

**LEGO**

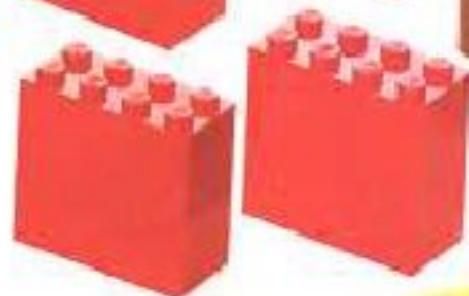
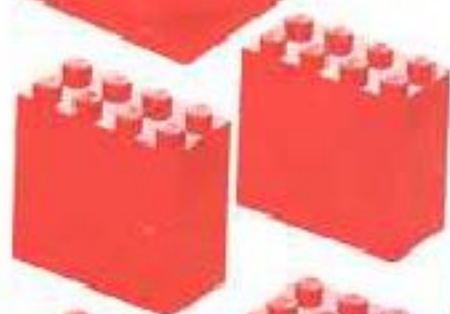
Disney's  
**MICKEY  
MOUSE**

**4166**



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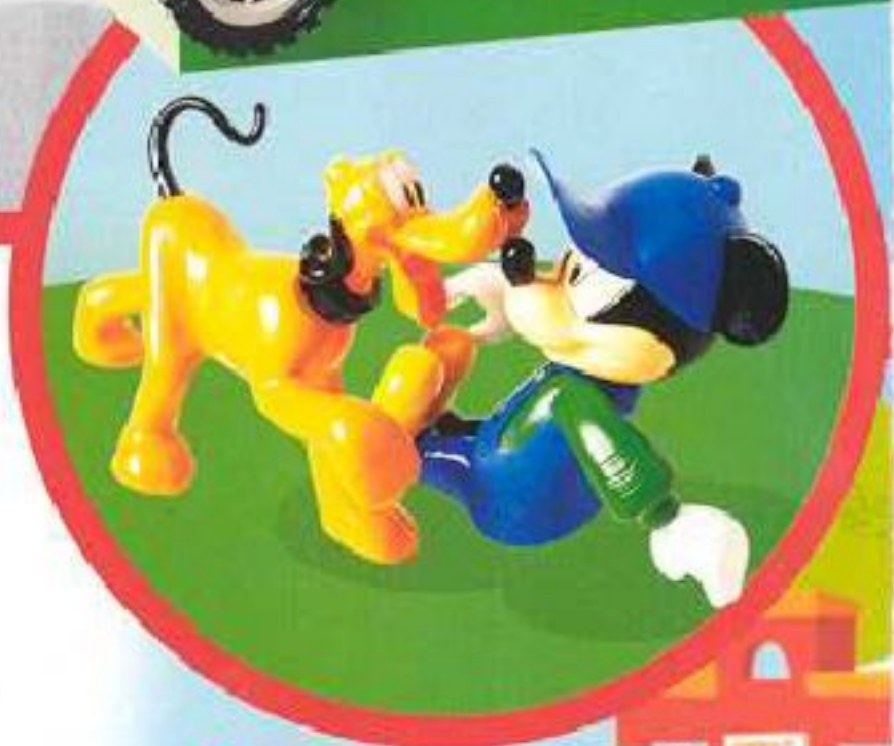




























LEGO basic 4216

LEGO basic 4215

**LEGO basic**

3-10 years

This advertisement features three product boxes for the LEGO Basic line. The left box (4216) shows a young girl playing with a colorful town set. The middle box (4215) shows a young boy playing with a colorful structure. The background is decorated with various LEGO bricks in red, yellow, and blue. A small red and yellow toy vehicle is visible in the center.



LEGO

4-9 years

Disney's **MICKEY MOUSE**

4178

4167

4164

This advertisement is for the LEGO Mickey Mouse line, targeting 4-9 year olds. It features three product boxes: 4178 (a boat set), 4167 (a town set), and 4164 (a car set). A large, prominent image of the character Pluto is shown on the right, holding a long wooden branch. The background is a vibrant red.



5-8 years

**CITY**

LEGO

6600

6477

6478

This advertisement is for the LEGO City line, targeting 5-8 year olds. It features a large, detailed scene of a city construction site with various vehicles like a crane, excavator, and truck. Three product boxes are shown: 6600 (a construction site), 6477 (a city street), and 6478 (a city street). A large LEGO minifigure wearing a white hard hat is in the foreground, holding a yellow pedestrian crossing sign. The background is a bright blue sky.