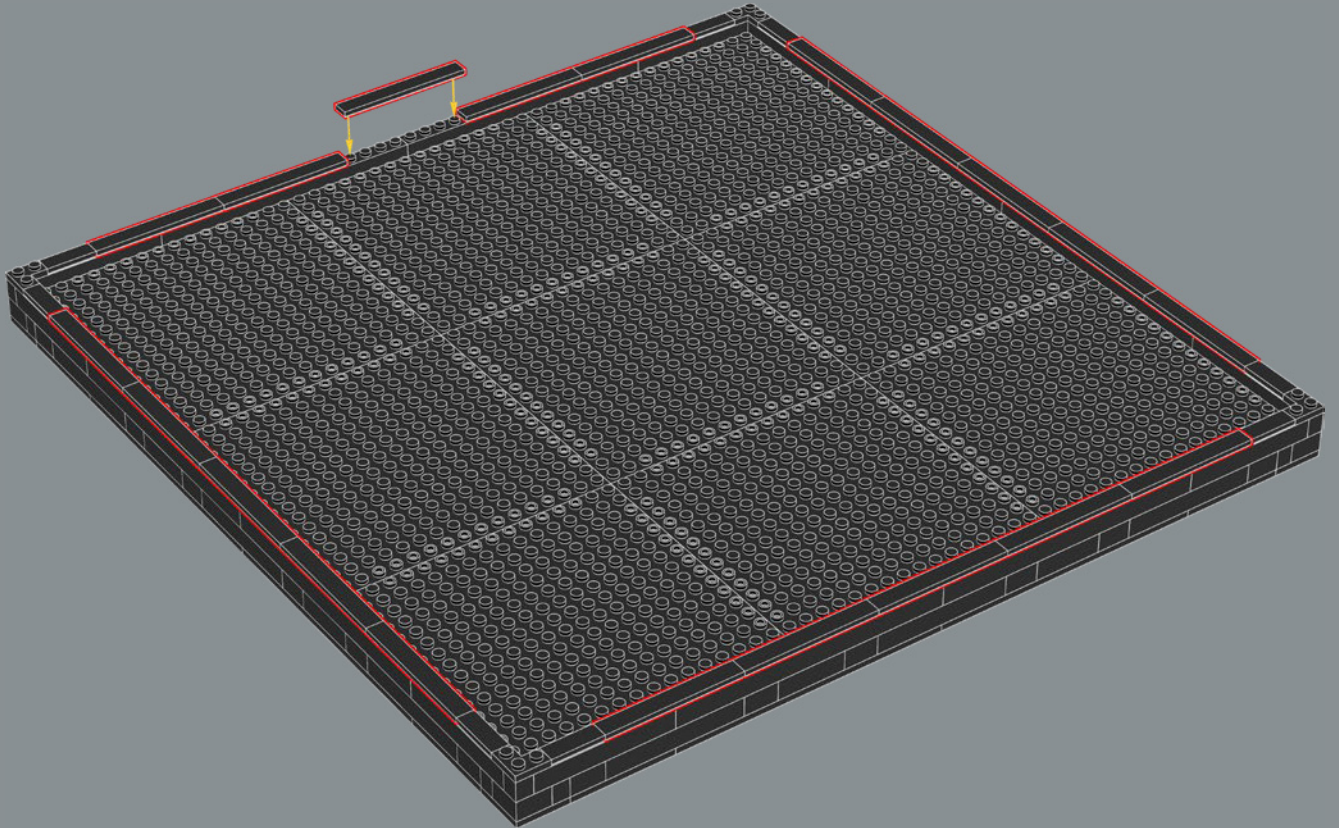


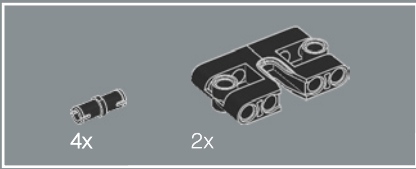
10



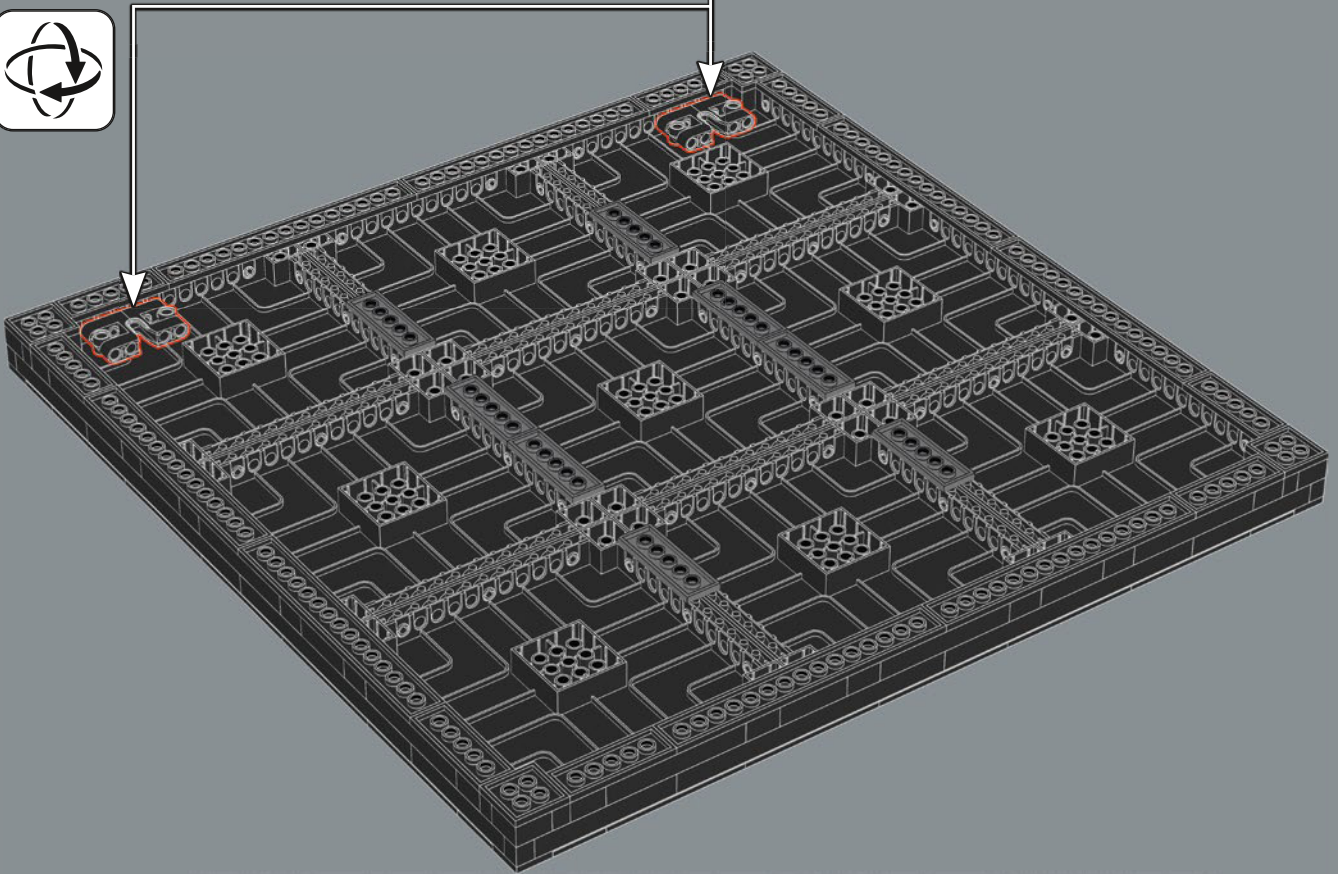
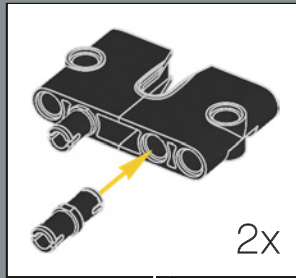


11





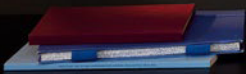
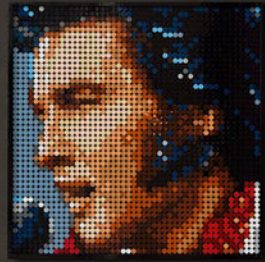
12











# BUILD THE ULTIMATE ELVIS WALL ART

3x



Combine 3 LEGO® Art Elvis Presley "The King" sets into one ultimate, super iconic build. Scan the QR code to download the instructions on our website.



[LEGO.com/buildinginstructions](https://LEGO.com/buildinginstructions)



# FEEDBACK AND WIN



## FEEDBACK AND WIN

Your feedback will help shape the future development of this product series.

Please visit:

## FEEDBACK UND GEWINNEN

Dein Feedback trägt zur Weiterentwicklung dieser Produktreihe bei.

Geh auf:

## COMMENTEZ ET GAGNEZ

Vos commentaires nous aideront à concevoir les futurs produits de cette gamme.

Rendez-vous sur :

## COMENTA Y GANA

Tu opinión nos ayudará a dar forma al desarrollo de esta serie de productos en el futuro.

Visita:

## 反馈有奖

您的反馈将有助于我们在今后改进本系列产品。

请访问：

[LEGO.com/productfeedback](https://www.lego.com/productfeedback)

By completing, you will automatically enter a drawing to win a LEGO® set.

Terms & Conditions apply.

Durch Ausfüllen nimmst du automatisch an der Verlosung eines LEGO® Preises teil.

Es gelten die Teilnahmebedingungen.

En envoyant vos commentaires, vous serez automatiquement inscrit(e) à un tirage au sort qui vous permettra de remporter un prix LEGO®.

Offre soumise à conditions.

Al contestar, participarás automáticamente en el sorteo y podrás ganar un set LEGO®.

Sujeto a Términos y Condiciones.

完成我们的反馈调查，即可自动进入抽奖环节，赢取乐高®套装。

适用《条款和条件》。

LEGO and the LEGO logo are trademarks of the LEGO Group.  
©2022 The LEGO Group.

ELVIS™ and ELVIS PRESLEY™ are trademarks of ABG EPE IP LLC  
Rights of Publicity and Persona Rights: Elvis Presley Enterprises, LLC  
© 2022 ABG EPE IP LLC  
elvis.com



1x  
6302093



20x  
416226



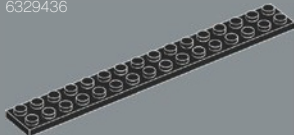
20x  
300826



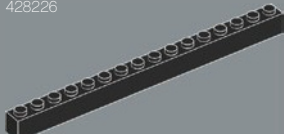
1x  
6329429



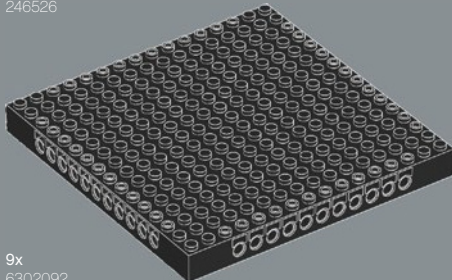
1x  
6329436



9x  
428226



8x  
246526



9x  
6302092



24x  
6393322



8x  
4558170



8x  
301026



4x  
6174917



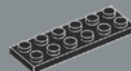
1x  
302026



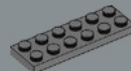
1x  
6329431



2x  
6302094



8x  
379526



8x  
4211002



12x  
300526



46x  
6279875



4x  
242026



4x  
235726



596x  
6284070



52x  
6284596



206x  
6322813



182x  
6284589



233x  
6284586



360x  
6315196



179x  
6322840



230x  
6284602



175x  
6322842



152x  
6284584



339x  
6284585



26x  
6284071



71x  
6284572



106x  
6284573



258x  
6343472



80x  
6284574



1x  
6056774



Customer Service

Kundenservice

Service Consommateurs

Servicio Al Consumidor

LEGO.com/service or dial



: 00800 5346 5555

: 1-800-422-5346

Elvis Presley™